



Strategic Planning Committee Notes

October 21, 2016

Peter Courtney Health & Wellness Center, Room 205

7:30 am – 8:00 am Continental Breakfast

8:00 am – 11:00 am Meeting

Present: Rex Fuller (Co-Chair), Laurie Burton (Co-Chair), Adry Clark, Paul Disney, Camila Gabaldon, Megan Habermann, Mark Henkels, Cec Koontz, Paul Kylo, Melanie Landon-Hays, Randi Lydum, Dave McDonald, Peggy Pedersen, Adele Schepige, Chris Solario, Linda Stonecipher, Dan Tankersley, Ella Taylor, Steve Taylor

Staff: Ginny Lang (Facilitator), Reina Morgan (Assistant)

Absent: Betty Crawford, Corbin Garner, Ivan Hurtado, Alma Pacheco, Shelby Worthing

Recap and review

Today's meeting will be focused on group presentations. There will be a time for Q and A after each presentation with a goal of ending with recommendations for incorporating feedback into the plan's initiatives and agreement on the structure and format of the plan. You will also be asked to sign up to communicate with other groups.

Chair Fuller shared his excitement about this opportunity to create a framework that will guide the university for coming years. We are getting a lot of feedback now which is great, but can be challenging to distill while trying to keep the plan at a 20,000 foot level. It has to be a framework that allows us to move forward. It needs to allow us to be innovative, adaptable, and flexible.

Teams present recommendations for changes to 10/03 Draft plan

Teams presented their recommendations. These documents are located in the Google Drive folder.

Structure and format of plan document

Ginny asked the group how to move forward from where we were before we got all of the new ideas. Linda suggested that we should keep big ideas simple. Almost everyone in the town hall sessions was in the weeds and we need to stay higher level. We need to keep the language clean and use small words when we can. Steve said that he feels like we have a mission, pillars, and a basic structure, but that the tactical level is unclear. Chair Fuller suggested perhaps having two documents and the second one can drill into examples and outcomes. Megan recommended that we avoid using groups or

departments in the first two levels of headings because it gives the appearance that the plan drills down to the department level.

There was disagreement regarding the visual diagram that was presented. Some felt the pillars should be changed slightly and others felt the pillars should remain as they are currently. There were also mixed feelings regarding whether or not the visual should be used and if it makes things clearer or more confusing/complicated. Ginny suggested that the most recent small writing team take another look at the document and prototype it each way.

Communicating X10

Each SPC member should be communicating about the strategic plan in at least one place before the next meeting. Members can sign up for a department, division, or committee meeting to present at or they can sign up to do a “coffee chat.” After everyone signs up it should be easy to see if there are substantial areas of campus that have not been included in the conversation (or are not represented by the members of the committee). The talking points that were put together previously will be revamped to meet the purpose of these meetings. Megan will send out an email to advertise the coffee talks and will make a sign that committee members can put at their table.

An update will be given to the Board of Trustees at the October 26 meeting. The co-chairs will be putting together a presentation based on today’s discussion. It will include examples of initiatives and a summary of the feedback.

There will be another town hall meeting on November 16th at 6pm in the new Richard Woodcock Education Center, geared towards the broader community. It will be a poster session, but with updated posters that reflect the current version of the plan. Cec and Dan will work on updating the glossary.

The co-chairs will send an update out to campus. It will be pretty simple and resemble the message that is being presented in the small groups. The objective will be to let people know where we are in the process and what to expect over the next couple months. Randi will draft it.