

**Student Media Board  
Meeting Minutes  
November 9, 2017**

1. Attendance- Patrick Moser, Sandra Holland, Rhys Finch, Jessica Roberts, Marion Barnes, Emily Mentzler, Stephanie Blair, Darien Campo, Ashton Newton,
2. Agenda approved 4-0-0
3. Disbursement of bylaws
4. Old Business
  - a. No old business
5. New Business
  - a. Need additional student members
    - i. 3 students that are not student media members
  - b. Vice-chair nomination of Emily Carlson
    - i. Motion passes 3-0-1
  - c. Media Board Opening Reports
    - i. Western Journal
      1. Newsbrief collaborating with KWOU
      2. Clubs to publish their articles
      3. Campus life is only news with a separate lifestyles section
      4. Weekly comic strips section to come
      5. Would like to overshoot ad revenue
      6. There is no set screening process for freelance writers
      7. Orgsync form is not working correctly for employment applications
      8. Would like to outreach more to English classes and English department for writers
    - ii. Northwest Passage
      1. 11/1 Deadline with 39 submissions so far. Will only be able to have 25 in the issue.
      2. Release part will be 11/30 in HL 107
      3. 250 Copies will be printed
      4. Would like to include a digital album companion in addition to the printed version.

5. Would like to include musical submission from music students and reading of poems

iii. KWOU

1. 12 shows at least one a day. Every week a new show is starting.
2. RadioFX app has greatly broaden audiences
  - a. Interaction with bands over social media
  - b. Goal is to boost listening on campus to include newsbriefs with the Journal
  - c. Lots of genres
  - d. Polls and involvement aspects
3. Having the DJ bring in guests
4. The app is new this year
5. KWOU has not advertised in the Journal yet

6. Committee Appointments

a. Budget Committee

- i. Ad sales \$1624 Term goal is \$2000
- ii. Zoe is currently in charge of the ad manager positions, but looking to fill the ad manager position
- iii. Rhys' salary has been removed from the budget which reflects the large budget change

b. IFC Update

- i. No budgets yet. Will begin this discussion Friday

c. Rescheduling conference retreat

i. March LBCA

1. More positive experience and able to take more people

d. Concerns-Emily/Marion

e. SBC-Rhys/Patrick

f. IFC MAB-Media heads

7. Media adviser

- a. Stickers and magnets available
- b. Please let Rhys know if you have any food allergies

- c. \$8000 foundation grant from Rhys' New York Foundation which will be used as a back-up plan for the low enrollment budget concerns. Most will be used from travel and new office chairs
- 8. Western Journal
  - a. Small guidelines need to be changed on the by-laws revision Ad Hoc committee
- 9. Next meeting-Next term, expect a When is Good in the next two weeks-January