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Western Oregon UNIVERSITY

# WOU STRATEGIC BUDGET PROPOSAL FOR INSTITUTIONAL PRIORITIES

## I. PROPOSAL OVERVIEW

| | | |
|---|---|---|
| Title<br>Student Engagement Initiatives | | |
| Department<br>College of Liberal Arts & Sciences | Requestor<br>Kathleen Cassity, CLAS Dean | |
| Requestor Email<br>cassityk@wou.edu | Requestor Phone<br>88226 | Request Date<br>11/22/17 |

## II. TIMEFRAME

| | | | |
|---|---|---|---|
| **Proposed Dates** | Start | 07/01/18 | End |

## III. PROPOSAL SUMMARY

*Make your summary **concise** and compelling. Avoid jargon and acronyms. A limit of 100 words is recommended.*

The student engagement initiatives funded under this proposal will allow students across several majors (Psychology, Gereontology, Earth Sciences, History, and Music Education) to attend and/or present at conferences, honor society meetings, and vocational retreats; participate in community service activities (Sociology), and engage in and benefit from a peer advising system (Psychology and Gerontology).

## IV. PROPOSAL SCOPE

Describe the proposal and the expected outcomes if approved. Additional space available on the next page.

This proposal totals $31,285 (priority A: $14,585, priority B: $2200, priority C: $14,500), as follows:

Priority A:

1. $1,000 to purchase MITU logo sweatshirts and educational materials for 20-30 Sociology students
2. $1,200 to establish a Peer Advising Board for Behavioral Sciences
3. $1,685 for 4-5 History students to present at the Phi Alpha Theta Honor Society Conference in Spokane (April 2018)
4. $5,700 for 10 Music Education students to attend the National Association for Music Education Student
5. 5,000 for 10 Earth Sciences students to attend the Geological Society America Conference in Portland (May 2019)

Priority B:

1. $700 for 10 seniors in Behavioral Sciences to attend a Vocational Preparation Workshop
2. $1,500 to establish Advisory Boards in Gerontology and Psychology

Priority C:

1. $4,000 in student conference funding for Behavioral Sciences students
2. $10,500 to support 3-5 student workers in Earth Sciences (35 student hrs/week x $10/hr x 30 weeks)

***Proposal Scope continued***

Expected outcomes for each item would be:

A-1. WOU would purchase of 20-30 MITU logo sweatshirts and additional printed educational materials. This project supports the two-course SOC 340-341 series ("Community Organization"), a course that engages students in advocating for tenant justice through the Monmouth-Independence Tenants Union. The logo sweatshirts are necessary for identification when students are door-knocking in the community, and the written educational materials are essential to the project.
A-2. A Peer Advising Group in Behavioral Sciences would be formed, which would assist significantly with the overwhelming faculty advising load in that division. This would benefit both the recipients of peer advising, and those who participate as peer advisors. This would be built on the same model currently successfully used by OSU.
A-3. 4-5 History students would attend and present at the 2018 Phi Alpha Theta conference, enhancing WOU's visibility and contributing to 2018 Academic Excellence Showcase projects.
A-4. 10 Earth Sciences students would attend and present at the 2019 GSA conference, enhancing WOU's visibility and contributing to 2019 Academic Excellence Showcase projects.
A-5. 10 Music Education students would attend the 2018 NAMES meeting, enhancing WOU's visibility and contributing to 2019 Academic Excellence Showcase projects.

B-1 10 Behavioral Sciences seniors would engage in a weekend-long retreat focused on learning about the various career paths available to them, assessing their own strengths and weaknesses,and developing a career search plan.
B-2. Faculty-student advisory boards in both Behavioral Sciences divisions would be formed to provide enhanced communication between WOU and those in the surrounding community, including potential employers and the media.

C-1. About 10 students per year would receive funding to present their research at Behavioral Sciences conferences, enhancing WOU's visibility.
C-2. 3-5 student workers in Earth Sciences would engage in experiential research and service learning by working as lab assistants during the 2018-19 academic year, assisting the division as well as providing the student workers with important marketable skills.

## V. STRATEGIC ALIGNMENT

Describe the proposal's linkage to the university Strategic Plan.

The student engagement initiatives outlined above are all aligned with the following priorities in the University Strategic Plan:

I. 1.1 Provide a campus environment that enhances learning and the development of the whole person.
1.2 Strengthen and centralize programs and practices that support academic achievement for all students.
1.3 Strengthen programs that support graduates' career, professional, and graduate school preparedness.
3.3 Support curricular innovation and accountability.

