

Student Media Board Meeting

January 16, 2015

WUC Willamette

- I. Members present: Lacy Hinton, Paula Baldwin, Stan Hagen, Patrick Moser, Sarah Payne, Matthew Verley, and Ke'ani Lake
Members absent: Meg Artman, and Lisa Catto
Visitors: Laura Knudson, Bethany McWhorter, and Iain Dexter
- II. Called to order at 3:13pm. The agenda was approved 5-0-0 with Paula making the motion and Stan as a second. The minutes for December 5, 2014 were approved 5-0-0 with adding Paula as absent. Paula made the motion and Stan seconded
- III. Old Business
 - a. Welcome to new board members Lacy Hinton and Matthew Verly
Brady has given notice that he is dropping off of the board. The Student Board Committee will be working on filling his position
 - b. Matthew appointed to the Concerns Committee with Paula making the motion and Sarah as a second.
Approved 5-0-0
 - c. Lacy appointed to the Financial Committee with Stan making the motion and Paula as a second.
Approved 5-0-0
- IV. New Business
 - a. IFC
Student Media will present its budget on January 26th at 5:30pm
Asking for current level funding
Has done the 5 & 10% cut packages as requested
Doable at 5%
10% cuts would devastate KWOU and the operating budget
Enhancements
Journal: Opinion Page Editor
Designer position
Color printer
Additional computer for new positions
Replacement computer for a 2005
Additional funds for conference travel

Northwest Passage: Designer position
Third issue

KWOU: Funds to pay for app
New computer

Operating Budget: Professional development funds (guest speakers/training)
- V. Committee Reports
 - a. Concerns – haven't met – need to meet and discuss the GPA discrepancy in the job descriptions
 - b. Financial – Stan handed out current budget information
 - c. Student Board Committee – have filled two open board positions, need to fill one more
- VI. Committee Reports
 - a. Journal (Laura)

Just put out the second paper for this term

\$3,300 in advertising revenue so far

Copy Editor position has been vacated but will be filled with the Campus Life Editor

Freelance applications have increased – may be looking at adding some pages

Don't have an Opinion Editor – filling in with Freelancers

Able to do advertising on the website

b. Northwest Passage (Bethany)

It is out

Have had issues with getting it printed

Brought a copy for us to see

Lots of positive comments from the board

Has six board members – mostly first year students

Holding some literary events

Open Mic January 28th at 7pm

Accepting admission for Spring

Moving some submissions and edits to online

c. KWOU (Iain)

The app is still not out. Having trouble connecting with the company

Working on a broadband software upgrade

Will be hosting a dance February 28th

Want to host at least two

Goal the first term was to work with the DJ's

The goal this term is to raise advertising revenue

Have ads from Legacy Oaks in Independence

d. Patrick

Journal staff's attending a conference in Los Angeles

There are no workshops at this conference for KWOU or NW Passage

Flights have been purchased

Staff will be attending separate workshops that cover specific information for their positions

VII. Next meeting will be February 13th at 3pm

VIII. Freebie Fridays start next Friday at 2pm in the WUC

Meeting adjourned at 4:00pm