Print Form

Save Form

Western Oregon UNIVERSITY

# WOU STRATEGIC BUDGET PROPOSAL FOR INSTITUTIONAL PRIORITIES

## I. PROPOSAL OVERVIEW

| | | |
|---|---|---|
| Title<br>Funding Athletic Scholarships at 60% of NCAA Allowable Limits | | |
| Department<br>Athletics | Requestor<br>Curtis Campbell | |
| Requestor Email<br>ccampbell@mail.wou.edu | Requestor Phone<br>503-838-8094 | Request Date<br>12/01/17 |

## II. TIMEFRAME

| | | | | |
|---|---|---|---|---|
| **Proposed Dates** | Start | 07/01/18 | End | 06/30/23 |

## III. PROPOSAL SUMMARY

*Make your summary **concise** and compelling. Avoid jargon and acronyms. A limit of 100 words is recommended.*

The NCAA established maximum equivalency (scholarship) guidelines for Division II institutions. Every sport has a maximum limit of equivalencies they can offer. The GNAC (Great Northwest Athletic Conference) conducts surveys each year to find out what schools are awarding in equivalencies. Currently WOU awards the lowest amount of equivalencies in every sport with the exception of baseball where we are next to the lowest. Baseball (6.59 out of 9), men's basketball (8.11 out of 10) and women's basketball (6.21 out of 10) are at/above 60% of the equilvalency maximum for their sport.

I am requesting that all WOU sports be funded at 60% of the NCAA maximum allowed.

## IV. PROPOSAL SCOPE

Describe the proposal and the expected outcomes if approved. Additional space available on the next page.

A full equivalency (scholarship) is currently valued at $22,000.

M-Cross Country/Track is currently at 3.42 out of 12.6 allowed. The current dollar amount being awarded is $75,240 (3.42 x $22,000) to bring MXC to 60% (7.56) will cost an additional $91,080. (5th of 11 in GNAC)

W-Cross Country/Track is currently at 3.27 out of 12.6 allowed. The current dollar amount being awarded is $71,940 (3.27 x $22,000) to bring WXC to 60% (7.56) will cost an additional $94,380. (6th of 11 in GNAC)

Football is currently at 13.42 out of 36 allowed. The current dollar amount being awarded is $295,240 (13.42 x $22,000) to bring FB to 60% (21.6) will cost an additional $179,960. (4th of 5 in GNAC)

Soccer is currently at 3.72 out of 9.90 allowed. The current dollar amount being awarded is $81,840 (3.72 x $22,000) to bring SOC to 60% (5.94) will cost an additional $48,840. (7th of 9 in GNAC)

Softball is currently at 2.83 out of 7.20 allowed. The current dollar amount being awarded is $62,260 (2.83 x $22,000) to bring SB to 60% (4.32) will cost an additional $32,780. (6th of 8 in GNAC)

***Proposal Scope continued***

Volleyball is currently at 3.79 out of 8 allowed. The current dollar amount being awarded is $83,380 (3.79 x $22,000) to bring VB to 60% (4.8) will cost an additional $22,220.
(11th of 11 in GNAC)

The grand total is $469,260 to have all sports at 60% of maximum allowed.

This will be a re-occurring cost that will increase when room, board, tuition and/or fees is increased.

Our win-lost records have a direct correlation to the equivalencies we award. If we want to field competitive teams and win championships we must increase our equivalencies. This will help level the playing field with our conference and regional opponents. This will move us to the middle of the GNAC in men's and women's XC/Track. We still be in the lower tier in the other sports.

The university made a decision to sponsor NCAA Division II athletics. The university should support that decision by funding the sports at a minimum of 60%. This should also be used if/when we consider adding a sport; we must be able to fund that sport at 60% of equivalencies allowed. The student-athletes and coaches work very hard to represent the university. The university needs to support the student-athletes and coaches.

Division II institutions do not normally fund-raise for scholarships, it is normally built into the budget. It will be much easier to raise funds for scholarships if I can say the institution is funding 60% of the maximum allowed I am trying to raise the additional 40% for each sport. Individuals will be more likely to support if they know the university is supporting at 60%.

This is so important/critical to the success of our athletic programs that this will be the only proposal request for the 18/19 budget.

## V. STRATEGIC ALIGNMENT

Describe the proposal's linkage to the university Strategic Plan.

I. Student Success

1.1 Provide a campus environment that enhances learning and the development of the whole person.
4.4 Strengthen commitment to diversity and equity by enhancing support and academic services for students.
5 Streamline and improve university processes in support of student achievement.

III. Community Engagement

1 Enhance access to and support for experiential learning and co-curricular activities.
2 Increase institutional engagement with local, regional and global communities.
3 Improve the connections between university programs and activities and surrounding communities.
3.2 Increase community and alumni participation in, and support for, campus activities.
4.1 Enhance diversity of university community as a matter of institutional priority and integral component of academic success.

IV. Accountability

3. Strengthen the university's visibility within Oregon.

V. Sustainability and Stewardship

1.1 Meet enrollment targets through effective recruitment and retention efforts.
1.2 Support and enhance recruitment efforts for first-generation and underrepresented students, as well as a broad base of all Oregonians.
2.3 Expand support for undergraduate scholarships in second, third and fourth years of attendance.
2.4 Evaluate and improve the outcomes of tuition-assistance programs on enrollment, retention, and graduation.
2.6 Increase access to, and education about, scholarship opportunities, particularly for students of color, immigrants, rural and socio-economically disadvantaged students.

