

Student Media Board Meeting

January 24, 2013

WUC Columbia Room

Called to order: 3:03pm

- I. Members present: Brady Harding, Meg Artman, Stan Hagen, Lisa Catto, Pete Strong, Dr. Dukes and Ke'ani Lake
Members absent: Joe Thorpe
- II. Today's agenda and minutes from November 9, 2012 approved 6-0-0
- III. Reports
 - ✓ Alexa – Western Oregon Journal
 - 1 check has been received for advertising
 - Working on places to call
 - Lowered the prices 20%
 - Has changed the production schedule
 - Section Editing is Mondays
 - Design Editing and the final check is Tuesdays
 - Possible budget cuts
 - Cut the pages from 12 – 8
 - Cut the color pages
 - The front and back pages will be content
 - Pete suggested using color for employee production content
 - Alexa will have a budget cut plan to Dr. Dukes in 2 weeks. He has asked to have it the sooner the better.
 - ✓ Meno – KWOU
 - Working on advertising revenue
 - DJ retention is down
 - Listener rates are up
 - Needs to check with Darin Silbernagel in the business office on charges being in the fee book.
 - Told IFC he is cutting a position
 - Monthly meetings and evaluations going well
 - Will get spintron details to Stan
 - ✓ Erica – NW Passage
 - Fall issue out
 - Has had to restock 3 cabinets so far
 - Sticking with magazine feel for the spring edition
 - Received help from graphic designer for this edition. That person has graduated so is looking for a graphic designer.
 - Doing an open mic at Family Weekend on February 15th. The board asked that she notify folks it needs to be G rated
 - The deadline for the spring issues is April 25th. It will be 38 – 42 pages.
 - Meg says YAY to the fall issue
- b. Shelby
 - working on budget, 5 & 10% cuts and enhancements
 - Needs to set up a meeting with Justin and the cashiers to go over depositing monies received
 - Like the new production schedule
 - Hopefully it will lead to fewer errors
 - Preview Day is this Saturday and has asked the Student Media staff to be there

1st Amendment week will be sometime in April

Long term planning on hiring media heads

IV. Subcommittees

- a. Concerns – none
- b. Financial – Ke’ani will be the student appointment
Stan handed out the recent budget information

V. Old business – none

VI. New business

- a. Dr. Dukes presented an addition to the guidelines covering the relationship of student media to WOU.
The board approved the addition as presented. Dr. Dukes is going to add it to the guidelines and bring the changes to the next meeting for discussion and approval.

VII. Adjourned – 4:06pm