II. 1.2 Increase support for programs and activities that demonstrate and inspire academic excellence.
1.3 Provide financial support for student conference prsentations and other student activities that showcase the university's educational practices and unique accomplishments.
4.1 Promote academic array that provides distinctive, high-quality programs.
4.3 Promote high-quality, diverse and innovative models of program delivery that enhance both undergraduate and graduate student access and achievement.
5.1 Create opportunities for all undergraduate programs to include high-impact activities that support achievement of undergraduate learning outcomes.
5.3 Contniue and enhance support for undergraduate research experience, presentation and publication opportunities.

III. Create meaningful opportunities for lasting partnerships with local communities and regional and global organizations.
1. Enhance access to and support for experiential learning and co-curricular activities.
1.2 Articulate internship or service learning opportunities for all academic programs.
3.1 Expand activities and partnership with local and regional organizations.

3.4 Enhance public awareness of community events and the scholarly and creative works of students, faculty and staff to help showcase the university's unique accomplishments in all program areas.
4.2 Improve teamwork and collaboration among students, faculty, staff and administration.

The MITU initiative for sociology students also aligns with priority III as follows:
III.2.1 Increase support for student engagement in community services.
III.2.6 Strengthen partnerships with community organizations and businesses and local, regional and state government agencies.

## VI. ADDITIONAL INFORMATION

Please include the following: implementation plan, assessment plan and the plan to sunset proposal if assessed objectives are not met in the timeframe outlined.

The work of the Sociology 340/341 students is ongoing and will continue; administrative budget support will provide it with a more steady level of funding.

The Behavioral Sciences faculty will use surveys to gauge the effectiveness of the Peer Advisory Group as well as the advisory boards. These will be assessed after the first academic year (Spring 2019), and any necessary changes will be implemented in the 2019-2020 academic year. The programs will be continually assessed and improved, and discontinued if there appears to be no measurable benefit.

For all the student conference/honor society initiatives and student work/service learning, student satisfaction with the process will be surveyed through a qualitative instrument which will be assessed for effectiveness. Data will also be collected regarding the number of students whose conference projects contribute to the Academic Excellence Showcase, and the number of students who successfully go on to the work force or graduate school. It may be possible to measure the responses and success rates of students who participate in these opportunities versus students who do not. The programs will need to be in place 2-3 years in order to assess their effectiveness longitudinally.

| **VII. BUDGET** Select all sources that will fund this proposal and complete form A (below) for each source. (Additional copies on pages 6-8.) | | | |
|---|---|---|---|
| Education & General ☑ | Grant ☐ | Self-Support Academic ☐ | Self-Support Non-Academic ☐ |

| **A. Funding Source** | Education & General ☑ | | Grant ☐ | Self-Support Academic ☐ | | Self-Support Non-Academic ☐ |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | | | |
| **Salaries** | | 10,500.00 | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | 1,000.00 | | | | |
| **Travel** | | 12,085.00 | 5,000.00 | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | 2,700.00 | | | | |
| **TOTAL** | 0.00 | 26,285.00 | 5,000.00 | 0.00 | 0.00 | 0.00 |

| **A. Funding Source** | Education & General ☐ | Grant ☐ | | Self-Support Academic ☐ | Self-Support Non-Academic ☐ | |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | | | |
| **Salaries** | | | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | | | | | |
| **Travel** | | | | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | | | | | |
| **TOTAL** | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| **A. Funding Source** | Education & General ☐ | Grant ☐ | | Self-Support Academic ☐ | Self-Support Non-Academic ☐ | |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | | | |
| **Salaries** | | | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | | | | | |
| **Travel** | | | | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | | | | | |
| **TOTAL** | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| **A. Funding Source** | Education & General ☐ | Grant ☐ | | Self-Support Academic ☐ | Self-Support Non-Academic ☐ | |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | | | |
| **Salaries** | | | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | | | | | |
| **Travel** | | | | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | | | | | |
| **TOTAL** | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| VIII. PROPOSAL SIGNATURES | | |
|---|---|---|
| Department Head | Name Kathleen Cassity | Signature |
| Division Head | Name | Signature |
| Vice President | Name | Signature |

| IX. ACTION | | |
|---|---|---|
| **Recommended by UBC** | Yes ☐ No ☐ | Date |
| Comments: | | |
| **Recommended by President** | Yes ☐ No ☐ | Date |
| Comments: | | |
| **Final Approval** | Yes ☐ No ☐ | Date |
| Comments: | | |