

Student Media Board Meeting Minutes

December 5, 2014

WUC Willamette

- I. Members present: Stan Hagen, Brady Harding, Meg Artman, Lisa Catto, Ke'ani Lake and Patrick Moser
Members absent: Sarah Payne, Paula Baldwin, and Lacy Hinton
Visitors: Laura Knudson and Iain Dexter
- II. Called to order at 1:05pm. The agenda was approved 4-0-0 with Lisa making the motion and Brady as a second.
The minutes were approved 4-0-0 with Ke'ani making the motion and Lisa as a second
- III. Old Business
 - a. The Financial Committee appointment was tabled until the next meeting
 - b. Open Reports
Reports well written
Meg said they are working at meeting their goals
KWOU will be holding a dance Winter Term as a fundraiser
The Journal is doing more photos with captions and more articles
Ad revenue has surpassed the yearly expectation
- IV. New Business
 - a. Lacy absent
 - b. Winter Term meetings need to be the same day and time. IE: the first Friday of the month at 3pm. A "when is good" link will go out to committee members
- V. Committee Reports
 - a. Concerns Committee
Looking into the GPA requirements for student employees
The requirement is different for each Student Media Department
 - b. Financial Committee
Stan presented current budget worksheets
 - c. Student Board Committee
Appointed Lacy Hinton to the board
Have two open positions next term
 - d. IFC Internal Media Advisory Board
Will hold their open hearing today at 2pm
No changes to the current budget
KWOU is asking for a mobile 365 enhancement
IFC is asking for 5 & 10% cut packages
Will cut travel and professional development
If KWOU is cut they will not be able to survive. The tech position will need to be eliminated
- VI. Committee Reports
 - a. Journal (Laura)
Just put out the ninth paper
Have raised \$3,164 in advertising revenue
Have 11 faithful advertisers
Had 6 ads in the last paper, 5 in color
Mark Miller (an alum) is on the City Council
He would like to do a guest column
Wants to talk about staying involved after graduating

Does not want to be paid

The board thought this was a great idea as long as there is a byline clarifying he is an alum so they don't run into issues with others wanting to do guest columns that don't promote or involve WOU

b. Northwest Passage

Printer issues

Will be available the first week of school

There will be a Spring issue

Going to work on ebooks Winter Term

c. KWOU (Iain)

Demo'd an app

Will be up and running as soon as he has the DJ's bios and photo uploaded. He has half right now

The goal is to have this done by the beginning of Winter Term

Doing a dance Winter Term

Working with new DJ's

2 have had experience

Designing posters

Interested in digital media

Have 20 active DJ's

Some may be returning Winter Term

Possibly have 30 Winter Term

Working with athletics on WOU TV

Want to combine broadcasting

Audio stream KWOU

d. Meg

Kudos to students on their accomplishments

The website is up and social media is active

The webpage needs tweaking

NW Passage is having problems. They are being locked out

All departments are meeting their goals

VII. Next meeting will be in January

VIII. Meeting adjourned at 1:45pm