



Faculty Senate—January 12, 2016

President's Report—Rex Fuller

1. Foundation--update

Last year the Senate supported a request to study divestiture of Foundation investments. The Foundation, under the direction its board Chair, Paul Kylo and Executive Director, Tommy Love engaged in a thorough review process. The process included opportunities for input from key faculty such as Mark VanSteeter and student groups as well as review of the literature surrounding this topic. The Board Chair and Executive Director also attended a 2-day conference at Portland State University in November 2015. The final outcome of this process was that the Foundation approved the creation of a new fund directed to “socially responsible investments.”

On December 5, 2015, the Foundation Board approved creation the following:

The Finance and Planned Giving Committee recommended that the board accept the new socially responsible fund. John Schrenk seconded. The motion was approved with unanimous consent. President Fuller added that he would like the fund to be an active piece of our portfolio by directing money into it. An amendment was offered to keep the conversation open for future dialogue.

The next step will be for Finance and Planned Giving Committee to meet with the Foundation's financial advisor to establish and fund the account.

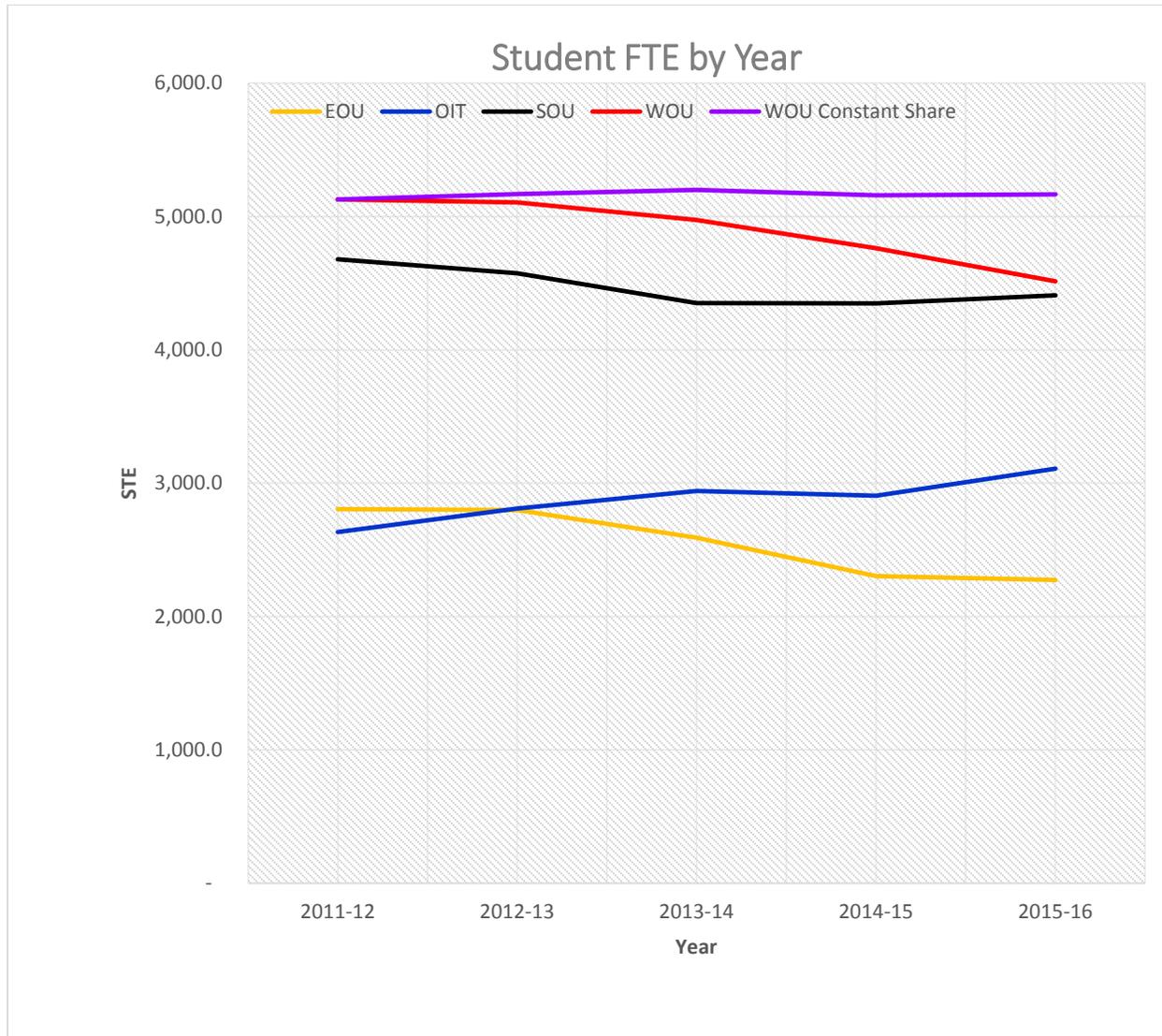
2. Enrollment update

From time to time in fall quarter, I raised concern about the enrollment patterns for Western in recent years. I noted that over the past three years, Western has seen an enrollment decrease that is troubling. As noted in fall, despite an increase in the number of new freshman and the number of degree seeking graduate students, the University's overall enrollment decreased by about 5% in terms of student FTE from 2014-15 to 2015-16. The early results for winter term 2016 show that this trend is continuing. Assuming the patterns for 2015-16 follow earlier years, enrollment is likely to be down for the entire academic year.

The following chart and table shows the FTE among the TRU's vis-à-vis total OUS enrollment. The pattern shows that WOU's share of enrollment is decreasing compared to other four-year campuses. The chart and table also include a results assuming that WOU had maintained its share of total OUS enrollment—market share constant. As noted, If WOU had maintained its share of OUS enrollment, SFTE would have been 5,166.0 FTE students in 2015-16 compared to its actual level of 4,513.3. This difference of 652.7 SFTE would have generated over \$4 million in additional tuition

