

PURE Executive Committee Meeting –Minutes

May 17th 2018

- I. Attendance & Approval of minutes from prior meeting
 - a. Attending: Manoogian, Gong, Becca, Baltzley, Huston, Taylor, Adry, Scott, Paula B, Sue K, GZ
 - b. Minutes: **unanimous consent minutes are approved**
- II. Membership & Meetings –
 - a. Vote (online poll) for Xiaopeng to serve a second term of service
 - i. **Please complete by Wednesday of next week (date?)**
 - b. One open COE seat (Deadline to submit name is June 8th @ Noon)
 - i. **Jenn Taylor is leaving—have contacted Dean Girod to announce the seat as being open. Want to have this confirmed/addressed by end of contract year.**
 1. **Does anyone with interest need to do anything else/special—just a confirmation.**
 - c. Two open CLAS seats (same deadline as above)
 - i. **Have contacted Dean Cassity; it has been distributed through CLAS. Beaver is at end of his second term; Huston are leaving the board.**
 - d. June 7th PURE board meeting – currently set for 11 am; move to afternoon @ 2 pm?
 - i. **Huston is in class at 2; others will be out of state. No clear decision. Will send out a poll.**
 - e. AY 2018-19 *proposed* meeting times/days: 1st or 2nd Tuesday at 2 p.m.
 - i. **Poll—based on fall schedule but will set for rest of year // GZ will send out**
- III. Returning Business:
 - a. None
- IV. New Business:
 - a. Fundraising and sponsorship? Goals? Boundaries? (Postpone? - Erin McDonough unavailable)
 - i. **Eriin was called away at last minute**
 - ii. **Start thinking about fundraising;**
 1. **What boundaries? What limits?**
 2. **Could help fund competitions for artwork**
 - a. **Honorarium for plenary could be funded from this**
 - b. **In founding documents, we say that we will support research at the action level**
 - i. **Internships**
 - ii. **Support students**
 3. **Having Erin present what this could look like? How it might work.**
 - a. **If you have any specific questions or concerns, email to Ava and she can compile for Erin to address.**

- b. AES 2019 theme selection (**see resource 1**)
 - i. Please complete the survey by Wednesday, next week (DATE?)
 - 1. Waiting to middle of next year is too late
 - 2. Suggests that we select the theme now
 - a. Identify the top three choices
 - ii. Once selected, a new logo, and a new date can go live on the site
 - 1. This type of effort needs some lead time
 - iii. Does anyone have concerns about picking from existing themes?
 - 1. No problems
 - 2. Question: did the STEM thing get resolved?
 - a. No. It was never fully resolved. It's under ongoing businesses. There is some ongoing discussion, but there's nothing new to report.
- c. AES & PI as metrics for university mission fulfillment; PURE has seat on UC Strategic Initiative Action teams for (a) Experiential Learning, (b) Undergraduate research funding
 - i. Monahan informed Ava & GZ that they are tracking PURE Insights and AES for university assessment/mission data;
 - 1. Comment: does not sound like any extra work, so should be fine.
 - a. Response: we already do it. The information is often what they board is already asking for.
 - 2. SIAT links Ava can send out
 - a. Some people may not know that they are the teams
 - i. EL team: Ava
 - ii. Funding: GZ
- d. Increasing PURE's presence - physical space (and storage location), PURE Website (Marion Barnes helping), new student outreach (via New Student Week, SOAR&TSOAR?), current student outreach (workshops/events?, intern talking in classes about opportunities?)
 - i. PURE has a broad mission, but we've mostly been reaching out to faculty and staff with a bit for students
 - 1. There's been a push to communicate directly with students, being more visible to students
 - 2. Mentions of placing PURE as part of the Student Success model
 - ii. Been working to get physical space; hard for students to meet a virtual team
 - 1. Met with Jay Kenton
 - a. Identified needs: physical space, funding for student intern hours
 - b. Kenton is working to make it happen; Michael Smith has been in touch

