

**PURE Executive Committee Meeting**  
**MINUTES**  
**February 2018**

**I. Approval of minutes from January 2018 Meeting**

a. No comments or corrections. Approved by Unanimous Consent

**II. Attending:**

a. David, Chloe, Adry, Sue, Shaun, Margaret, Jennifer, Scott, Xiaopeng, Ava, gz, Gavin

**III. Membership – Nothing new.**

**IV. Reports:**

a. AES activity report

i. Session Request form is open

1. Faculty and staff can choose format and type of session as well as specific events details.

ii. Student submission form will open in about a week

1. In last stages of refinement

a. This will auto-notify the faculty sponsor of a student's submission

iii. Almost ready for mass snail mail mailing for Save the Date

1. Including education people; Mayors; City Councilors; local politicians

iv. 300 Willamette Promise students will attend

v. Plenary: progress report

1. In Pacific room

a. Confirmed LAS presenters; CoE soon

b. Performance confirmed

2. Poster sessions may move to New PE or using the Summit Space like Preview Day does

vi. Draft posters: reviewing versions [multiple comments, suggestions below]

1. Initial impressions: of blond kid—concerned about this

a. Lightning

b. Blond, blue eyed white kid: question

2. Initial impressions of the umbrella

a. Why a child as opposed an adult student?

b. Like how it moves dark to light

3. What about something more provocative?

a. How is it exclusive?

4. Comment/question: did we have a consensus of the meaning of power when initially discussed?

a. No. It was the diversity of the meanings.

5. Perhaps more than one face?

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6. Extend the lightning down the page
  7. Diverse group of people
  8. Lightning striking fists
  9. Lightning design: learning, discovery
  10. Image of the Dam on the river as pushback
  11. Question: go back to drawing board or work with one of these?
  12. Hands holding up/clasping & then lightning hitting it
  13. Deadline is when?:
    - a. No specific deadline; too late would cause a bump in the publicity/PR
  14. MOTION: move to approve lightning one with revisions;
    - a. Seconded
    - b. Motion passes:
  15. DISCUSS CHANGES – Ava noted that we would not be telling Denise how to do the design work, but rather will articulate the boards concerns and give Denise a chance to produce a revised proof.
- b. *PURE Insights* report
    - i. Nothing to report—via email.
  - c. Proposal updates
    - i. Did submit for foundation mini-grants to get trial conference boards
      1. Try to purchase two of them—this would use a bit of our funds
  - d. Budget – \$7900
    - i. Less the \$100 to get Sched to try it out
    - ii. Mailing for Save the Date will cost from \$60-100
    - iii. Received about \$1,200 from the Provost's office to buy supplies to host /provide stuff for Willamette Promise—no funds will come out of PURE's annual budget
- V. Returning Business:
- a. CUR membership contacts – updated.
    - i. done
  - b. ByLaws ratified 1/9/2018. – updated & distributed via email
    - i. done
- VI. New Business:
- a. PURE LO assessment (see pg. 2)
    - i. This will be up for reporting in 18-19
    - ii. Do we want to integrate a few post-event (June) survey questions to address these?
      1. Perhaps ask Brent to draft a few questions and then bring to Board for review?

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2. Discussion/Comments - Will be returning business at March meeting.
- b. Request for AES posters for yearly summer exhibit in library (see pg. 3)
  - i. From Jerrie last year
  - ii. Origins appear to be last year's plenary had a small set of posters set with the plenary topic
    1. This year, unlikely we have a thematically grouped collection
    2. Is purpose to have hard copy or digital copies of the poster?
      - a. Trying to get hard copy
  - iii. Are there any objections to have display at the library?
    1. **No objections.**
    2. Could be a good use/show of their work.
    3. Selection will be hard.
    4. See item G below: possibly working with PKP
    5. What is the display's goal?
    6. Margaret is happy to share criteria that she's used at a national level
      - a. Only 1 poster session happens at a time, so judges will be able to see all of them.
      - b. Is it going to be based just about the poster?
- 7. Please send rubrics to Ava & she'll reach out to PKP**
- c. Updated Logo/Branding for PURE?
  - i. We have same logo that we've had for years
    1. Does not feel WOUish—seems more like that from a national organization
    2. Would you like to ask Denise to develop some new logos?
    3. Does it need to look more WOUish?
    4. Comments:
      - a. Not big enough of an issue to worry about it
      - b. Is it as simple as adding more colors? Or?
      - c. What about PURE at WOU? What about WOUpure?
      - d. Student intern favored a redesign to look more WOU – articulated misunderstanding her friends had when she told them about getting an internship with PURE.
      - e. Does Ava, as Director, see this as a possible problem or something that needs to be addressed?
        - i. AES has overshadowed PURE and this maybe improved. May be benefits to being more WOUish.
        - ii. Maybe have Denise play with it.
    5. Will bring back for comments and discussion next time
- d. PURE & Stem Scholars

