

2021 Career Development Programs

IFC Proposed Budget For Service Learning & Career Development

Background

- Over the past 8 years, IFC has allocated towards career development programs
 - Budget has been split between online resources and events
- Subsidizes services so we can offer more
- Overview of SLCD activities:
 - 95 programs/yr
 - 5,000 + students participate (appointments, classroom and program presentations, career fairs, networking events, recruiting visits)

Online Resource: WolfLink/Handshake

- Career center management tool
- Employers, on and off campus, list employment, internship, and volunteering opportunities
- Students upload resumes and create searches that will alert them to posted opportunities of interest.
- Central hub for the recruiting of WOU students.
- Students make appointments for
 - Career counseling
 - Job & Internship search coaching
 - Resume, cover letter, grad application revie
 - Mock interviews



WolfLink Usage Data

- Employers 10,400
- Contacts 22,450
- Jobs currently listed
 - Jobs 4,927
 - Internships 1,812
 - Fellowship 265
 - Volunteer 68
- Activated Accounts (have opened their account)
 - Undergrad 4,115
 - Alumni 1,841
- Alumni Mentors (85)

Event: Etiquette Dinner and Speaker

- Spring term
- SLCD contracts with an etiquette expert
- Takes students through every step of 4-course dinner
- Etiquette is a key ingredient in job search and professionalism
- Our students build valuable networking skills and confidence



Etiquette Dinner, cont.

Growing in popularity

- Spring '19 150 students
 - 20 students on waiting list
- •Food cost \$18/person
- Free to students
- Sign up on Handshake



Why students need to gain Dining & Networking Skills

- Career fairs
- Dinners on off campus
- Speakers on campus
- Recruiters visits
- Industry tours
- Informational interviewing
- Mentoring
- Alumni Events
- Job and internship search
- All through career



Funding Request and Comparisons

			FY21	FY20
Direct Expenses		Account	Budget	Budget
	Services and Supplies (subject to Admin OH)			Ū
	Software Lease Cost	20000	3,675	-
	Hosting Groups & Guests		3,088	-
	General Admin Overhead Charge	28204	501	500
Total Direct Expenses			7,264	7,263
Transfers				
	Total IFC Funding	91105	-7,264	-7,263

Flexibility

- Handshake is a fixed cost
- Events are flexible
- If funding gets reduced (5% or 10%) we would cap event attendance = reduce the number of students at events



Downstairs WUC, room 119 Open 8-5, Monday-Friday (503) 838-8432 <u>www.wou.edu/slcd</u>

