

# Givalanche Challenge: Giving Day 2020

After you make a gift at [wou.edu/give](https://wou.edu/give), the confirmation screen will invite you to share with your networks through a feature called Givalanche. With one click you can share to Facebook, Twitter, email or snag a link you can send to anyone. The system tracks who made gifts based on your link and you'll get email updates to show you the impact of your generosity and sharing!

***The person with the highest number of donors to their Givalanche wins \$100 to the WOU Bookstore!***

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## How to use Givalanche to raise money for your campus program!

1. Keep an eye out for these options on your email confirmation screen once you give. Here's what you'll see:

Help start a Givalanche of good.



Share & ask your friends and family to chip in.



As others give, your gift will snowball into a Givalanche.



We'll keep you updated as your Givalanche grows!

Share to get the Givalanche rolling:



2. Select a network to share on. The social media preview post says “Give to WOU - WOU Foundation.” You may want to add a personal note here like “It’s Giving Day! Please support Choir!” Here’s what you’ll see:



3. When other’s give via your post, you’ll receive email updates that look like this:

Wow Lisa! Your **Givalanche™** of **good** started with your generous gift of \$ , and with the help of your network it has grown to...

\$ \$

Here is a breakdown of how it got there:



Thank you again for your support! We will keep you posted as this Givalanche continues to grow.

Have more folks to share with?



Direct link: <https://wou.edu/foundation/give-to-wou/?givalanche=BV9ICL>

Want to add to this Givalanche again?

Donate

Please note: When other donors click your link to give, the form automatically shares what the initial gift was and the "other" field is populated with the same gift amount.

## It's that easy! Thank you!