

**Student Media Board  
Meeting Minutes  
March 22, 2018**

1. Attendance- Patrick Moser, Sandra Holland, Rhys Finch, Jessica Roberts, Marion Barnes, Emily Mentzler, Paula Baldwin, Darien Campo,
2. Agenda/Minutes approved 4-0-0
3. Old Business
  - a. IFC Update
    1. President signed the budget
    2. Open hearings led to completely funding student media
    3. Would like the paper to be distributed to more places around campus. Also concerned about “filler pieces”. Unsure of what this means to IFC.
  - b. Conference Report
    - i. 4 days in Long Beach California
    - ii. No awards netted this time
    - iii. Notes on google drive as well as online knowledge pool from the entire convention
    - iv. Presenting at meetings for next year
  - c. 2018 Media Head search
    - i. Beginning of spring term 4/6
    - ii. All three positions need to be filled
    - iii. Using Orgsync and internal outreach as well as professors
    - iv. Will also be posted on handshake
4. New Business
  - a. KWOU station manager
    - i. Junior Krista Jackson for selection
    - ii. Interested to see where her leadership will take the station
    - iii. Approved 4-0-0
  - b. Concerns committee feedback idea
    - i. Web design change to add a button for concerns on the Student Media webpage

1. Name
      2. Concern
      3. Comment
    - ii. Fewer questions, fewer barriers
    - iii. more feedback than concerns type of page
  - c. Western Journal rebrand
    - i. Different news, right aligned news organization rebranded as the Western Journal
    - ii. Student shaping digital publications, digital first, and rebranding of the paper
    - iii. Designers have volunteered to do the redesign
    - iv. Rhys will also be redesigning the webpage
    - v. Targeting breaking news
    - vi. Student committee deciding the new name sometime in April
    - vii. Student Media Board would like WOU or Western in the name to create connection and audience
    - viii. Also designing a new student media logo encompassing all three
5. Committee reports
- a. Concerns-none
  - b. Financial
    - i. Checks deposited-except for planned parenthood
    - ii. Still no ad person-will not reach revenue goal
    - iii. New budget has been loaded
    - iv. Using money from unfilled positions covering budget revenue
  - c. Student board committee
    - i. Hopefully getting another student on the media board
6. Media Head Reports
- a. Journal
    - i. Hired copy/entertainment editor
    - ii. ONPA award submissions every May
    - iii. 18<sup>th</sup> issue last week

- iv. Digital push-next academic year. Will hope to draw to Social media platforms
  - b. NW Passage
    - i. Went out last week
    - ii. 46 submissions-22in the issue
    - iii. Release Party 20-25 students and lots read their work
    - iv. Pure insight-allowed to publish poems and short stories and no longer will so as not to create overlap
    - v. Date will be decided before next term
    - vi. Music submissions next term-students readings hoping to have at least 12 tracks
  - c. KWOU
    - i. Ashton is gone, new station manager training next week
  - d. Media Adviser
    - i. Flytedesk-national ad sales and local sales
    - ii. Online ad sales-starts tomorrow
    - iii. Hoping to bundle digital/printed ads
    - iv. Will be going to look at IO's old paper distribution boxes
- 7. WIG-first week in April
- 8. Adjournment