

Student Media Board Meeting
October 12, 2012
WUC Columbia Room

Called to order: 10:05am

- I. Members present: Brady Harding, Meg Artman, Stan Hagen, Lisa Catto, Pete Strong, Dr. Gary Dukes
Members absent: Kelsey Corder, Ke'ani Lake
- II. Minutes from April 16, 2012 & April 24, 2012 approved 6-0-0. Agenda approved 6-0-0
- III. Reports
 - a. Alexa – Western Oregon Journal
Things are going really good this year
Production time has moved up to 4pm. Usually done by 9pm
The earlier time has made the staff much more productive
Has changed the paper delivery places:
 - Res. Halls
 - ITC
 - HSS
 - Ed Bldg
 - Administration
 - Valsetz
 - Health and CounselingThe board suggested the Health and Wellness Center
Using a printer in Salem
Advertising – on a monthly payment system
Advertising manager is doing amazing
Considering fundraising
Entertainment Editor is struggling
Some discussion with the board about advancing freelancers to staff writers after 3 stories or 100" of print
Wants to create a Head Writer position
Discussed with Alumni Relations sending subscriptions to Alumni
Presented goals and job descriptions
 - b. Erica – NW Passage
12 pages so far in submissions. Deadline 11/16
Has more of a magazine look
Picture on front and back pages
Content improved
Wants to fundraise for a potential trip
Not enough time to do CMA's fall conference
Looking at Winter Term
Did a new staff shadow last year that really helped they become familiar with their positions
Presented goals and job descriptions
 - c. Meno – KWOU
Gregory Zobel – adjunct professor on staff this year
KWOU staff is going to Chicago for a College Media Advisors Conference
Doing a Halloween Birthday Bash at Rick's Place
Right now DJ's bring their music in. They are looking at purchasing music
Presented goals and job descriptions

Out of quorum...tabled the rest of the agenda until the next meeting

Adjourned 11:15am