



Strategic Planning Committee Notes

November 18, 2016

Peter Courtney Health & Wellness Center, 205

8:30 am – 11:00 am Meeting

Present: Rex Fuller (Co-Chair), Laurie Burton (Co-Chair), Adry Clark, Betty Crawford, Camila Gabaldon, Corbin Garner, Megan Habermann, Mark Henkels, Ivan Hurtado, Cec Koontz, Paul Kylo, Randi Lydum, Dave McDonald, Adele Schepige, Chris Solario, Linda Stonecipher, Dan Tankersley, Steve Taylor, Shelby Worthing

Staff: Reina Morgan (Assistant)

Absent: Paul Disney, Melanie Landon-Hays, Alma Pacheco, Peggy Pedersen, Ella Taylor

Review and recap

Rex shared that this meeting will be spent reviewing the student and community town halls, planning for the campus town hall, discussing the latest draft, and preparing for the Board of Trustees presentation in January. There were about 12 students who attended the ASWOU town hall. There was a good discussion around scheduling issues that students face. They would like to see a more interactive search option to help find what they are needing like a writing intensive class, or a class in the afternoon for instance. It would be nice to have those kinds of options to choose from. They also expressed a desire to have all faculty use moodle for grading and receiving early feedback so they have a sense of how they are doing in each class early on.

The main focus of the community town hall was the community engagement piece. There were about 20-25 people total including two mayors, some local business owners, alums, and a city councilor. There was also a reporter from the Itemizer Observer. Dave Foster said that people appreciated the mission statement and felt that the mission and vision aligned well with each other. Megan said that a big overarching theme was for WOU to think about the immediate community first before looking to Salem or Portland. We need to make sure WOU and the city are working together well as a whole rather than just certain departments. Adry added that most people in town don't even think about the university and there is sometimes the perspective of "three cities (Monmouth/Independence/WOU)." Cec thought that simply having this event was a step in the right direction because often the community members don't get an invitation to come to things like this on campus.

Rex said that we need to get the community more involved in the things that happen on campus on a regular basis like plays, concerts, etc. Maybe we need to be more proactive in getting flyers around the community and in the utility bill where people will

see it and know that they are welcome at those things. Mark suggested that we put together a better email list (or create a way for people to opt in for a listserv) that includes people from the community because people mostly use the internet now so that would be a good way to notify them of things. He also added that retirees are a good group to target. Adry added that we should announce that free parking is available because parking can be a barrier that keeps people from coming to campus.

Plan for November 29 campus Town Hall

Rex shared that the campus town hall in the Willamette Room on November 29th will be the same concept as the prior town halls. The next draft of the plan will be ready by then so that will be used for new posters. SPC members will be needed at each station to facilitate conversations and answer questions.

What happens between now and January 25, 2017?

Rex said that there was good dialogue with the Board at the last meeting. They are ready to act on it when it's ready. After this meeting Katherine Schmidt from the Writing Center will be reviewing the draft for syntax, grammar, etc. On December 2nd we should have the feedback from the campus town hall and on January 13th the goal is to come to a consensus on the final version of the plan so it can be included in the docket that goes to the Board a week in advance of the meeting. The January 25th meeting will be at 2pm and all SPC members who can make it should come.

Ginny might continue to work with us for the beginning of the implementation phase, but that hasn't been completely decided yet. After the new year there will be a gathering to celebrate the hard work of those who have been engaged in the process.

Updates to the website will be an ongoing process. We want to keep that web presence so that when new faculty and staff come on board they can see the process the committee went through. We also want to keep track of progress there so the website should be updated with annual reports. It would be good to have a timeline on the website as well if someone wants to take that on.