

# **CREATIVE ARTS**

Western Oregon University

Incidental Fee Committee for FY25  
February 5, 2024

# Arts for All



# Community Engagement



# By the numbers

- 50 student workers employed by Creative Arts IFC funding in total
- 1500 free student tickets to performances
- 2700 tickets for non-students
- 150 student musicians performing in ensembles
- 50 student dancers performing in dance concerts
- 40 students performing in theatre shows
- 20 students working as theatre technicians behind the scenes

# By the numbers

- 6 student interns hanging art gallery exhibitions
- 3 students working as life drawing models
- 100 student artists showing their work in exhibitions
- 500 art gallery reception attendees
- 1500 art gallery visitors (or more)

# Creative Arts IFC Budget Overview FY25

	<b>Base</b>	<b>Enhancements</b>	<b>Total</b>
<b>Music</b>	87,418	12,300	99,718
<b>Dance</b>	27,405	11,601	39,006
<b>Theatre</b>	96,085	13,548	109,633
<b>Art &amp; Design</b>	12,841	25,655	38,496
<b>Totals</b>	<b>223,749</b>	<b>63,104</b>	<b>286,853</b>

**Music**

# Music Ensembles

Chamber Choir

Concert Choir

Vocal Jazz

Jazz Orchestra

Latin Jazz

Wind Ensemble

Percussion Ensemble

Mariachi Ensemble

Pep Band

Drumline









# Music: Guest Artists



# Music: Broadway & Opera



# Music: Base Budget for FY25

Broadway/Opera	2,561
Choral Organizations	17,447
Instrumental Jazz	13,150
Vocal Jazz	11,250
Guest Artists	16,606
Instrumental Chamber Ensembles	9,319
Wind Ensemble	17,085
<b>Total</b>	<b>87,418</b>

# Music: Enhancement Request

- \$12,300 enhancement requested for Music
- To help offset increased costs, especially travel costs and performance fees charged by professional musicians and accompanists
- Also to add support for Pep Band and Drumline
- Without enhancements, the current service level could be diminished moving forward, because everything costs more than it used to

# Music: detailed budget with requested enhancements

	Ticket Sales	Other Unclass. Pay	Unclass. OPE	Student Pay	Student OPE	Total Personnel	Services and Supplies	General Admin Overhead	Travel	Total Expenses
Broadway/Opera		2,700	300			3,000	724	276		4,000
Choral Organizations	(3,000)	8,100	900	1,450	50	10,500	2,122	1,378	6,000	20,000
Instrumental Jazz	(500)	4,500	500	1,450	50	6,500	2,391	909	3,400	13,200
Vocal Jazz	(300)	3,150	350	1,450	50	5,000	2,975	775	2,500	11,250
Guest Artists	(200)	9,000	1,826			10,826	6,649	1,293		18,768
Chamber Ensembles	(500)	1,800	200	1,450	50	3,500	4,708	792	2,500	11,500
Wind Ensemble	(700)	5,850	650	1,450	50	8,000	4,553	1,447	7,000	21,000
<b>Totals</b>	<b>(5,200)</b>	<b>35,100</b>	<b>4,726</b>	<b>7,250</b>	<b>250</b>	<b>47,326</b>	<b>24,122</b>	<b>6,870</b>	<b>21,400</b>	<b>99,718</b>

# **Music: impacts of possible IFC budget reductions**

Budget reductions would result in:

- fewer music ensemble performances
- reduction in travel opportunities to represent WOU off campus
- decreased ability to bring guest artists to campus
- possible cancellation of Pep Band and/or Drumline ensembles

**Dance**

# Spring Dance Concert







# Dance: Master Classes



# Dance: Travel



# **Dance: Base Budget for FY25**

- \$24,705

# Dance: Enhancement Request

- \$11,601 enhancement requested for Dance
- To help offset increased costs, especially travel costs, materials, and performance fees charged by professional guests
- Also to ramp up the Fall Dance Concert and master class offerings
- Without enhancements, the current service level could be diminished moving forward, because everything costs more than it used to

# Dance: detailed budget with requested enhancements

	Ticket Revenue	Other Unclass. Pay	Student Pay	Unclass. OPE	Student OPE	Total Personnel	Services and Supplies	General Admin Overhead	Travel	Depreciation	Total Expenses
<b>Dance</b>	(5,000)	4,500	3,660	450	124	8,734	16,486	2,627	10,280	879	39,006

# **Dance: impacts of possible IFC budget reductions**

Budget reductions would result in:

- diminished resources, making it hard to achieve the standard of excellence we've come to expect from dance concerts on campus
- reduction in travel opportunities to represent WOU off campus
- decreased ability to bring guests to campus for master classes

