

SSCM Update

UBAC

February 18, 2021

UBAC Campus Conversations

October 15—Overview of Fiscal Year '21

November 19—Auxiliaries and Fee funded areas

January 21—General Fund Expenses

February 18—State Funding Model

March 18—Tuition and Tuition Setting Process

April 15—Capital Funding

Agenda

- Student Success Completion Model (SSCM)
- State Funding (see 1/22 Town Hall)
- SSCM History and Purpose
- SSCM Review and Update
- Maximizing the SSCM

Overview State Funding

- Oregon develops a biennial budget — 2019-2021 was the most recent budget and the upcoming session will address the 2021-2023 biennium
- The Governor proposes a budget in December of years preceding the “long” legislative session.
- The Governors Recommended Budget (GRB) is used as a starting point for developing the legislatively approved budget (LAB).
- The LAB allocates higher education funding to HECC, which in turn allocates funds to the seven public universities.

Overview State Funding

- For the most recent biennium, the Legislatively Approved Budget (LAB) for the Public University Support Fund (PUSF) was \$837M for all seven public universities
- PUSF allocation for each campus is determined by the Student Success Completion Model (SSCM)
- SSCM includes three components: mission differentiation; activity (SCH), and outcomes (degrees) using 3-year moving average
- **SSCM is driven by enrollments and degrees**

Critical Concepts

Outcomes

= Enrollment Performance

Relativity

Increasing funds requires performing above the average of the seven campuses

Zero Sum

Any university gain results in another university's loss

Mission Differentiation – 17%

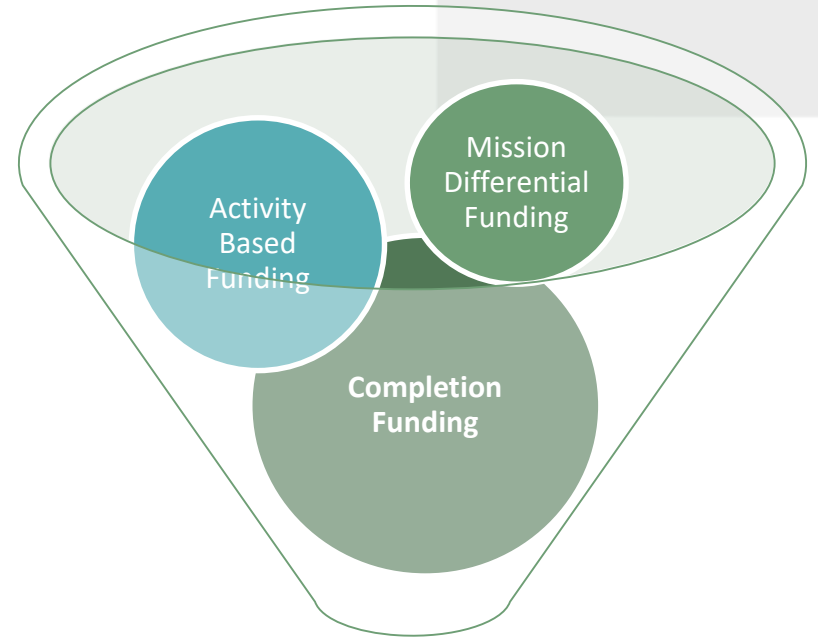
- Allocation off the top
- Based on historical levels + inflation
- Provides funding stability for regional institutions and acknowledges mission specific needs

