



WOLF Ride: *WOU Safe-Ride Program*

FY 25 IFC Budget Request

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WOLF Ride Mission & Overview:

The mission of WOLF Ride: WOU's Safe-Ride program is to provide a complimentary and reliable shuttle service to students of WOU who would otherwise walk alone at night and risk their safety or possible assault.

WOLF Ride provides a safe environment for all students by increasing public awareness of our services and the dangers of assault. WOLF Ride also provides accessible support for students with an equipped wheelchair lift in the van.

WOLF Ride is funded by incidental fees and generates a small revenue from reservations outside of the general operating hours.

Importance & Impact of WOLF Ride:

- Safety for students and free for students to use
 - Shared about during tours/recruitment
- Help support basic needs for students without access to a personal car on campus
 - Basic Needs Coordinator has confirmed that at least 10+ students have been referred to WOLF Ride for this reason
- Provides equitable and accessible transportation for all students
- Van is available for campus use to rent (clubs, departments, organizations)
 - 45 reservations during FY 24 so far (summer/fall)
 - Upward Bound relies heavily on this during the summer
- Provides additional trips to Salem after/before each term to support students' safe traveling

Current FY 24 Budget & Funds

Expenses:	Student Wages/OPE	\$30,112
	Services & Supplies	\$5,264
	General Admin Overhead	\$2,618
	Sub Total:	\$37,994
Projected Revenue:	Sales & Services	\$3,000
Total IFC Transfer-In for FY 24:		\$34,994

Current FY 24 Operating Schedule/Staffing:

- **5 current student staff**
 - 2 staff members per shift: 1 driver, 1 co-pilot
- **Operating Hours:**
 - Monday - Saturday
 - 6:30pm - 11:00pm
 - Most popular times are between 6:30pm - 9:30pm

\$36,672

Requested budget for 2025:

Includes adjusted operating budget for 2025

Proposed FY 25 Budget & Funds

Expenses:	*Student Wages/OPE <i>*Includes 5.19% increase from last year for minimum wage increase</i>	\$26,674
	Services & Supplies	\$5,264
	Rider/Driver App by <i>Downtowner*</i> <i>*Will discuss more in following slides</i>	\$5,000
	General Admin Overhead	\$2,734
	Sub Total:	\$39,672
Projected Revenue:	Sales & Services	\$3,000
Total IFC Request for FY 25:		\$36,672

App Proposal:

I planning on allocating \$5,000 to pay for a WOLF Ride app. This app would include both the driver's app and the rider's app, and would be a similar process to Uber/Lyft.

Reasons for an app:

- Other universities have reported a significant increase in usage after implementing an app like this
- Increased accessibility for how to request rides
 - Would still continue to offer a call/text option if the app is not an option for a student (i.e. no smart phone or data)
- Streamlines processes for student drivers
- More reliable and quicker data tracking for pulling reports and optimizing program for students based on needs
- Ensures that WOU is improving operations to keep up with our technology-growing world

App Details:

The company Downtowner is the vendor that would provide the app.

Details:

- Giving us a significant discount (48% discount) in comparison to what they typically charge
 - OSU works with this company, has confirmed that the app is user-friendly and increased usage
- **Driver's app:** automatically receives ride requests, organizes them by order of request, optimizes route, GPS, easy “check-in/check-out” for each ride, can manually enter in call/text requests
 - Safely set up to only need driver to engage with app when *not* actively driving (would make solo shifts easier)
- **Rider's app:** easily request a ride, built-in pick-up/drop-off spots around service area, receive wait time estimate, check-off wheelchair access
- **Admin portal:** track data on rides, popular drop-off spots, peak times, etc. in order to optimize operations

Proposed FY 25 Operating Schedule/Staffing:

- **Implement day and evening hours**
 - Day shifts would be 1 student
 - Night shifts would remain 2 students for safety
 - **Why?** *Feedback from students have included offering hours between 9-5 for equitable access to basic needs resources that are only open during the day. Less usage after 10pm this year.*
- **Operating Hours:**
 - Monday, night only:
 - 6:00 - 10:00pm (2 staff)
 - Tuesday - Saturday, day/night:
 - 9:00 - 11:30am (1 staff), 6:00 - 10:00pm (2 staff)

Cut Packages:

- **5% Cut (\$34,838)**
 - Decreased hours - no day hours in the fall
 - Minimal change to S&S budget
- **10% Cut (\$33,004)**
 - Decreased hours - no day hours in fall/winter
 - Lower S&S budget (fuel/maintenance)
- **15% Cut (\$31,171)**
 - Decreased hours - no day hours at all, shorter hours overall compared to current service
 - Lower S&S budget (fuel/maintenance)

Thank you for your time and attention!

**What questions
do you have?**