

2-8-23 minutes for Student Media Board

Roll call and Introductions.

- Cheyanne Ortiz (Student Building Manager and Facilities Scheduling Assistant, Student Engagement)
- Stefanie Olson (Student Building Manager, Student Engagement)
- Sandra Holland (Business Office Accountant)
- Quinlan Wedge (Northwest Passage Editor in Chief)
- Sean Sullivan (KWOU Station Manager)
- Alyssa Rollins (Assistant Director Student Engagement)
- Brittany Kima (PIO)
- Paula Baldwin (MarCom Director)
- Chelsee Blatner (Interim Director Student Engagement)

Approval of February 8, 2023 agenda.

- No discussion.
- Approval passed 5-0-0

Approval of May 2022 recording/minutes.

- No discussion.
- Approval passed 5-0-0

There was no old business.

New Business

- IFC update
 - Summary of the IFC process through Winter term was reviewed as well as passing to the WOU President and Board of Trustees for the April Board of Trustees meeting. This week is the last of the Budget presentations and next week is preliminary decision.
 - Student Media budget is basically the same from this year to next with the exception of increases for student pay. Even though Oregon does not have a defined minimum wage it is tied to the Consumer Price Index, so we budgeted in for a small increase for wage, benefits and administrative overhead.
 - Encouraged student participation in the Open hearings as students are comfortable with.
 - <https://wou.edu/ifc/ifc-process/>
- Board Guideline edit discussion and vote
 - The suggestions for edits and revisions to the Boards structure was due the level of enrollment and what research said about other institutions. It is not uncommon for Universities the size of WOU to have a staff person responsible for the hiring

of staff and training and then having and Board to specifically to deal with complaints about content.

- A concern brought up was if this revision would take away the freedom of speech protections and make it easier to fire a staff person or censure content.
 - There would be no impact on freedom of speech or the protections afforded to staff of Student Media. The Board would hear complaints and determine the best course of action. There are many layers of approvals and signs off that would need to occur before anyone if fired, which would also involve Human Resources in case of freedom of speech complaints.
- There was no other discussion about the guidelines.
- It passed 5-0-0

Media head reports as available.

- Western Howl was not available. New edition of the Howl is out tomorrow.
 - MarCom will reach out to the Managing editors with story tips that they come across.
- Northwest Passage
 - Northwest passage came out on time and had a record number of submissions.
 - Winter Term submission call went out and is due Feb 17th.
 - Making the Passage will be easier this term given the practice form last term.
 - Release sometime March 6-21st.
 - May have release party if possible. Did not have one Fall term, so may combine them all for bigger one in spring term.
 - MarCom offered to help promote once they received information from Quinlan.
 - Chelsee/Coord/Alyssa offered to send out emails to faculty/staff of when the Northwest passage is released.
- KWOU
 - Small group of great DJ's and staff.
 - Live shows are going well.
 - 100's of podcast downloads.
 - Getting a lot of interaction with clubs and WOU depts.
 - Will connect with Brittany about a RSS feed for KWOU podcast and DJ shows to connect to the WOU calendar.
 - Chelsee/Coord/Alyssa offered to send out emails to faculty/staff for getting more DJ's or podcast shows.
- MarCom offered to provide swag for tabling events. Though maybe spring when media heads might be recruiting.