Activity-Based – 33%

- Based on course completions
- Cost-weighting of courses by discipline

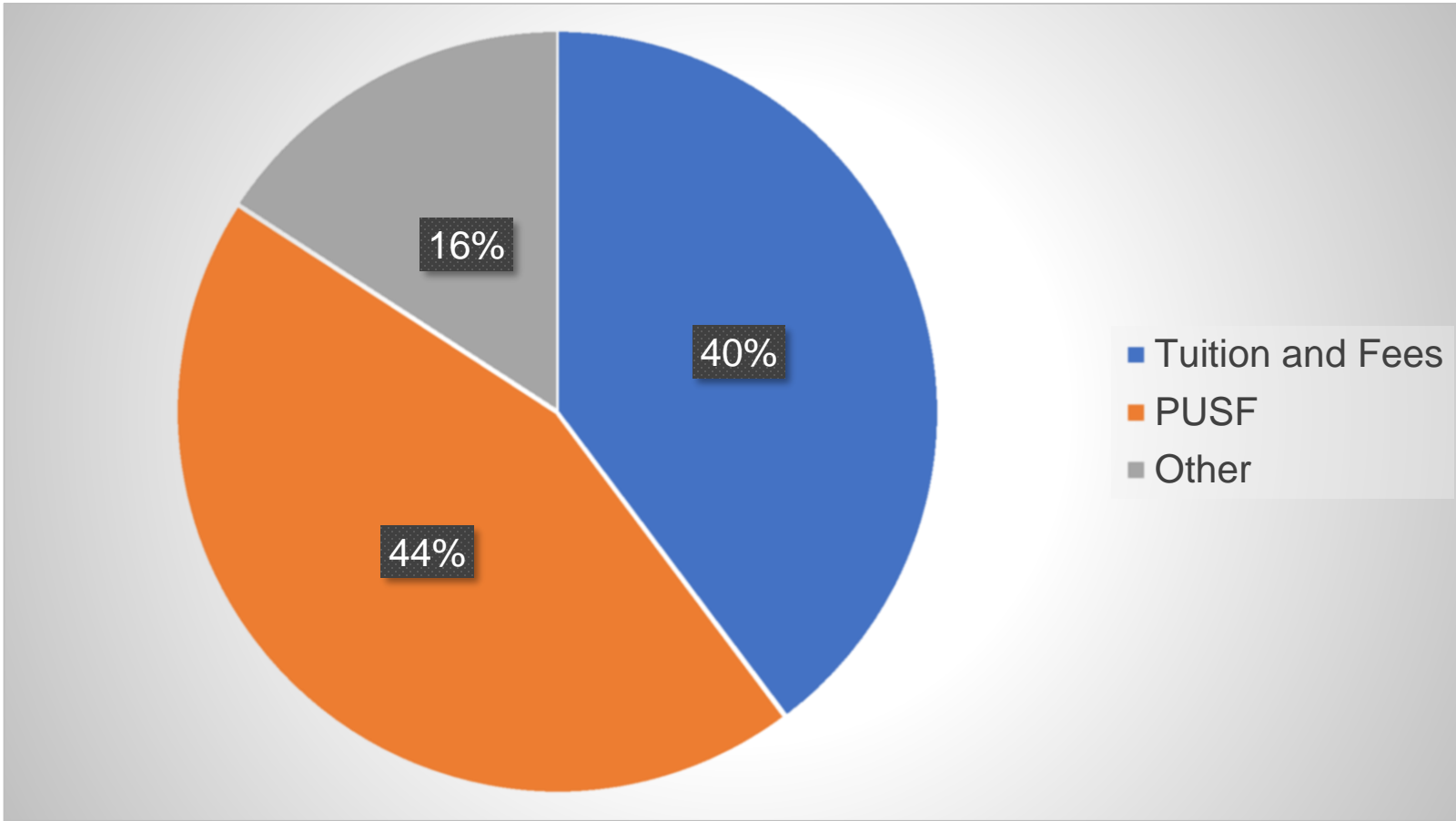
Outcomes-Based – 50%

- Includes degree completions at all levels
- Additional weights for underserved students and completions in critical areas



Total Allocation

WOU Operating Revenue Sources FY20



Other: Contracts and Grants and Department sales

Oregon Equity Lens

- Foundational priority of the SSCM
- Defining characteristic of SSCM—nationally Oregon is a leader in this area
- Oregon equity student populations that are identified in the SSCM
 - **Low-income students (Pell recipients)**
 - **Rural students (based on census data and high school zip codes)**
 - **Underrepresented Minorities (African American, Latinx, and Native American)**
 - **Veterans**