## VI. ADDITIONAL INFORMATION

Please include the following: implementation plan, assessment plan and the plan to sunset proposal if assessed objectives are not met in the timeframe outlined.

Sport Participation Numbers:

Baseball has 48 students with 26 receiving athletic-aid
M-Basketball has 21 students with 18 receiving athletic-aid
W-Basketball has 16 students with 13 receiving athletic-aid
M-Cross Country/Track has 43 students with 20 receiving athletic-aid
W-Cross Country/Track has 41 students with 21 receiving athletic-aid
Football has 112 students with 89 receiving athletic-aid
Soccer has 25 students with 22 receiving athletic-aid
Softball has 26 students with 19 receiving athletic-aid
Volleyball has 17 students with 15 receiving athletic-aid

Total 349 students with 243 receiving athletic-aid

Current average athletic-aid award is $1,333 per term

Under the proposed increase with current number of student-athletes we would be looking at the following:

$16,000 based on average cost of on-campus vs. off-campus

Baseball award $144,980 (6.59 x $22,000), 48 students - 7 (rounding up 6.59) leaves 41 x $16,000 = $656,000
M-Basketball awards $178,420 (8.11 x $22,000), 21students - 9 (rounding up 8.11) leaves 12 x $16,000 = $192,000
W-Basketball awards $136,620 (6.21 x $22,000), 16 students - 7 (rounding up 6.21) leaves 9 x $16,000 = $144,000
M-CC/T awards $166,320 (7.56 x $22,000), 43 students - 8 (rounding up 7.56) leaves 35 x $16,000 = $560,000
W-CC/T awards $166,320 (7.56 x $22,000), 41 students -8 (rounding up 7.56) leaves 33 x $16,000 = $528,000
FB awards $475,200 (21.6 x $22,000), 112 students - 22 (rounding up 21.6) leaves 90 x $16,000 = $1,440,000
SOC awards $130,680 (5.94 x $22,000), 25 students - 6 (rounding up 5.94) leaves 19 x $16,000 = $304,000
SB awards $95,040 (4.32 x $22,000), 26 students - 5 (rounding up 4.32) leaves 21 x $16,000 = $336,000
VB awards $105,600 (4.8 x $22,000), 17 students - 5 (rounding up 4.8) leaves 12 x $16,000 = 192,000

Totals: Awarded - $1,599,180 Receive - $4,352,000

Positive Revenue: $2,752,820

Under this proposal non-scholarship student-athletes will still generate 4.3 million dollars in revenue for the university.

| **VII. BUDGET** Select all sources that will fund this proposal and complete form A (below) for each source. (Additional copies on pages 6-8.) | | | |
|---|---|---|---|
| Education & General ☑ | Grant ☐ | Self-Support Academic ☐ | Self-Support Non-Academic ☐ |

| **A. Funding Source** | Education & General ☑ | | Grant ☐ | Self-Support Academic ☐ | | Self-Support Non-Academic ☐ |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | 469,260.00 | 469,260.00 | 469,260.00 |
| **Salaries** | | | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | | | | | |
| **Travel** | | | | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | | | | | |
| **TOTAL** | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| **A. Funding Source** | Education & General ☐ | Grant ☐ | | Self-Support Academic ☐ | Self-Support Non-Academic ☐ | |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | | | |
| **Salaries** | | | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | | | | | |
| **Travel** | | | | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | | | | | |
| **TOTAL** | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| **A. Funding Source** | Education & General ☐ | Grant ☐ | | Self-Support Academic ☐ | Self-Support Non-Academic ☐ | |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | | | |
| **Salaries** | | | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | | | | | |
| **Travel** | | | | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | | | | | |
| **TOTAL** | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| **A. Funding Source** | Education & General ☐ | Grant ☐ | | Self-Support Academic ☐ | Self-Support Non-Academic ☐ | |
|---|---|---|---|---|---|---|
| | **One-Time Funding** | | | **Base (3-yr Recurring) Funding** | | |
| **INFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **SFTE** | | | | | | |
| **Revenue** | | | | | | |
| **OUTFLOWS** | FY17 | FY18 | FY19 | FY17 | FY18 | FY19 |
| **FTE** | | | | | | |
| **Salaries** | | | | | | |
| **Benefits** | | | | | | |
| **Materials & Supplies** | | | | | | |
| **Travel** | | | | | | |
| **Contracted Services** | | | | | | |
| **Capital** | | | | | | |
| **Other Operations** | | | | | | |
| **TOTAL** | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

| VIII. PROPOSAL SIGNATURES | | |
|---|---|---|
| Department Head | Name | Signature |
| Division Head | Name | Signature |
| Vice President | Name | Signature |

| IX. ACTION | | |
|---|---|---|
| **Recommended by UBC** | Yes ☐ No ☐ | Date |
| Comments: | | |
| **Recommended by President** | Yes ☐ No ☐ | Date |
| Comments: | | |
| **Final Approval** | Yes ☐ No ☐ | Date |
| Comments: | | |