To: Faculty Senate Executive Committee

From: WOU Bookstore

Re: Proposed bookstore policy changes

Date: July 7 2010

WOU Bookstore has received support from AAC and ASWOU on the following policy changes. WOU Bookstore wishes to seek support and feedback from Faculty Senate, and to inform faculty about the reasons for the revisions. These conversations will continue, as needed and/or invited, with academic divisions.

**Textbook refund policy**

Current policy:

1 - 2 weeks from beginning of term without drop: 100% refund,

3+ weeks without drop: 0% refund,

2 – 4 weeks with drop: 100% refund.

Revision:

1 week from beginning of term without drop: 100% refund,

2+ weeks without drop: 0% refund,

2 – 4 weeks with drop: 75% refund.

Reason: Brings refund policy into line with tuition refund policy; alleviates financial

concerns (causes: publisher restocking fees, return penalties, increases in freight/shipping,

return limits, rush reorder costs, rush freight/shipping, publisher no return policies, HEOA

requirements) without affecting majority of students (raising prices). Revision is offset by

earlier release of textbook information and addition in content delivery format (changing

from 2-3 weeks prior to start of term to 4-6 weeks).

**Textbook buyback policy**

Current policy:

Bookstore pays 50% of new retail price for texts purchased at bookstore until quotas

reached.

Bookstore pays 40% of new retail price for texts not purchased at bookstore until

quotas reached.

Bookstore pays wholesale price for texts not purchased for bookstore.

Revision:

Bookstore pays 50% of new retail price for texts purchased at bookstore until quotas

reached.

Bookstore pays wholesale prices for texts not purchased at bookstore.

Reason: Creates loyalty program for students who purchase at WOU Bookstore (offers potential effective price lower than alternative sources); alleviates student complaints.

**Bookstore committee:** An ASWOU-Bookstore committee was formed in 2010 to provide a forum for bookstore issues to be discussed with student representation. The members of this committee feel strongly that a faculty senator (or faculty representative) should be included on the committee. Interested parties should contact Mark Lane.