

Student Media Board Meeting
February 2nd, 2016
WUC Santiam Room

- I. Roll Call & Introductions
 - a. Members Present: Ke'ani Lake, Lisa Catto, Rhys Finch, Patrick Moser, Sandra Holland
 - b. Members Absent: Paula Baldwin
 - c. Visitors: Conner Williams, Zoe Strickland, Grant Harris
 - d. Called to order: 4:04pm
- II. Approval of February 2, 2016 Agenda
 - a. The agenda was approved 3-0-0 with Ke'ani making the motion and Lisa as a second.
- III. Approval of November 13, 2015 Minutes
 - a. The minutes for November 13, 2015 were approved 3-0-0 with Sandra making the motion and Lisa as a second.
- IV. Old Business
 - a. None
- V. New Business
 - a. IFC information & Open Hearing Dates (3/18 & 3/22)
 - i. The IFC process is in full motion
 - ii. Student Media presented last week and it seemed pretty positive
 - iii. Working on lowering printing costs by not printing ~100 copies
 - iv. If there are cuts made will seek more grants
 - v. Will cut print before students
 - vi. To maintain current base operating levels fees would need to go up \$19/term
 1. Probably not acceptable to IFC
 2. President can veto if it increases more than 5%
 - vii. Last budget is presented tomorrow
 - viii. Preliminary decisions made next Monday
 - ix. March 18th & 22nd open hearings will be held
 1. These are used to re-consider choices or tell IFC great job
 - x. Final decision Monday March 29th
 - xi. If preliminary decisions look bad for Student Media may look to have students from Student Media and Student Media Board members come to open hearings
 - b. Conference Travel
 - i. Feb 18th-21st
 - ii. 7 students plus Rhys going to LA for Associated Collegiate Press National College Journalism Convention
 1. Bringing a lot of newer students so they can help with the turnover of graduating students
 2. Hope to go to a conference next year in Fall for print and radio work
 3. Split out of foundation account with IFC money

- c. WOU Journal ad revenue update
 - i. Last week and this week ran 3 ads for teachers- \$640
 - 1. Said if they ran 4 they would get 30% off
 - ii. US Bank doing ads
 - iii. Independence Cinema ads still doing well
 - iv. Ad for furniture store in Dallas \$464
 - v. Didn't have ad managers email access
 - 1. Katrina and Conner have been reaching out to businesses
 - vi. Looking on track to reach 6K goal
 - vii. Ashton Newton applied as ad manager position
 - 1. Will be doing interviews
 - d. Media Head Selection for 2016-17
 - i. Next Student Media Board meeting we will create a finalized timeline
 - ii. Discuss and look at opening the application the 1st part of spring term
 - iii. Hope to get folks established and in place by May
 - iv. Moved up a little since last year due to the amount of turn over Student Media will be seeing this year
- VI. Committee Reports
- a. Concerns Committee
 - i. None
 - b. Financial Committee
 - i. Passed out budget report
 - ii. No concerns at this time
 - c. Student Board Committee
 - i. Would love to get more students
 - ii. Looking for off-campus representative
 - d. IFC Internal Media Advisory Board
 - i. They met
- VII. Media Head Reports
- a. Journal
 - i. Content
 - 1. Large lead on faculty union and negotiations
 - a. Will continue with updates in following weeks
 - 2. Started new stories (like the Onion)
 - a. Satirical
 - b. Written by Katrina
 - 3. Stories featuring football players off-season
 - a. Would like to do all sports
 - 4. Editorials
 - a. Wants editorial board "collective opinion of editorial board"
 - b. ACP critique last year was that The Journal had a poor editorial section
 - c. Working on logistics of creating editorial board
 - ii. Staff
 - 1. Photo editor applied and got the position of Copy Editor

- 2. New photo editor
 - 3. Ad Manager
 - a. Ashton Newton applied for
 - iii. 2 weeks until conference will take a week off
 - b. Northwest Passage
 - i. Published first issue last term
 - 1. About \$200 under which is helping fund the Winter term edition
 - ii. Deadline for Winter term's edition is next Friday
 - 1. Feb 29th is the release and Wednesday is the release party
 - iii. Ed Community Outreach is working with students in low income houses and partnering with Burgerville to work on reading and writing
 - 1. Will have a kids edition of Northwest Passage that will be available online
 - iv. Working on making a logo
 - 1. Will use for bookmarks and promotional material
 - v. Have been tabling a lot this term
 - vi. Suggestions
 - 1. Work with the new café to help promote
 - 2. 2nd floor Library gallery
 - a. Talk with Jerry Lee Parpart for ideas
 - c. KWOU
 - i. Have been dead since beginning of this term
 - 1. Software died- Sam Broadcasting
 - ii. Have already been transitioning to new software
 - iii. Posters put up yesterday
 - iv. Emailed Corbin to forward to the director of orgs in ASWOU for clubs to run radio ads
 - 1. Ticket sales for Drag Show
 - v. Waiting on equipment
 - vi. Main focus get DJs back in and trained on the new software program
 - vii. New software can play scheduled ads
 - viii. Will start running music asap
 - ix. DJs back and recording 3 weeks
 - x. Will get free music and build music library
 - d. Ad Manager
 - i. Pleased with how this year is going
 - ii. Meeting deadlines and haven't had a late night @ Journal
 - iii. Want to make logo for Student Media so we can make a banner and table together
 - iv. This Saturday will be tabling at Winter Preview Day
- VIII. Next Meeting
 - a. Due to availability issues scheduled next meeting for Tuesday, March 1st at 4:00pm
 - b. Definitely want 1 more meeting this term for the media head selection
- IX. Announcements/Adjournment
 - a. Motion to adjourn: Lisa

- b. Second: Ke'ani
- c. No objection meeting adjourned