

Student Media Board Meeting
March 1, 2016
WUC Calapooia Room

1. Roll Call & Introductions
 - a. Members Present: Sandra Holland, Ke'ani Lake, Lisa Catto, Paula Baldwin, Rhys Finch, Patrick Moser
 - b. Members Absent: None
 - c. Visitors: Conner Williams, Grant Harris, Zoe Strickland
 - d. Called to Order: 4:02pm
2. Approval of March 1st 2016 Agenda
 - a. The agenda was approved 4-0-0 with Paula making the motion and Lisa as a second.
3. Approval of February 2, 2016 Minutes
 - a. The minutes were approved 4-0-0 with Sandra making the motion and Ke'ani as a second.
4. Old Business
 - a. IFC Final Decision
 - i. Student Media brought IFC a 7% cut
 1. Mostly due to pay difference between Meg & Rhys & some printing costs
 - ii. IFC added 2% cut to limit raising the student fees
 - iii. IFC poured compliments out to media heads
 - iv. Other changes
 1. Fully funded Abby's House
 2. Added \$3000 to HWC
 3. Addressed minimum wage increase
 - a. Deal with like general funds and then pay rest out of reserves
 - v. Next steps
 1. Wednesday it will go to Senate
 2. After Senate approves it, it will be sent to the President
 - a. Shouldn't be a problem since it didn't increase more than 5%
 - b. Conference Recap
 - i. Went to LA last weekend for the ACP Midwinter conference with 7 students who hold various roles at the Journal
 - ii. Want to take a smaller group of students from all three medias to another conference
 - iii. Changes to paper post conference:
 1. Tabloid cover so people will be more willing to pick up paper
 2. Taking out a sports page and putting in a humor section
 3. Humor section
 - a. Comic
 - b. Crossword
 4. Will have "furniture" (stuff that's in it every week)

- a. Crossword
 - b. Event calendar
 - c. Campus voices
 - i. Will ask students about a current event and will publish a picture and quote
 - d. Humans of western
 - 5. Trying to be more picture and graphics oriented
 - 6. Entertainment section- giving editor more leeway
 - a. Want it to be more weird and fun
 - 7. Want to cover local businesses (food & drink)
 - 8. Each staff member has twitter now
 - a. Working on teaching them how to engage with local community on there
 - 9. #wounow
 - c. Ad Revenue Update
 - i. Journal
 - 1. Full page for Willamette Graduate School \$640
 - a. Doing 2 more- with 10% discount another \$1728
 - 2. Maps 4 ads \$300
 - a. Want to do 6 more 15% discount another \$600/\$700
 - 3. Will get to projected amount
 - 4. Suggestions
 - a. Monmouth Hardware
 - i. About to move
 - b. Java Crew
 - i. Expansion
 - c. Bugles
 - i. Used to be Brooks & Terry's
5. New Business
 - a. Establish timeline 2016/17 Student Media Heads
 - i. This meeting decide a timeline so Rhys can work on the paperwork
 - b. Want incentive for transition notes
 - c. Timeline
 - i. Applications available and open March 28th-April 13th
 - ii. Interviews April 15th -20th
 - iii. Offer position April 25th
 - d. Times for interviews dependent on how many people apply for the positions
6. Committee Updates
 - a. Concerns Committee
 - i. None
 - b. Financial Committee
 - i. Passed out budgets
 - ii. No concerns
 - iii. Only additional expenses are in pay
 - c. Student Board Committee
7. Media Head Reports

- a. Journal
 - i. 2 applications for photographer
 - ii. 1 new writer application
 - b. Northwest Passage
 - i. Have proof of Winter edition
 - ii. Will pick up final copies today/tomorrow
 - iii. Tomorrow (3/2) release party 6pm Hamersly Library
 - iv. More readers at this release party
 - v. Will have food and live music
 - vi. May 6th is the deadline for Spring edition
 - vii. In fall had 49 submissions winter had 91 submissions
 - 1. Think tabling helped
 - 2. Hopefully have a lot in Spring too
 - viii. Kept same amount of pages but included more submissions
 - ix. Planning an exhibit in the Library for scans of old NW Passage
 - c. KWOU
 - i. Last meeting talked about system crashed
 - ii. New software- MegaSeg
 - 1. Rhys has used it in the past
 - iii. Rhys donated personal Mac with software downloaded on it
 - iv. Can access it if on WOU network servers
 - v. Eyes caster not working- trying to get log-in credentials
 - vi. This Saturday KWOU is MCing and playing music at Ed club Dinner auction
 - vii. 2 potential student DJs
 - viii. Will do a training session when eyes caster is fixed
 - ix. 3-5 student DJs hosting own show for Spring
 - x. App needs to be rewired
 - xi. Broadcasted pre-recorded show
 - d. Media Adviser
 - i. Working with KWOU and Journal to record news and opinion pieces weekly and on top of every hour
 - ii. Working on job posting ads and flyers
 - iii. 5-6 computers will be replaced
 - iv. Conference in July
 - 1. Mineapolis- Student Media Adviser Certification CMA, ACP
8. Next Meeting
- a. Will send out a When is Good
 - b. Hoping to have meeting beginning of April before the interviews start
 - c. Will have meeting, interviews, then another meeting in May
9. Announcements/Adjournment
- a. Come to NW Passage Release Party!
 - i. Hamersly 107
 - b. No objections
 - c. Meeting Adjourned 4:55pm