

**30<sup>th</sup>**  
ANNIVERSARY

# César E. Chávez

LEADERSHIP CONFERENCE • CONFERENCIA DE LIDERAZGO

*This is me!*

*¡SOY YO!*

April 10, 2020 | Western Oregon University | Monmouth, Oregon

## Welcome to the César E. Chávez Leadership Conference (CECLC).

For the past 29 years, Latino students have come together in recognition of César E. Chávez. CECLC began in 1990 as a gathering of Hispanic high school students from Portland Public Schools. The first event took place in early February at Montgomery Park. The day before the conference, a snow storm hit the Portland metropolitan area which resulted in the closing of the schools and the cancellation of bus transportation. By midmorning, on the day of the event, a determined group of PPS students found their way to the conference site. They were not to be deterred.

Through the efforts of Sonny Montes and Jose Romero and a partnership with Hispanics in Unity for Oregon (HIUFO), the conference was established. Later, the César E. Chávez Leadership Conference became a registered non-profit organization CECLC, Inc. Along the way, the conference has been a strictly volunteer effort, led by planning committee members from participating high schools, community organizations, and Oregon colleges and universities.

What started with participation from a single school district—now includes 89 high schools from Multnomah, Washington, Clackamas, Marion, Tillamook, Lane, Linn Benton, Lincoln, Polk, Clatsop, Columbia, and Yamhill Counties. This year more than 2200 students and staff will be in attendance, making CECLC one of the largest Latino Student Leadership Conferences in the Pacific Northwest.

Today students, volunteers, school staff, and community members will attend educational, cultural and leadership workshops; visit with college and career exhibitors, and celebrate the accomplishments of the Latino community. We will recognize the student art and poetry contest winners. On the back of the conference T-shirt is the 2019 winning art entry by **Ashley Solis**, Newberg High School, Willamette ESD.

The CECLC Scholarship Program is an important part of the annual conference. We will recognize the 30 graduating seniors who will each receive a one-thousand dollar college scholarship. We are proud to say, to date, CECLC has awarded nearly five-hundred thousand dollars in scholarship funds. The support of our sponsors and partners make this possible.

Thank you to our conference site, Western Oregon University. The help from WOU faculty, staff, student volunteers and coordination by the office of Multicultural Student Services & Programs is greatly appreciated. On behalf of our planning committee, welcome and we hope you will enjoy the 30th Annual César E. Chávez Leadership Conference.

**Bienvenidos al César E. Chávez Conferencia de Liderazgo.** Durante los últimos 29 años los estudiantes latinos se han reunido para este evento en honor a César E. Chávez. La conferencia comenzó en 1990 con un grupo de estudiantes del Distrito Público Escolar de Portland. El primer evento ocurrió a principios de febrero en Montgomery Park. El día antes de la Conferencia, una tormenta de nieve golpeó el área metropolitana de Portland y causó la cancelación de las escuelas y de autobuses. A media mañana, en el día del evento, un grupo determinado de PPS estudiantes llegaron a la Conferencia. No se rendirán.

A través de los esfuerzos de Sonny Montes y Jose Romero y una asociación de hispanos en la unidad de Oregon (HIUFO), la Conferencia se estableció. Después, la Conferencia de liderazgo de César E. Chávez se convirtió en una organización registrada, CECLC, Inc. La Conferencia siempre ha sido un esfuerzo estrictamente voluntario, miembros del comité representan escuelas secundarias, organizaciones comunitarias y Oregon colegios y universidades.

Lo que comenzó con la participación de un solo distrito escolar—ahora incluye 89 escuelas secundarias de condados: Multnomah, Washington, Clackamas, Marion, Tillamook, Lane, Linn Benton, Lincoln, Polk, Clatsop, Columbia, y Yamhill. Este año habrá más de 2200 estudiantes que participarán y convertirán la conferencia de liderazgo en un evento latino más grande del Noroeste.

Hoy los estudiantes, voluntarios, empleados de la escuela, y los miembros de la comunidad tendrán la oportunidad de asistir a los talleres educativos y liderazgo, podrán visitar a quienes exponen exhibiciones de universidades y carreras, escuchar a oradores distinguidos, y sobre todo celebrar los logros de nuestra comunidad. Vamos a reconocer los ganadores del concurso de arte y poesía. En la parte trasera de la camiseta, se podrá observar el trabajo artístico ganador del concurso de arte 2019, por **Ashley Solis**, Newberg High School, Willamette ESD.

El programa de becas CECLC es una parte importante de la conferencia anual. Reconoceremos a los 30 graduados que recibirán una beca universitaria de 1 mil dólares. Estamos orgullosos de decir, hasta la fecha, que CECLC ha otorgado cerca de 500 mil dólares en fondos de becas. El apoyo de nuestros patrocinadores y compañeros hace esto posible.

Gracias a nuestro sitio de la conferencia, Western Oregon University. La ayuda de WOU facultad, personal, estudiantes voluntarios y coordinación por la oficina de Servicios y Programas para Estudiantes Multiculturales se aprecia grandemente. De parte de nuestro comité de planeación, les damos la bienvenida y esperamos que usted disfrutará de la 30ª Conferencia Anual de César E. Chávez liderazgo.