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- i. There has been an offer from STEM scholars to come under PURE's umbrella and directorship
  1. A description of the program and acquisition proposal written by STEM Scholars group was emailed to folks this morning.
  2. **Question:** do we want to grow our organization in this way and this direction?
  3. STEM is HECC funded
    - a. Modeled after an ethnic minorities retention program; promoting success of underrepresented groups in the STEM field
    - b. Overlaps with a lot of PURE's goals as listed in the founding documents
    - c. The grant is running out of funding; they have a support person
    - d. They lack presence on campus, but they are hoping to institutionalize their work on campus.
  4. **Will discuss more at the next meeting; please review the documents for the next meeting**
- e. PURE reports to Provost; switch to Sue Monahan in Academic Programs?
  - i. Comment: would be smart to choose to be under Sue
    1. Academically-oriented groups report to Sue—this would bring us more closely in alignment.
    2. Gavin described Honor's program's move to report to Sue and felt that Sue was better able to give attention/focus/energy to programs like ours.
  - ii. Question: materially, to us, why does this matter
  - iii. Is Sue willing to take us? We don't know.
    1. Seems to be interested
    2. Motion to ask Sue if she'll ask the provost if we can report to Sue now instead of Scheck. Seconded. Motion Passed.
- f. Should PURE accept corporate sponsorship? Boundaries?
  - i. **NO TIME TO ADDRESS**
- g. Relationship with PKP and collaboration on AES needs clarity.
  - i. They would like to be involved & they have limited capacity right now
  - ii. Perhaps redefining their role
  - iii. Perhaps have them evaluate the posters and propose/suggest which ones to have on display
  - iv. Supportive of idea
  - v. Let PKP come up with their evaluation system
    1. Have them submit proposal to us about how they'll judge it
    2. Then we provide feedback

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3. Then they go forward from that
  - h. PURE sponsored courses
    - i. Ran out of time

VII. Adjournment

a. 2:58 pm

NOTE: Old/Ongoing Business:

- b. AES Survey to solicit campus feedback – target dissemination Fall 2018  
(Discuss again in June 2018)
  - c. PURE website
  - d. AES Plenary Speaker Endowment Donor search
  - e. Funding Student travel
  - f. Alumni “tailgate” at AES
  - g. PURE Exec. Meeting “in service” week to review priorities for upcoming year
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VI c. PURE's submitted program LO's:

Practice formal and professional communication of research and creative work conducted through the university's academic programs.

- align to IL via "integrated communication"

Discuss scholarly and creative work in both disciplinary and interdisciplinary settings.

- align to IL via "reflection and see-assessment" or "connections to discipline"

Demonstrate the role of empirical research, investigation, and original scholarly and creative work in the production of knowledge and meaning.

- align to IL

<http://www.wou.edu/academic-effectiveness/academic-program-learning-outcomes/>

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VI . e. Request for AES posters for yearly summer exhibit in Library

Hello Ava,

I forgot about all the sessions, but was thinking about the plenary session posters. There would not be room for all posters.

This last year it worked well to have the 10 plenary Eclipse posters on the 2nd floor. I have to be honest, I am not certain if there were only 10 for that program or if these were the best of them.

Perhaps I am making an incorrect assumption that posters will be a part of each AES plenary session. If there are not, maybe an idea might be for each discipline to select one poster that stood out to display in the library.

I think curation (or selection) would be the responsibility of the each discipline; I would be happy to create a publicity card or poster unless there is a student who would like the experience to volunteer.

Thanks for opening up a conversation on this request!

Jerrie Lee

On Fri, Nov 3, 2017 at 5:31 PM, Academic Excellence Showcase <[aes@mail.wou.edu](mailto:aes@mail.wou.edu)> wrote:

Hi Jerrie,

I think this is a great idea and I will bring it to the PURE executive committee for review. A few more details would be helpful...

How many posters are you thinking? I'm guessing you would just like a selection of the best ones? Do you want them spread across a diverse array of disciplines or focus on just a one or two and rotate which one or two each year get to be featured? There are four poster sessions at Showcase each with 20 - 40 posters (not including the possibility of posters associated with the plenary keynote). Also about 10 to 12 disciplines spread across those sessions.

Also, who do you envision as being responsible for curating the exhibit and creating a professional exhibit announcement?

Thanks,

Ava

PURE & AES Coordinator

[www.wou.edu/PURE](http://www.wou.edu/PURE)  
[www.wou.edu/AES](http://www.wou.edu/AES)

On Nov 3, 2017, at 3:29 PM, Jerrie Lee Parpart <[parparj@mail.wou.edu](mailto:parparj@mail.wou.edu)> wrote:

I'd like to put a request in to have the student posters as a summer exhibit in the library. Thanks for considering, Jerrie Lee

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