



February 22, 2019

To: Cheryl Beaver
Richard Kavanagh
University Budget Advisory Committee

From: Rex Fuller, President 

RE: Phase 2

First, I want to thank the University Budget Advisory Committee for its deliberative work on the budget initiatives that were developed in the budget process for 2019-20. Your work on the initiatives and the process itself will help guide improvements in the process for coming years. As you know, the next step is to have some proposals develop phase 2 requests. Below is a summary of Cabinet action on the proposals UBAC recommended:

REVENUE GENERATING

Proposal	Cabinet Action
New program: Educator Program Initiatives (150)	Phase 2
New Program Support: Salem Presence (156)	Phase 2
New Program: MA in Organizational Leadership (161)	Phase 2
New Program: Certificate in Deception Detection (178)	Refer to CLAS
Used IT Equipment in Bookstore (174)	Approved and moving forward

ATTRACTING NEW STUDENTS

Proposal	Cabinet Action
Athletic Scholarships (158)	Phase 2
STEM Cohort (166)	Phase 2
UCS Programmer for Admissions and Recruitment (172)	Refer to UCS
Enrollment Referral Process (176)	Hold pending further review
Family Recruitment (173)	Phase 2
Media Initiatives (187), (117), (151)*, & (182)*	Referred to MarCom

KEEPING THE STUDENTS WE HAVE

Proposal	Cabinet Action
Experiential Learning Initiative (168)	Phase 2
Textbook Affordability Initiative (184)	Phase 2

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WOU CASA Program (185)	Phase 2
Upward Bound Retention Specialist (165)	Referred to Student Affairs for review
Student Schedule and Registration Software (153) & (121)*	Approved and moving forward
Veteran's Resource Center Supplemental Support (169)	Hold for legislative action
Course Textbooks on Reserve (186)	Phase 2
Partial Funding for FTE Increase: Asst. Sports Performance Coach (157)	Phase 2
LSAT Preparation for Students (183)	Refer to CLAS and fundraising
Financial Aid Processor (144) & (125)*	Approved and moving forward
Transfer Transcript and Articulation Centralization (163)	Referred to AA for review and action
LAS Division-Level Intervention Teams (160)*	Referred to Academic Advising and Academic Affairs for review

INDIRECTLY SUPPORTING INITIATIVES

Proposal	Cabinet Action
Paralegal (180)	Phase 2
IR Analyst (181) & (189)	Phase 2
Evaluating Graduation Fee (149)	Phase 2
Community Garden Support (146)*	Fundraising option
Investing in Long-Term Unclassified Staff (154)	Determine additional needs through campus survey
Unclassified Vacation/Salary Swap (175)	Hold pending policy review

CABINET PHASE 2 ADDITIONS

Proposal	Cabinet Action
Web Marketing (188)	Phase 2

In closing, I want to extend my appreciation to all members of the University Budget Advisory Committee and extend special thanks to Dr. Katherine Schmidt and Richard Kavanagh for their leadership in developing the phase one list for consideration. Additionally, I am thankful for Dr. Ana Karaman and Camarie Campfield for their support and our collective efforts to improve Western's budgeting process. These changes are transformational and will enable Western to continue to make strategic budget decisions that support our mission and strategic plan.

C: Cabinet
Katharine Schmidt, UBAC Co-chair

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