

Student Media Board Meeting

April 4, 2013

WUC Columbia Room

Called to order: 3:03pm

- I. Members present: Brady Harding, Meg Artman, Stan Hagen, Lisa Catto, Pete Strong, Dr. Dukes, Taylor Standridge, Shelby Case and Ke'ani Lake  
Members absent: Tiara Ross  
Visitors: Ryan, Chelsee Blatner, Alexa Armstrong and Erica Welch
- II. Today's agenda and minutes from January 24, 2013 approved 6-0-0
- III. Reports
  - i. Alexa – Western Oregon Journal  
Moved from 12 to 8 pages  
In black and white  
4 staff let go due to the budget  
Kept the content writers  
May be able to bring some revenue in with community colleges advertising their summer term  
Cutting ads for content  
The board suggested she collect money up front for ads
  - ii. Erica – Northwest Passage  
The deadline for submissions is April 26<sup>th</sup>  
Started advertising last term  
Has distributed flyers around campus  
Will have sidewalk signs up for two weeks  
Has a new editorial board member  
Working with print shop on the graphic design
  - iii. No rep from KWOU
- b. Shelby
  - i. 1<sup>st</sup> Amendment Week not likely to happen
  - ii. Posters and sandwich boards are out for media head applications
    1. The deadline is April 25<sup>th</sup>
  - iii. Handed out a budget update and potential ad sources
- IV. Subcommittees
  - a. Concerns – no
  - b. Budget – some of the numbers presented are not correct
- V. Old Business
  - a. Ratified the guidelines, approved 6-0-0
- VI. New business – none

Next meeting will be to interview media heads

Adjourned at 1:52pm