

**Student Media Board
Meeting Minutes
April 27, 2018**

1. Attendance- Patrick Moser, Sandra Holland, Rhys Finch, Jessica Roberts, Marion Barnes, Zoe Strickland, Krysta Jackson, Cole Hendren, & Darien Campo,
2. Agenda/Minutes approved 2-0-0
3. Old Business
 - a. Media Head Search
 - i. Journal has 4 applications on handshake. Will also need to be putting these applications on Orgsync.
 - ii. Applications will close on Sunday @11:59pm-possibility to extend these apps until Monday.
 - b. The Western Journal rebrand
 - i. The Western Howl is now the papers new name.
 1. Will be working towards getting protection for the new name through legal.
 2. Marcom was slightly concerned with their hashtag #howlabout and some of the confusion that it might create, but they are also looking forward to generating more traffic on that hastag.
 3. The paper will continue to use #wounow hastag
 4. The paper started at The Howl but added the Western to tie to the University and add some legal protection. Hoping that the paper will be known colloquially as the Howl.
4. New Business
 - a. New student member
 - i. Cole Hendren is here and he has been approved to sit on the board by a 2-0-0 vote
 - b. Journal Editor in Chief selection
 - i. Interview process showed good candidates
 - ii. SMB recommended to hire Caitlyn Healy as the new Editor in Chief 3-0-0. Rhys will let Catie know she has gotten the EIC position.
 - c. Committee Reports

- i. Concerns committee-concerns/feedback page was proposed to Danielle in UCS. Hoping to have this page up and going by Fall term, with the awareness that she is super busy with the new webpage just going live this term.
 - ii. Financial committee-no change in revenue, but there has been change in expense. Everything appears to be fine and we are not in danger of overspending.
 - iii. Student board committee-new person (Cole) and we might also have one more student joining the board. Looking for next year student as well.
- d. The Journal
 - i. An entertainment editor was hired, and then has already since resigned due to time commitments. Interviewing today for ads and/or entertainment.
 - ii. Special issue this term dedicated to housing and will be more like a magazine. Hoping this will be a good place for the paper to generate some ad revenue.
- e. NW Passage
 - i. Submissions open 5/25
 - ii. 6/8 is the release party at 6:30pm in the library
 - iii. More submissions are coming in and posters are going up to promote.
 - iv. Emailing and in contact with several musicians to promote the album.
 - v. Will be doing an open mic/album release party
- f. KWOU
 - i. More DJ's have been signing on that will hopefully fill the board.
 - ii. 6 new DJ's and hoping to sign on 4/5 more.
 - iii. Yesterday had a live remote from the plaza that went really well and KWOU would like to be able to do more live remote shows.
 - iv. RadioFX will loop music through the summer while the student are gone.
 - v. Currently there are close to 15 radio shows.
- g. Media Adviser

- i. September cross training with Candace Bault from Orange Media Network from OSU
- ii. Looking for literary support system for the passage

5. Interviews

- a. When is Good to go out and final student media board meeting time

6. Meeting adjourned 3-0-0