

Student Media Board Meeting
November 15, 2011
WUC Columbia Room

Called to order at 8:03am

- I. Present: Jon Tucker, Lisa Catto, Shelby Case, Stella Strother-Blood, Vanessa Banuelos, Meg Artman and Pete Strong

Members absent: Sal Llerenas, Stan Hagen

Visitors: Erica Welch (NW Passage), Jake Logan (WOJ) and Julia Angelo (KWOU)

Meeting called to order at 4:15pm

- II. Agenda and Minutes with changes(5/26) approved 5-0-0 with Lisa motioning and Diana as a second
- III. Reports

a. Media Heads

i. Jake

- Cut the 11/23 paper. Most staff/readers are gone
- Short staffed so not covering all of the necessary stories
- Staff is getting acclimated
 - He isn't giving story suggestions
 - Giving more control to designers
- Likes the looks of the paper
 - Wants more graphics and unique designs
 - Has challenged page designers and editors to make that happen
- Hired a new design lead
 - Has been short a page designer
- Most of his staff is new this term. It has been a learning curve.
- His is planning on critiquing post papers over winter break
 - Looking at substance more than look
- Plans on sending section editors to the writing center next term
- The website has not been updated. They were locked out for 3 months
- He found someone who knows HTML code and will start working winter break
- Seeking to hire political columnist
- There has been no letters to the editor

ii. Julia

- Hiring (2) staff to bring in advertising revenue
- Not totally portable
 - Working on funding for a portable cart
- Has (3) more DJ's. They work at ASWOU. Thinking about an ASWOU show
- Updating the website
 - Wants to link KWOU from WOU website
 - Jon has Student Media links from the WUC website
- High goal ~ determine leadership
- Likes new office space

iii. Erica

- Submission deadline is this Friday
 - Submissions so far are more writing than art
 - Has 3-4 short stories
 - Poems

- A play
- Scanned art
- Digital design
- Photo graphs
- Only 1 faculty submission

- The Editorial Board will meet Monday & Tuesday for the first time
- Will go to the printers on the 23rd
- Will be out dead week ~ either the 28th or 29th
- Middle of winter term plans on a poetry read

b. Shelby

- Good New Student Training
- In the midst of the budget process with the Editor in Chief
- Heard concerns at the CMA conference that College Publishers is becoming a monopoly.
 - It costs \$1,000 a year for the website
- KWOU posters to housing
- Working with the foundation to develop a fundraising account
- Julia working with Scott Carter on updating the website
- NW Passage will advertise the submission deadline in this weeks Journal

IV. Subcommittees

- a. Concerns
 - Stella – chair
 - Lisa
 - Vanessa
- b. Financial
 - Stan – chair
 - Pete
 - Vanessa

V. No old business at this time

VI. New Business

- a. Vice chair
 - Stella 5-0-0 with a nomination from Meg and seconded by Lisa
- b. Goals, job descriptions and financial reports from Media Heads
 - *NW Passage ~ received goals and job descriptions
 - *KWOU ~ received goals, job descriptions and budget
 - *Journal ~ received goals
- c. policies with Student Media
 - need to create
 - need to review policies already written
 - take into account legacies, finances, behavior on and off work

VII. Meeting adjourned at 5:20pm

VIII. Next meeting will be early winter term