Fundable Students

Undergraduate

- Oregon Residents

Graduate

- Oregon Residents
- All PhD students

Fundable Degree Outcomes

Undergraduate

- All undergraduate degrees (First-time-freshmen and Transfer students equal value)

Graduate

- Graduate Certificates
- Masters Degree
- Doctoral Degrees

Prioritized Academic Degrees (\$6200)

Undergraduate degrees only

Bilingual Teachers

STEM

Prioritized Student Groups (\$4100)

Undergraduate resident degrees recipients

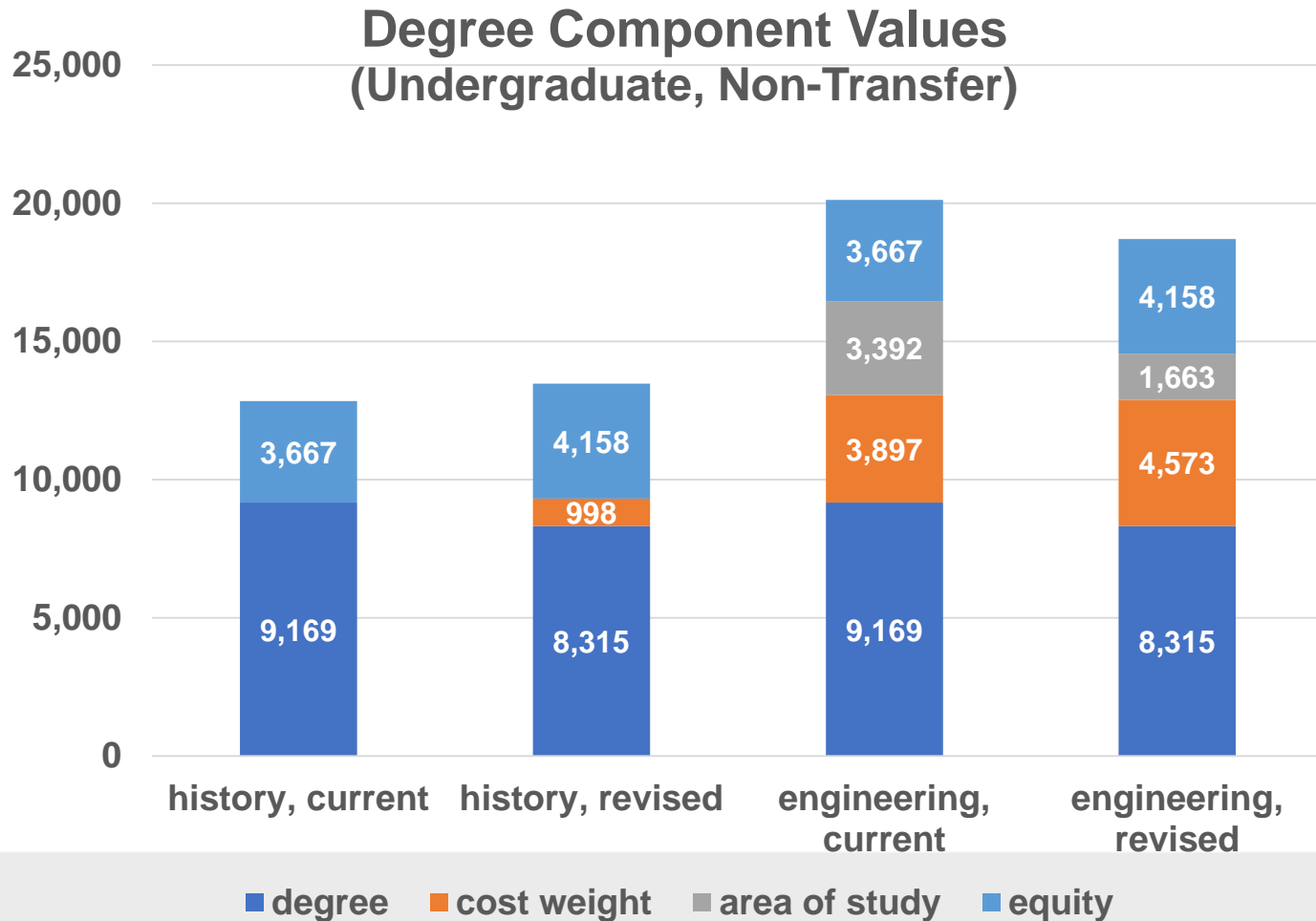
Low-income

Rural

Underrepresented Minorities

Veterans

Value of a Degree



- This is for undergraduate degrees in history and engineering
- The general value of the degree is reduced as a result of more outcomes points due to the transfer degree changes
- The value for the area of study decreased by half while the equity bonus increased by 13% (assuming one criteria)

Key changes (\$40K per \$10M PUSF)

- Bilingual Teacher definition updated
- Cost weighting updated to reflect current costs
- Dual Credit moved from Mission Differentiation to Activities
- Research support added
- Transfer students = first-time freshmen student
- Values for degrees to students in equity categories increased
- Mission Differentiation Increased

Per credit SSCM allocations Activities

| Major | Class Level | Amount per Credit |
|---------------------------|-------------|-------------------|
| History | Junior | \$51.80 |
| Computer Science | Junior | \$67.27 |
| Organizational Leadership | Masters | \$51.80 |
| Physical Therapy | Doctoral | \$91.80 |

Projected Fiscal Impact of Changes

| | Current | Revised | Variance \$ | Variance % |
|-------|-------------|-------------|-------------|------------|
| EOU | 20,996,848 | 20,592,957 | (403,891) | (1.9%) |
