

Student Media Board Meeting
October 16, 2015
WUC Calapooia

- I. Roll Call & Introductions
 - a. Members Present: Patrick Moser, Sandra Holland, Lisa Catto, Ke'ani Lake, Rhys Finch
 - b. Members Absent: Paula Baldwin
 - c. Visitors: Grant Harris, Conner Williams, Stan Hagen
 - d. Called to Order 11:01am

- II. Approval of October 16, 2015 Agenda
 - a. The agenda was approved 3-0-0 with Lisa making the motion and Sandra as a second

- III. Approval of June 1, 2015 minutes
 - a. The minutes for June 1, 2015 were approved 2-0-1 with Lisa making a motion and Ke'ani as a second.

- IV. Old Business
 - a. None

- V. New Business
 - a. Need for New Board Members: Student Members & Off Campus Media Member
 - i. Need 3 additional students to have a full board
 - ii. Off campus rep is appointed by media heads and media adviser. Lisa and Conner both have suggestions for this position
 - iii. Once someone is selected email president Fuller and have him appoint the person
 - b. Elect a Vice-Chair
 - i. Not going to elect today since there is only one student on the board currently. Delayed until next meeting
 - c. Media Board Opening Reports Article XI., Section 2, 1.
 - i. November 1st open reports are due. Will have them available for the board at next meeting.

- VI. Committee Appointments
 - a. Concerns Committee
 - b. Financial Committee
 - i. Sandra is chair. Will appoint students when we have students.
 - c. Student Board Committee
 - i. Media Head – will decide amongst themselves
 - ii. Student Media Adviser- Rhys
 - iii. Student Media Board Member- Ke'ani
 - iv. 1 Non-Student Board Member- Paula nominated for this position
 - d. IFC Internal Media Advisory Board

- i. These folks will consult with Rhys as he prepares the budget for IFC
- ii. Do not need to be on the board
- iii. IFC isn't ready yet- still looking for 6 students
- iv. Be thinking about if you want to be a part of this board

VII. Media Head Reports

a. Journal

- i. Ad revenue \$800, just under 14% of annual ad revenue
 - 1. This isn't including Independence Cinemas
 - a. They make up ~%30 total revenue
- ii. Want to look into adding ads to the website
 - 1. Pricing suggestions
 - 2. Tracking web traffic
- iii. Marijuana dispensary wants to run ad through paper- checking rules on that
 - 1. Consulting with legal at university to make sure we aren't breaking laws due to federal conflicts
 - 2. Would include disclaimer
- iv. Social media
 - 1. Content posted almost daily
 - 2. Twitter & Instagram being utilized
- v. Physical paper
 - 1. New logo "TJ"
 - 2. No significant errors
 - 3. Tracking who needs more delivered
 - 4. Have made every deadline so far
 - 5. Production nights have been going smoothly
 - 6. Introduced editorials
 - 7. New writer workshop next week
 - 8. Need ad manager
 - a. Advertising for this opening in classes
 - 9. Need sports editor
- vi. Hootsuite
- vii. Questions/Comments:
 - 1. Recommendation for online ad rates- add as a bonus to current print ads or have a small upcharge to be posted online as well as in the paper until build traffic on website

b. NW Passage

- i. Deadline for submissions Oct. 30th
- ii. Reaching out to art and graphic design professors
- iii. Flyers on Monday
- iv. November 20th will have a release party
- v. Board meeting on Friday- currently have 4 members
- vi. Pursuing grants to be able to do quarterly printing
- vii. Working on online presence

c. KWOU

- i. First gig was last Monday
 - ii. DJ'd the bonfire
 - iii. Have three new DJs
 - 1. 2 have finished tech training
 - iv. 1 DJ starts a show tonight
 - 1. Average Guy Talk Show
 - a. Student Housing rep guest
 - b. Stonewall Center rep guest
 - c. 9pm- hour long
 - v. 2 returning DJs
 - 1. Refresher course
 - vi. By end of next week have 5 functioning DJs
 - vii. Always playing music
 - viii. Hope to get new broadcasting system
 - 1. Pre-program- commercials
 - ix. Questions/Comments:
 - 1. How long are the training courses?
 - a. ~30-hour run by Clara Pratt
 - 2. Radio/TV conference spring term at OSU
- d. Media Adviser
 - i. Thank you for welcoming me and making transition easy
 - ii. Have the most amazing students
 - iii. Great teamwork
 - iv. Donated 2 mics, and computer
 - v. Talk show is being recorded and will have a pod cast release
 - vi. Report music charts to college music journal get free music
 - vii. KWOU & Journal not charging campus groups for ad space
 - 1. Increase relationships
 - viii. Pursuing grants
 - 1. Radio equipment
 - 2. Sound proofing
 - 3. Better computers
 - 4. Send students to spring conference in LA

VIII. Next meeting

- a. Bi-laws state that only need one meeting per term. Patrick would like to meet once again this term in November.
- b. Friday November 13th 10am- tentative
 - i. If this time doesn't work for new members that are recruited we might change it.

IX. Announcements/Adjournment

- a. Conner: What can be done with salary budgets for unfilled positions?
 - i. Use for personnel distribution manager
 - ii. Can move up to \$2000 to different category (travel/service & supply)
- b. Adjournment

- i. Called to adjourn
 1. Ke'ani motioned, Sandra as a second
 2. Motion passed 3-0-0