- c. Eventually, long-term, we may be in the student success center housed in old CoE building by 2021 or 2022
 - i. Target goal is to have a space for Fall 18
- 2. Working to make website more student centered
 - a. Ava propose that Marion B do some initial writing for the site, and types of material, and then have a small working group review the material
 - i. Hope to get 2 board members + student intern + Director on the committee
 - b. Presence at recruiting events
 - c. Ongoing student outreach: research events, doing things in the office, FYE course proposals
- 3. Question: will be there any video recording at AES?
 - a. Rezell has been told to create an advertising video by going to presentations & interview snips
 - i. Will also get B-footage roll from Plenary
 - b. Having a PURE-themed video on the website that shows different students (would be good on webpage)
 - c. Also having profile of PURE Insights' authors—talking about the process
 - d. Maybe have an event where PURE Insight authors present and read.
 - i. Evening, catering, research
 - e. Research came up as a vital part of the Gerontology program from graduates' survey
- 4. Discussion of student volunteers for AES
 - a. Solario's SEP students helped well
 - b. Announcements in classes have been going well
- 5. Could there be a way to group posters that are going to different conferences?
 - a. Trying to get people who have presented at the last year?
 - b. Highlights thing?
 - c. Clarify: do as part of AES or as Part of the year?
 - i. Could be either or?
 - ii. At an event/listing
 - 1. Reception
 - 2. Have up for 1 week to 1 month
 - 3. Can get posters up at digital commons
 - 4. Doing a workshop for how to create posters for AES
 - iii. Have it located at different spots on campus
 - iv. How do you get involved if you're not part of the typical pipeline.

1. Copyright, images, questions, programs
2. How to make a good posters
3. Poster design
4. Performative
5. Posters
6. Some ongoing faculty questions from groups that have not been involved before
 - a. How can they get involved?
 - b. How do you present internship experiences?
 - i. CIP show an example of this
 - c. Other ways to show/model different types of presentations
7. Working with classes or International Students or Scholars on how to prepare and include more students
8. Service learning posters created for a class
 - a. Guerilla poster sessions
 - b. Have been trying to discourage unplanned poster sessions—easel location/resources
 - c. Question: Isn't part of this the faculty mindset involved?
 - i. Example of talking to faculty to brainstorm, get and share ideas
- e. PURE has requested additional 4k – 8k to fund a 10-20 hours/wk permanent student intern position(s).
 - i. Appears like we will have one year for the next year

V. Reports:

- a. Proposal updates – none
 - i. WOU foundation application was declined
- b. Budget – \$7,262
 - i. No travel this year?
 1. GZ is not traveling
 2. Maybe have a board member to go to the CUR conference
 - a. Or student intern travel
- c. *PURE Insights* report
 - i. Current status of next issue
 1. The three papers that were waiting—all are accepted, some with minor changes
 - a. Half way to making publication
 2. Digital Commons is still being debugged
 - a. Stewart has created a tutorial about being editor and reviewer
 - b. Spotlight panel would be a good idea during winter
 - c. Hoping AES will provide some good content for the journal

- i. **Some marketing materials are being generated**
 - ii. SWOT radar: growth, defining roles, DC complexities, impending changes to allfacstaff listserv for communication with campus
 - 1. **asdf**
- d. AES report: **(see resource 2)**
 - i. **Please review the report**

VI. Adjournment

NOTE: Ongoing Business:

- a. PURE & Stem Scholars
- b. AES feedback Survey– target dissemination Fall 2018 (**Discuss June 2018**)
- c. PURE website
- d. AES Plenary Speaker Endowment Donor search
- e. Funding Student travel
- f. Alumni “tailgate” at AES
- g. PURE Exec. Meeting “in service” week to review priorities for upcoming year

RESOURCE 1: AES 2019 theme selection

Voting members, please review the options for the 2019 AES Conference and Plenary theme and vote on your top three using the emailed link.

A. The Wolf

First of all, the Wolf is our university mascot. However the wolf has also appeared across disciplines: conservation biology, the politics of business for cattle ranches, the wolf features prominently in many mythologies, film/movies from Dances with Wolves to the Twilight series, in linguistics the term 'wolf' has entered our language (hungry like a wolf, lone wolf), wolf packs have a unique social structure, and wolves are prized by many native cultures.

B. Sustainability

It's a core component of our strategic plan and has meaning that could resonate across many disciplines.

C. The Immigrant Experience in the US

This is a 'hot issue' right now--and of interest to a number of disciplines. For example, history can explore the immigrant past and present of the US; linguistics can explore language contact and language discrimination; theater can present bilingual plays; education can discuss policies that affect the education of immigrant children; economics can discuss the financial impact of immigration

D. Superstition, Truth, "Alternative Facts," and Academic Excellence

In these times when people in leadership positions espouse "alternative" facts and the irrelevance of truth, excellence in academic pursuits becomes even more rare and more important. This issue affects every single person, professional, academic, and discipline. *(NOTE: removed reference to 13th showcase / luck)*

E. Community Excellence

With current events dividing our nation, world, and our students, this theme is a great way to bring people together in multiple ways. A community of excellence also brings in WOU values.

