

Student Media Board Meeting
April 10th, 2015
WUC Willamette

- I. Members present: Patrick Moser, Stan Hagen, Lisa Catto, Meg Artman, Sarah Payne, Ke'ani Lake
Members absent: Paula Baldwin
Visitors: Nani Tomas
- II. Called to order at 10:06am. The agenda was approved 4-0-0 with Patrick making the motion and Ke'ani as a second. The minutes for March 11, 2015 were not available at the meeting and will be approved next meeting.
- III. Old Business
 - a. WOU Journal Editor Selection
 - i. Met
 - ii. Hired Nani Tomas
 - b. Media GPA Requirements
 - i. Recommended students have at least a 2.5 term and cumulative GPA
 - ii. There will be a 1 term grace period
 - iii. Special circumstances will be decided by the Media Adviser
 - c. Northwest Passage copyright statements
 - i. Has been updated
 - ii. Waiting to hear back from Ryan
 - iii. Reviewed
 - 1. Clarify 6 months is applied after date published not date accepted.
 - 2. Add "Type of Work"
 - 3. Add place for guardian consent for those who are under 18 years of age
 - d. Media Head Selection Materials for 2015-16
 - i. Suggested: List of 10 questions eliminated since they are asked in interview.
 - 1. Suggested: Ask that they address the topics in cover letter.
 - 2. Suggested: Redundant, combine some.
 - 3. Suggested: How candidate deals with managing stress
 - ii. Last year interview questions
 - 1. Need to add Angie's edits.
 - iii. Reference Page
 - 1. Make 2 pgs vs 2.5
 - iv. Will put on google doc for everyone to have access to make edits
 - v. Timeline
 - 1. Last year: released April 7th
 - 2. This year: released next week, due by April 29th
 - 3. Interviews on May 4th 8-10AM & 3-5PM
 - a. 30 minutes each
- IV. New Business
 - a. Advertising on the web
 - i. Talked to Bill Kernion he said there isn't a policy
 - ii. Bill is going to talk with Darren to confirm
 - iii. Sponsor would be logo & address
 - iv. Ads doing well in print

- v. Made minimum of \$7000
 - b. Student Media Adviser
 - i. Meg has accepted a position at another school
 - ii. There will be another selection process held by WUC SLA
 - iii. Some folks will be asked to be served on selection committee
 - iv. All day interview
 - 1. Time frame for Student Media to meet candidates
 - v. Completed before academic year is over=goal
- V. Committee Reports
 - a. Concerns committee
 - i. None
 - b. Financial Committee
 - i. Handed budged out
 - 1. Looks good
 - 2. May go over on salary but will make up for it with fringe
 - c. Student Board Committee
 - i. Still no students
 - 1. 3 open board spots for students
- VI. Media Head Reports
 - a. Journal
 - i. PSU add made \$2000
 - ii. Haven't been paid by Independence Cinemas yet
 - iii. District 28 Cub Scouts visited Terry's House yesterday
 - iv. Looking to hire sports editor for next year
 - v. Not going to fill managing editor position
 - b. Northwest Passage
 - i. Ends this week
 - ii. Voting next week
 - iii. Looking at new publisher
 - 1. Print on demand
 - a. Opportunity for people to print specific sections
 - 2. Suggested talk to Print Shop give them a chance to price match
 - c. KWOU
 - i. DJ gigs raised \$150 which will pay for app
 - 1. Not online yet
 - 2. Waiting on Michael Ellis
 - ii. Want to do an end of the year activity
 - d. Media Adviser
 - i. Already been talked about
- VII. Next Meeting
 - a. Selection Meetings
 - i. Monday May 4th 8am-10am & 3pm-5pm = Interviews
 - b. Next regular meeting
 - i. May 8th at 10:00am
- VIII. Announcements/Adjournment
 - a. Freebie Friday today at 2:00pm in the Summit – BINGO
 - b. Meeting called to adjourn with Patrick making the motion and Stan as a second
 - i. Passed 4-0-0