

FEATURE: WOU IN SALEM

WOU's work to establish a presence in Salem continues, and we are on track to begin offering classes at the Willamette Education Service District building on Pringle Road starting winter term. There will be a much larger rollout and promotional effort around the wider offerings that will begin fall 2019. Here are some of the basics about the Salem campus:

- Target audience: working adults (largest group: state workers), people with college credits but
 no degree, AAOT holders and community college grads with career-related applied science
 associates degrees, and, in fall 2019, graduate students in organizational leadership.
- Classes offered: For now we will have practical courses in departments such as business, writing, sociology, theatre arts and organizational leadership.
- **Format:** Typically, courses will take place in the evening and follow a hybrid format of 50 percent online and 50 percent in-person.
- Benefits: The winter and spring term classes are upper-division courses in relevant topics, ones
 that students can apply to their future (or current) careers; WOU: Salem classes are convenient
 in both time and location; all courses are taught by WOU faculty, including NTT faculty; and
 students don't have to drive over a congested bridge to get to class.

I hope you will spread the word about WOU: Salem to current students and any working adults you know who are interested in earning their degree from a four-year public university and need the flexibility of evening class times. We believe the Salem presence is the next logical step toward completing our mission to provide transformative education. To learn more, visit our internal website. A public-facing website is coming soon.

UPDATE: ENROLLMENT AND BUDGET

Our budgeting process for 2019-2020 is under way, and I wanted to remind you how you can be involved in the process. The focus areas this year for setting priorities are:

• Increase enrollment

- Improve retention
- Become the most affordable public university in Oregon

With this in mind, I invite you to submit ideas for new initiatives and efficiencies related to our three priorities. You can access a secure form for submitting proposals in your Portal, and if you'd like some training on how to write a proposal, Dr. Katherine Schmidt will host a workshop from 11 a.m. to noon TODAY. Find more details in the email about it, sent in the Training and Workshops category of WOUmail. Questions can be directed to our Budget Manager Camarie Campfield.

Fall census shows that overall enrollment is down 3.6 percent – including a significant drop in international students – which means less tuition revenue for WOU in 2018-19. The 2018-19 budget was developed on an assumed growth in undergraduate enrollment of 1 percent, so this revenue shortfall will need to be accommodated as the year progresses. Also this fall, the Tuition and Fees Advisory Committee (TFAC) has been established to conform to HB 4141, and it will be working on tuition and mandatory fees recommendation for 2019-20.

UPDATE: LIBRARY MEETING ROOM

I'm happy to announce that the third floor meeting room in Hamersly Library has received a technological makeover. Room 301A, originally planned as a space to host distinguished visitors to campus, has always lagged a bit behind from a connectivity standpoint. We will start having our Board of Trustees committee meetings in the space, as well as meetings of other campus groups such as CARE Team, UTAC and UBAC. Reservations for the room will be handled by the president's office, so if you'd like to schedule an event, please contact LouAnn Vickers (8-8888).

THINGS TO COME

- <u>Five Lesbians Eating a Quiche</u>, 7:30 p.m. Nov. 9 and Nov. 14-17, Rice Auditorium
- Concert Choir and Chamber Singers, 7:30 p.m. Nov. 9 and Nov. 14-17, Rice Auditorium
- Men's basketball vs. Simon Fraser, 7 p.m. Nov. 29, New P.E.
- Women's basketball vs. Northwest Christian, 6 p.m. Dec. 10, New P.E.
- SAVE THE DATE: Jensen Lecture Series, playwright Ayad Akhtar on April 9.

For the full list of upcoming events, visit the <u>campus calendar</u>.



STUDENT SUCCESS SHOUT-OUT

Thanks to everyone who shared stories about faculty and staff members going to special lengths to ensure student success. Here's one I received about Gabriel Hernandez, Student Enrichment Program. "Gabe is a great, caring helpful adviser/professor! He always goes above and beyond for his advisees and students. He truly cares and supports us in every way possible for our success! Gabe makes us feel comfortable to be at school and gives us motivation to keep going when we need it the most. I'm so grateful WOU has him here!" -- Gabriela Enciso

Do you know of someone that has gone above and beyond and should be recognized for their efforts? Fill out this <u>form</u> and let them know you appreciate their focus on student success (I receive a copy too).

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