



Study Abroad and International Exchanges

Digital Story Grading Rubric

This assignment is designed to help you find “your story” and to discover a deeper meaning in your time abroad. The story may focus on an event you experienced or observed, a reflection or insight that led you to greater understanding about yourself or the world, a theme or metaphor that developed throughout your time abroad, etc. Following the guidelines in the digital storytelling handout, develop a 2-3 minute story (These are minimum and maximum times.)

Name of Student _____ Term/Year/Location _____

Title of Story _____

Fabulous title ☐ yes ☐ no

Fabulous title page ☐ yes ☐ no

Weaves title into the closing in a clever way ☐ yes ☐ no

Written Product					
Category	Points 20	Points 16	Points 14	Points 12	Points Earned
1.Purpose of story	Establishes purpose early on and maintains a clear focus throughout.	Establishes purpose early on and maintains focus for most of the story.	There are a few lapses in focus, but, the purpose is fairly clear.	It is difficult to figure out the purpose of the story.	
2.Point of view	Point of view is well developed and contributes to the overall meaning of the story.	Point of view is stated but does not connect with each part of the story although attempts to connect to the overall meaning of the story.	Point of view is stated but no attempt is made to connect it to the overall meaning of the story.	The point of view is only hinted at or is difficult to discern.	
3. Choice of content	Contents create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors.	Contents create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attempt was made to use contents to create an atmosphere/tone but needed more work. Image choice is logical.	Little or no attempt to use content to create an appropriate atmosphere/tone.	
4.Economy of story detail	The story is told with exactly the right amount of detail throughout. It does not seem too short or too long.	The story composition is typically good, though it seems to drag somewhat or needs or needs slightly more detail in one or two sections.	The story seems to need more editing. It is noticeably too long or too short in more than one section.	The story needs extensive editing. It is too long or too short to be interesting.	
5.Grammar and language usage	Grammar and usage were correct (for the dialect chosen) and contributed to clarity, style and character development.	Grammar and usage were typically correct (for the dialect chosen) and errors did not detract from the story.	Grammar and usage were typically correct but errors detracted from the story.	Repeated errors in grammar and usage distracted greatly from the story.	

Digital Product					
6. Clarity of narration	Voice quality is clear and consistently audible throughout the story.	Voice quality is clear and consistently audible throughout the majority (85-95%) of the story.	Voice quality is clear and consistently audible through some (70-84%) of the story.	Voice quality needs more attention.	
7.Pacing of narrative	The pace (rhythm and voice punctuation) fits the story line and helps the audiences really “get into” the story.	Occasionally speaks too fast or too slowly for the story line. The pacing (rhythm and voice punctuation) is relatively engaging for the audience.	Tries to use pacing (rhythm and voice punctuation) but it is often noticeable that the pacing does not fit the story line. Audience is not consistently engaged.	No attempt made to match the pace of the storytelling to the story line or the audience.	
8.Organization and transitions	Story has: Title, title page, a clear beginning, middle, end in which the title is incorporated in a clever way, and closing credits.	Story is missing one of the components. Transitions between beginning, middle, and end are mostly clear.	More than one component is missing and/or lack of appropriate transitions between beginning, middle, and end detracted from the story.	Multiple components are missing and/or lack of appropriate transitions between beginning, middle, and end detracted greatly from the story.	
9.Meaningful audio track—only public domain music used.	Music stirs a rich emotional response that matches the story line well. Images are coordinated with the music.	Music stirs a rich emotional response that somewhat matches the story line. Images mostly coordinated with the music.	Music is okay and not distracting, but it does not add much to the story. Not coordinated with images.	Music is distracting, inappropriate, or not used at all.	
10.Quality of images	Images create a distinct atmosphere or tone that matches different parts of the story. Images may communicate symbolism and/or metaphors.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	At attempt was made to use images to create atmosphere/ tone but it needed more work. Image choice is logical.	Little or no attempt to create an appropriate atmosphere/ tone.	
Total Points					

Final Checklist:

draft scripts/ final script	<input type="checkbox"/> yes	<input type="checkbox"/> no
storyboard	<input type="checkbox"/> yes	<input type="checkbox"/> no
Writing Center verifications (3)	<input type="checkbox"/> yes	<input type="checkbox"/> no
URL for YouTube digital story	<input type="checkbox"/> yes	<input type="checkbox"/> no
Attendance at digital storytelling “viewing” party	<input type="checkbox"/> yes	<input type="checkbox"/> no
(Optional extra credit activity, 10 points.)		

Required items not submitted/completed result in deduction of points.