

Student Media Board Meeting
October 30, 2013
WUC Willamette

Brought to order at 4:04pm

- I. Members present: Stan Hagen, Brady Harding, Meg Artman, Ke'ani Lake, Chris McCollister, Sharae Daniels and Stephen Jenkins

Members absent: Sarah Payne

- II. Agenda approved as amended. Stan making the motion, Lisa seconded.
Add Stan to III, f (guidelines discussion)
Add Shelby to IV, d (Media Head Updates)

Minutes from March 21, April 4 and April 26, 2013 approved. Meg making the motion, Stan seconded.

III. New Business

- a. Brady nominated as vice-chair. Stan made the motion, Ke'ani seconded, approved 7-0-0
- b. Standing Committees
 - i. Concerns – Brady will chair. Stan made the motion, Ke'ani seconded, approved 7-0-0. Other members:
 1. Lisa as the non-student
 2. Chris as the student
 - ii. Financial – Stan will chair. Lisa made the motion, Ke'ani seconded, approved 7-0-0. Other members:
 1. Meg as the non-student
 2. Sharae as the student
- c. Western Oregon Journal Webpage – Jordan presented
 - i. Moving the Journal to be more technologically advanced. IE: facebook, twitter, instagram, QR readers. Looking into folks being able to read the paper on their phones and tablets.
 - ii. Plans on sending an email to all students promoting the webpage
 - iii. Can we advertise on a State or Oregon website
 1. Stan is checking on this
 - iv. Jordan is talking to Disability Services about being more inclusive of folks with disabilities
 - v. Putting posters on paper stands and on campus to attract new readers
 - vi. College Publishers still has westernoregonjournal.com as an active link
 1. Shelby will check into this and bring back information at the next meeting
- d. Probationary period for students who work and volunteer at Student Media (Stephanie)
 - i. Right now if students drop below a set GPA they are let go
 - ii. She is asking that wording be changed to give them a term to bring their grades up
 - iii. She is working on the wording
 - iv. Stephen – seems to be a disconnect between job descriptions
 1. Shelby is going to work with the media heads on this and bring their discussion/decision back to the media board next meeting
- e. Guidelines: selection of student members on the Media Board
 - i. Shelby
 1. Not appropriate for him to vote
 2. Should be the board
 - ii. Stephanie
 1. Students need a voice
 2. Has been on other committees where folks hire their boss
 3. Believes students Media Heads should have some say

- a. That didn't happen this year
 - 4. Has never seen an issue with students on the board abusing their position
 - iii. Meg
 - 1. Media Heads could stack the deck
 - iv. Stephen
 - 1. Clarified the board hires/terminates the Media Heads
 - v. Meg and Ke'ani have agreed to revise the guidelines and bring that information back to the board
 - f. Guidelines: term of service – Stan
 - i. Tabled to the next meeting
- IV. Media Head updates
- a. Stephanie – Western Oregon Journal
 - i. Production nights are crazy
 - ii. Only two returning members
 - iii. Holding a freelancer meeting tomorrow
 - iv. Has held two fundraisers so far and two businesses advertise regularly. They have raised over \$500
 - 1. Their goal for this year is \$8,000.00
 - 2. A midnight movie is scheduled for winter term
 - v. They will be present at the upcoming Preview Day
 - vi. Going to a conference the end of February
 - 1. Cheaper than going to New Orleans in October and they can take more students
 - vii. They are printing 500 papers and no papers are on the stands the next week
 - 1. Thinking of increasing 100 papers
 - 2. Also thinking of increasing by four pages
 - viii. Also delivering the paper in the community
 - b. Nathaniel – NW Passage
 - i. 6 days away from the submission deadline
 - 1. Will be on stands 11/25
 - 2. Has the magazine artwork
 - 3. Will have it at Preview Days, SOAR's, coffee shops, bookstores and with advertisers
 - ii. Has an Editorial Board
 - iii. Meeting with Shelby next week
 - iv. Reduced print from 750 to 450
 - v. His goal is to expand readership
 - vi. 2 open mic's scheduled
 - 1. Winter term
 - 2. Spring term
 - vii. The journal is helping out with advertising
 - viii. He is getting help from Scott Carter with tech stuff
 - c. Ryne – KWOU
 - i. Going good for him and his other paid staff Clara
 - ii. 20 active DJ's
 - iii. There are 5 shows every day Mon – Fri
 - iv. An auto mix is set for the weekends
 - 1. Listening numbers are down
 - 2. Toying with not doing 24/7
 - v. Needs ad help
 - vi. Tabling on Monday and Tuesdays in the WUC
 - vii. DJ'ing at some student events
 - 1. ASWOU
 - 2. Kappa Sigma
 - viii. Jordan is helping with their website

- ix. The mobile equipment on the web is working
 - 1. Live sports
 - 2. I phone apps
- x. Issues with listening on I phones and some androids
 - 1. Trying to find someone who can help with this
- xi. Will talk to a tech engineer about Google Analytics
- d. Shelby
 - i. Stephanie is doing a great job
 - ii. Need to change tech engineers job description

Meeting adjourned at 5:33pm