| OIT | 29,421,165 | 28,404,012 | (1,017,153) | (3.5%) |
| OSU | 134,780,800 | 129,829,083 | (4,941,717) | (3.7%) |
| PSU | 99,712,572 | 102,211,830 | 2,499,258 | 2.5% |
| SOU | 22,696,196 | 23,636,022 | 939,826 | 4.1% |
| UO | 75,630,667 | 77,409,949 | 1,779,282 | 2.4% |
| WOU | 26,842,063 | 27,986,458 | 1,144,395 | 4.3% |
| TOTAL | 410,080,311 | 410,080,311 | -- | -- |

Projected impact uses FY 2020 data

Projected impact does not include adjustments made for Dual Enrollment
WOU impact: \$241,520

Maximizing the SSCM

Alignment with WOU Strategic Plan Institutional Priorities

| Priority | SSCM Items |
|--------------------------------|---|
| Student Success | Rewards degree completion and continued enrollment |
| Academic Excellence | Rewards degree completion and continued enrollment |
| Community Engagement | Community College Partnerships leading to degree completion Bilingual Teacher Scholars partnerships |
| Accountability | Transparent connection between PUSF and university support of student success. Provides predictable revenue streams |
| Sustainability and Stewardship | Rewards sustainable enrollment strategies |

Together we **SUCCEED**

Estimated Payouts (2020)*

- Enroll and graduate more **Oregon residents (+/- \$9100)**
 - Enroll and graduate more students from **equity groups (+/- \$4100)**
 - Expand **Willamette Promise** (Dual Enrollment) (**\$55/credit**)
 - Increase number of **Transfer** students (**+/- \$9100**)
 - Increase programs and students at the **Salem Campus (+/- 9100 / 7400)**
 - Increase number of students in **STEM** and **Bilingual Teacher Ed.** (**+/- \$13000**)
 - Maximize the number of **graduate certificates** available (**+/- \$1500**)
- * Amounts are the outcome (degree) amounts. They do not include the activity (SCH)

Questions and Suggestions