

Student Media Board Meeting  
April 16, 2012  
Santiam Room

Called to order: 5:00pm

- I. Present: Jon Tucker, Lisa Catto, Shelby Case, Stan Hagen, Bob Holcomb, Pete Strong, Brady Harding and Meg Artman

Members absent: Vanessa Banuelos and Stella Strother-Blood

Visitors: Erica Welch (NW Passage), Jake Logan (WOJ) and Julia Angelo (KWOU)

- II. Agenda approved with changes, minutes approved 6-0-0
- III. Discussion of member removal moved to the end of the meeting
- IV. KWOU

- a. 1<sup>st</sup> board meeting is today
- b. Trying to get advertisers and being told prices are too high. The prices were set comparing Albany's prices
- c. Mobile equipment is in
- d. Relay for Life is 4/28
- e. Discussion hosting a dance – techno theme
  - i. Not hiring a DJ
  - ii. Students free
  - iii. Guests \$3
- f. Website is close of finished

WOJ

- a. Staff not given transition manual until ½ way through the year so their manuals are not due until the end of March
- b. Having a few problems with the freelancers
- c. There will be a graduation issue
- d. Two staffers are applying for next year
- e. Pulling website after graduation edition
  - a. Word press most popular with staff
  - b. Can't put advertisements online
- f. Getting more advertisements
  - a. May lower costs
- g. Printing costs are less with 8 pages, no arts & entertainment
  - a. Board recommended dropping color inside
  - b. The print copy looks good
  - c. Frustrated with death of professor below fold
    - i. Jake stated there was no staff willing to work the Celebration of Life

NW Passage

- a. Posters all over campus advertising for submissions.
- b. Website updated to WOU template
- c. Quotes from different printers. Lincs looks best
- d. Will be 40 pages + cover
  - a. No cover contest

Shelby

- a. 1<sup>st</sup> Amendment had good attendance
- b. Applications for Media Heads deadline is 4/20 at 5:00pm
- c. Will work with Media Heads on transitioning new staff

- d. The KWOU sub-committee has 1 – 2 new members
- V. Subcommittees
  - a. Concerns - no report
  - b. Financial – no report
- VI. Old Business
  - a. Already addressed
  - b. Can't track numbers until HTML issues is addressed
- VII. New Business
  - a. Jon will email current questions to Media Board members. Media Heads will be included. Changes need to be sent to him ASAP. Interviews will be 4/24 at 2:00pm
- VIII. Meeting adjourned at 6:02pm