F. Social Justice

We have more and more diversity students at WOU that are involved with Black Students Union, LGBTQA, DACA, and others. We need to promote the support system, raise awareness of diversity, reduce any kind of ISMs, and more

G. The interplay of the Science and the Arts

Attention to STEM issues has been expanded out in recent years to include the Arts (STEAM), in acknowledgment that the various disciplines involved are more interrelated than not. For example, Theatre, Visual Arts, and other art forms have taken on, as the subject of artistic works, various issues in science. Using STEAM as the focus of the plenary session has the potential to engage the campus across disciplines in exciting and challenging ways.

H. Connecting Critical Thinking (or "Knowledge" or "College Writing") with the World

Student motivation in academic classes rests as often on their questions and concerns about "relevance" as much as on enquiry or joy of the subject area. I've given a couple of variants on the theme, one of which is a writing focus (not sure if that's too narrow).

I. Behind the scenes of e-learning

What is behind the seemingly simple Moodle course pages used daily by so many students and teachers internationally? This plenary session will take the audience on a behind the scenes tour of Moodle course pages while allowing students from different academic disciplines to document and study e-learning from their unique perspectives. Instructional design is interdisciplinary, relying on information design, psychology, communication, sociology, computer science, philosophy, education and of course technology. Students from these areas and others can participate to share the insights they gain by turning their lenses toward their online teaching and learning environment and comparing its similarities and differences to traditional face-to-face instruction.

J. Movement-- Immigration, Migration, Refugees, Cultural changes, etc.

I think that this is sort of a hot topic right now but not something many people really know a lot about. I also think that many students, staff, and faculty members have personal connections to this topic and could really express themselves and their past in a way that also contributes to academia and provides an opportunity for interdisciplinary study of a vastly underacknowledged topic.

K. The paradox of consistency and change

WOU is in a time of broad changes occurring both on campus and in our environment. This topic would appeal broadly as biologists can discuss the adaptive evolution of organisms to environmental changes; business faculty can discuss organizational adaption to rapidly changes in their environments; philosophers like talking about paradoxes (sorry, I don't know much about philosophy); artists of all types can demonstrate constancy and change through a variety of media.

L. Climate Change - local and global impact

There is no other topic that is more important to the future of mankind, than climate change. As a topic, it can be addressed from every discipline. It is topical and of great interest to students.

M. Demographic Changes in Oregon

Oregon's population is growing in size and diversity. Demographic changes shape the needs for nearly all professions represented by graduates of WOU, from education to criminal justice to aging services. This plenary session would be an opportunity to present the current demographics and projections related to age, race, culture, religion, income, and other population characteristics. Participants can then share how each discipline contributes to serving our current and future state populations.

RESOURCE 2: AES Report

- i. Schedule completed for AES 2018. Now available online.
- ii. Current/ongoing marketing efforts: Posters, hanging street banner, presenter hometown newspapers, and invitation letters.
- iii. Presenter numbers down this year.
 1. 230 Student submissions (was 320 last year)
 2. 319 Student presenters (was 353 last year)
 3. 52 students involved in multiple presentations (40 two presentations, 8 three presentations, 4 four presentations)
 4. Multiple reasons seem likely including: more group sessions (no individuals presentations / students submitted), several small sessions (e.g. chemistry capstones), and one known sabbatical (session chair for Business/Econ).
 5. Plan to address by: direct outreach to chairs of unusually small session and to departments/programs that have traditionally not participated in AES (e.g. CJ), outreach to new students (New Student week, SOAR & TSOAR?)
- iv. Follow up from last meeting: talked with HEX and Art/VCD and was able to resolve both issues. HEX award ceremony is in the afternoon and Art was moved to RVEC 101.
- v. Follow up from last meeting: put up WHY deadlines are what they are on the website so people understand – target next year.
- vi. Willamette Promise project – low enrollment. Targeted 250-300 people. Currently expecting 115.
- vii. Plenary – done and ready to execute. Dress rehearsal was earlier this week.
- viii. SWOT radar: Disability/Accessibility, technological infrastructure, room scheduling process, impending changes to allfacstaff listserv – Follow up on items from last month (ODS room set up, ASL interpreters, way-finding for scooter/handicap access, AES technology infrastructure, room scheduling / class canceling)
- ix. Highlights: AES was featured in Rex's last email about upcoming happenings, Western Edge magazine