

## Student Media Board Meeting Agenda

November 14, 2014

WUC Willamette

- I. Members present: Paula Baldwin, Meg Artman, Lisa Catto, Ke'ani Lake, Patrick Moser  
Members absent: Brady Harding, Sarah Payne, Stan Hagen  
Visitors: Chelsee Blatner, Willy Lerum, Bethany McWhorter, Laura Knudson
- II. Called to order at 3:05pm. Minutes approved 3-0-0 with Lisa making the motion and Ke'ani as a second. The agenda was approved 3-0-0 with Ke'ani making the motion and Lisa as a second. Added to the agenda under New Business: e. press passes.
- III. Old Business
  - a. Meg – Uloop  
Used to have a website through College Publishers  
Uloop took over  
Offering to manage the website at no cost (for now)  
Have had customer service issues in the past  
They are sending us \$15 - \$30 every couple of months due to advertising revenue  
We have no say on what is advertised  
Has a rating your professor site  
Wondering how the board feels about saying no to their service and request our domain name  
Student Media's web manager has put a link on the site to our WOU website  
The board is in favor of Meg's request to not use Uloop
- IV. New Business
  - a. Lacy Hinton has shown interest in being on the board
    - i. Once the Student Board Committee has been appointed they will be able to work on this appointment
  - b. Vice-Chair election
    - i. A motion was made to elect Ke'ani as the Vice-Chair. Lisa made the motion with Paula as a second. With a vote of 2-0-1 Ke'ani is now the Vice-Chair
  - c. An IFC Internal Media Budget Advisory Board needs to be created and hold an open hearing on the Student Media budget. Stan and Meg will provide the budget information to the committee.
    - i. Ke'ani, Matthew Verley and Tori Gannon will be the committee members
  - d. Media Board Opening Reports Article X1, section 3, 1
    - i. Ke'ani made a motion to suspend the bylaws for the open reports to December 1<sup>st</sup>. Lisa seconded. The motion passed 3-0-0
  - e. Press Passes
    - i. The board agrees by consensus to the Student Media staff wearing press passes at activities and events so they will be recognized as members of the press
- V. Committee Appointments
  - a. Concerns Committee
    - i. Ke'ani made a motion to appoint Ke'ani and Lisa to the committee. Paula seconded. Motion passes 2-0-1
  - b. Financial Committee
    - i. Stan is the chair and no appointments were made at this meeting. The decision has been tabled until the next meeting.
  - c. Student Board Committee

- i. Meg, Iain Dexter, Paula and Brady will be on this committee

VI. Media Head Reports

a. Laura

All positions have been filled

Just put out the seventh issue

Have more freelancers than last year

The social media sites are up and running

Have raised \$2,300 in revenue so far. IFC requires \$2,500

Patrick commented on how much folks are enjoying the journal

b. Bethany

Slow start with submissions

Have enough now

Finalizing submissions tomorrow

Will start design on Monday

Distributing Dead Week

Plan on developing some student activities for Winter Term

Lisa asked if she could think about online submissions

Bethany is working on an ebook with Scott Carter

Webpage has not been set up yet

Lisa said WOU is in the process of developing a new webpage design

Wordpress has Google analytics

The Student Media webpage designer will help set up the NW Passage webpage

c. KWOU

20 active DJ's

Have a new computer and updated software

New app is coming out that will work with Apple and Ipad's

Doing a fundraiser: a dance Winter Term to help pay for the new app

Broadcasting at WOU sport activities

d. Meg

Working on IFC budget presentation

Staff is meeting goals

The Journal printing costs are under budget

Advertising revenue is good

VII. Next meeting

- a. A "when is good" link will go out to all seeking the best time to meet December 5<sup>th</sup>

VIII. Adjourned at 3:53pm