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and fees. Moreover, the higher level of enrollment would increase the likelihood that the number of graduates would be higher and improve our financial situation in relation to the performance funding that is being used in Oregon.



Student FTE	2011-12	2012-13	2013-14	2014-15	2015-16
EOU	2,804.8	2,799.8	2,592.2	2,303.5	2,273.8
OIT	2,632.6	2,809.1	2,941.0	2,905.4	3,108.3
SOU	4,677.7	4,573.2	4,350.6	4,347.2	4,407.5
WOU	5,126.7	5,106.1	4,973.9	4,760.5	4,513.3
WOU Constant Share	5,126.7	5,166.8	5,199.8	5,159.3	5,166.0
OUS	82,309.1	82,952.6	83,483.0	82,833.0	82,940.7

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Next steps:

- Evaluate retention for key student groups: freshmen to sophomore, sophomore to junior, junior to senior,
- Connect with students who have stopped out to discover how to reengage them
- Review stop-out student who have more than 160 credits to determine how they can graduate
- Expand transfer opportunities for students at the community colleges by revising 2+2 and related transfer options
- Reach out to students in the Willamette Promise to encourage matriculation as full-time Western students

Overall, Western needs to develop an enrollment management plan that supports the university's strategic plan. The enrollment management plan will be a natural by-product of the strategic planning process that will begin in 2016.

3. Board of Trustees meeting: January 27, 2016

Topics that will be included are:

- NWCCU report update
- Enrollment update
- Student Health and Counseling Center: Review of the new build option for 11,000 square foot building. Cost is expected to be about \$3.2 million, which would entail an interinstitutional loan of approximately \$1.9 million. A student fee will be assessed beginning in 2016-17 to repay the loan over 15 years. The new facility is planned for the space that is north of Winters Building on Monmouth Avenue. Once completed, the current facility would be available for other campus uses. A process will be developed to consider appropriate uses for the current space.
- Board retreat is scheduled for March 2016. The final agenda is being developed, but it will include a focus on enrollment, student success, and the keys to performance-based funding used by HECC.