**Theatre**

# Theatre Productions



# Theatre Productions



# Summer Theatre



# Theatre: Base Budget for FY25

Theatre	69,863
Summer Theatre	26,222
<b>Total</b>	<b>96,085</b>

# Theatre: Enhancement Request

- \$13,548 enhancement requested for Theatre
- Costs for materials have risen much higher than the average rate of inflation
- Without enhancements, the current service level could be diminished moving forward



# **Theatre: impacts of possible IFC budget reductions**

Budget reductions would result in:

- serious obstacles to maintaining our high standards of quality and representing WOU in the best possible light
- a potential need to reduce the number of shows per year, or to drastically change our proven approach to theatre productions

# **Art & Design**

# Art & Design IFC Activities

- sharing WOU student artwork with the public
- displaying professional exhibitions for the benefit of the community
- hosting guest speakers and artists
- free extracurricular activities for students
  - life drawing sessions with live models
  - artmaking activities for wellness and stress management
  - travel to art galleries and museums

# Cannon Gallery



# Cannon Gallery



# Art & Design: Base Budget for FY25

Cannon Gallery of Art	12,841
Student Exhibitions	0
Library Exhibitions	0
Student Art Activities	0
Guest Speakers & Artists	0

# The Unique IFC Situation of Art & Design



# Art & Design: Increased Demand

- high levels of student interest in Art & Design activities indicate a strong need for increased support



# Art & Design: Student Art Exhibitions

- New opportunities for students to exhibit their artwork publicly have not yet received any funding.



# “Art Feels Good”

- Artmaking activities to help students manage stress



# Art & Design: Enhancement Request

- \$25,655 enhancement requested for Art & Design, to support:
  - exhibitions of WOU student art, including Flux Space Gallery in ITC
  - exhibits programming in Hamersly Library Galleries
  - “Art Feels Good” -- free student artmaking activities for stress management
  - open life drawing sessions
  - field trips to Portland studios, galleries, and museums -- free for WOU students
  - guest speakers and artists

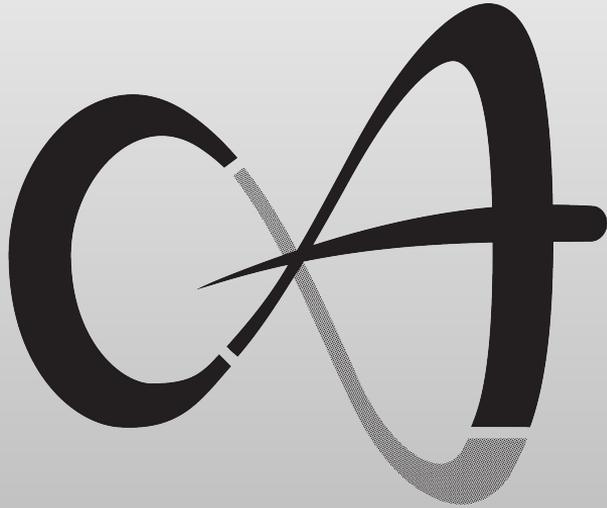


# **Art & Design: impacts of possible IFC budget reductions**

Budget reductions would result in:

- very limited possibility to serve student demand for Art & Design activities
- a potential need to reduce the number of Cannon Gallery exhibitions per year
- diminished student employment opportunities

# Creative Arts IFC Overview FY25



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Category	Activity	Base	Enhancements	Total	
<b>Music</b>	Broadway/Opera	2,561	1,439	4,000	
	Choral Organizations	17,447	2,553	20,000	
	Instrumental Jazz	13,150	50	13,200	
	Vocal Jazz	11,250	0	11,250	
	Guest Artists	16,606	2,162	18,768	
	Instrumental Chamber Ensembles	9,319	2,181	11,500	
	Wind Ensemble	17,085	3,915	21,000	
	<b>Dance</b>	Dance Concerts	27,405	11,601	39,006
	<b>Theatre</b>	Theatre	69,863	9,616	79,479
Summer Theatre		26,222	3,932	30,154	
<b>Art &amp; Design</b>	Cannon Gallery of Art	12,841	126	12,967	
	Student Exhibitions	0	8,685	8,685	
	Library Exhibitions	0	2,644	2,644	
	Student Art Activities	0	4,749	4,749	
	Guest Speakers & Artists	0	9,451	9,451	
<b>Creative Arts Total</b>		223,749	63,104	<b>286,853</b>	
	<i>if reduced by 5%</i>	212,562			
	<i>if reduced by 10%</i>	201,374			
	<i>if reduced by 15%</i>	190,187			