**WOU Book Rental Program**

**Summary of Activities and Progress**

Primary Goal: To reduce the costs of textbook and course materials to students.

Benefits: Enhanced affordability leading to increased student retention and graduation. A secondary goal will be a decrease in the number of students who cannot afford a textbook for a course resulting in increased student learning and academic success.

**Faculty impact**

Faculty continue to have complete control in the selection of textbooks for each course.

Faculty contact WOU Bookstore Manager to have text books available for rental. In order for the financial model to work text books need to be rented at least nine times.

Courses that offer a rental option also have a purchase option.

Rental of custom text books maximizes cost savings to students.

**Savings to students**

Textbook rentals are priced at 38% of the purchase price. Students can choose to convert a rented book to a purchased book by paying the difference between the rental and purchase price.

**Progress to date**

Winter term. The software needed to support the rental program was installed and debugged. One course taught by Dr. David Foster was used to test the system.

Spring term. Seventeen courses supported rental options and 236 texts were rented by students

Total estimated savings to students : High (compared to purchase of new text books) $16,000

Low (compared to purchase of used text books) $9,500

Estimated savings (average of new and used price) $13,000

Fall term 2011

Faculty are strongly encouraged to making the rental of textbooks an option for their courses. The goal is offer 40-60 courses with the rental option. Please contact Mark Lane at the Bookstore regarding involvement. His email is [lanem@wou.edu](mailto:lanem@wou.edu) and his phone extension is 88664.

**Spring 2011 Textbook Rental Program: Courses offered rental option**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Course | Instructor | Number Students Renting Books | Retail New Price | Retail Used Price | Rental Price |
| A 206 | Freeman | 8 | $163.50 | $122.50 | $62.25 |
| BA 243 | Krislen-Adams | 10 | $187.50 | $140.75 | $71.25 |
| CJ 252 | Clark | 9 | $160.50 | $120.50 | $61 |
| COM 312 | Ferraris | 5 | $130 | $97.50 | $49.50 |
| COM 323 | Ferraris | 3 | $125 | $93.75 | $47.50 |
| COM 450 | Ferraris | 19 | $68.75 | $51.75 | $26.25 |
| ENG 104 | Anderson & Horning & Kagawa | 58 | $60 | $45 | $23 |
| ENG 254 | Yehnart | 3 | $77.25 | $58 | $29.50 |
| GEOG 105 | Vansteeter | 4 | $130.50 | $98 | $49.75 |
| HE 366 | Thomas | 2 | $131.25 | $89.75 | $48.75 |
| LING 315 | Hargreaves & Shrestha | 19 | $124 | $93 | $47.25 |
| MTH 396 | Kruzek | 2 | $98.75 | $69 | $37.75 |
| PSY 320 | Winningham | 14 | $195 | $146.25 | $74.25 |
| PSY 334 | Foster | 15 | $148.75 | $111.75 | $52.25 |
| PE 131 | Bruce et. al. | 35 | $68.75 | $51.75 | $26.25 |
| PSY 311 | Cunningham | 18 | $173 | $129.75 | $65.75 |
| TA 167 | DeChatelet | 12 | $101.15 | $76 | $38.50 |

Books are rented at 38% the cost of the new purchase price. Students can opt to convert a rental to purchase without penalty.