## César Estrada Chávez

César Estrada Chávez was born in Yuma, Arizona, on March 31, 1927. He died on April 23, 1993. César E. Chávez organized farm workers into the United Farm Workers Union (UFW).

The son of a migrant farm worker, he attended more than 30 elementary schools. From 1952 to 1962 he worked with the Community Service Organization founded by Saul Alinsky. He registered voters and worked in community relations, becoming general director in 1958. In 1962 he left to begin organizing farm workers and went on to found the UFW. He organized nationwide boycotts of grapes, wine, and lettuce in an attempt to bring pressure on California growers to sign contracts with the UFW.

By 1972, the UFW had more than 60,000 members. Membership dropped, however, when the Teamsters' Union began to organize farm workers in competition with the UFW. The two unions agreed in March 1977 that the UFW would have jurisdiction primarily over field workers and that the teamsters would organize truck drivers and cannery workers.

The UFW has about 100,000 members.

## César Estrada Chávez

César Estrada Chávez nació en Yuma, Arizona el 31 de marzo de 1927. Murió el 23 de abril de 1993. César E. Chávez organizó a los trabajadores del campo formando el Sindicato de Trabajadores del Campo Unidos (o UFW por sus siglas en inglés).

Hijo de una familia migratoria, asistió a más de 30 escuelas primarias. De 1952 a 1962 trabajó con la Organización de Servicios a la Comunidad fundado por Saul Alinsky. Inscribió a las personas para votar y trabajó en los servicios de relaciones con la comunidad, convirtiéndose en director general en 1958. En 1962 dejó este trabajo para empezar a organizar a los trabajadores del campo y fundó el UFW. Organizó boicots de uvas, vino y lechuga a nivel nacional en un intento de presionar a los cultivadores de California para que firmen contratos con el UFW.

En 1972, el UFW tenía más de 60,000 miembros. Sin embargo, la membresía se redujo cuando el "Teamster's Union" (o Sindicato de trabajadores que ahora representa a trabajadores manuales o de otras profesiones de sectores públicos o privados) empezó a organizar a los trabajadores del campo haciendo competencia al UFW. Los dos sindicatos se pusieron de acuerdo en marzo de 1977 para que el UFW tuviera jurisdicción primordialmente sobre los trabajadores del campo y los "Teamsters" organizarían a los trabajadores conductores de camioneros y de las fábricas de conservas.

El UFW tiene ahora cerca de 100,000 miembros.

**Students must have initiative; they should not be mere imitators. They must learn to think and act for themselves - and be free.**

**~César E. Chávez**



## Conference schedule

- 7:30 A.M. REGISTRATION & CHECK-IN • Woodburn High School Mariachi**
- 8:20 A.M. NATIONAL ANTHEM • West of Us**
- 8:30 A.M. CONFERENCE GREETINGS • David Martinez**, executive board member, CECLC, Latino Network; **Jessica Ruiz**, executive board member, CECLC, Mt. Hood Community College
- CONFERENCE WELCOME • Rex Fuller**, president, WOU; **Jennifer Satalino**, director, The College Place, Oregon Student Success & Outreach, ECMC
- CECLC FOUNDERS RECOGNITION • Family of John Patrick Little, Celedonio (Sonny) Montes Jr, Maria Alanis Ruiz, Jose & Kathy Romero**
- 9:10 A.M. CONFERENCE KEYNOTE • Anaí Morales**
- 10-10:50 A.M. SESSION I: WORKSHOPS & EXHIBITOR FAIR**
- 10:15 A.M.-1 P.M. ADMINISTRATORS/CECLC GUESTS SESSION • James McNicholas**, co-chair, Administrators Session Committee, Chemeketa Community College; **Liza Rodriguez McNicholas**, co-chair, Administrators Session Committee, Salem-Keizer School District
- 11-11:50 A.M. SESSION IIA: WORKSHOPS, LUNCH/ACTIVITY & EXHIBITOR FAIR**
- NOON – 12:50 P.M. SESSION IIB: WORKSHOPS, LUNCH/ACTIVITY**
- 1-1:50 P.M. SESSION III: WORKSHOPS & EXHIBITOR FAIR**
- 2-2:50 P.M. CLOSING SESSION: AWARDS & RECOGNITION**
- CECLC STUDENT LEADERS • Leona Guthrie**, chair, CECLC Student Leader Committee, Hillsboro School District
- SCHOLARSHIP AWARDS • Briana Navarete**, CECLC Scholarship Committee, WOU; **Marina Alvarez**, CECLC Scholarship Committee, NW Regional ESD
- CECLC STUDENT CONTESTS AWARDS: ART & POETRY • Rolando Florez**, chair, CECLC Art Contest Committee, E. Multnomah Schools, **Marina Alvarez**, chair, CECLC Poetry Contest Committee, NW Regional ESD
- 3-4 P.M. DANCE**

## About the Conference

### Mission

"To instill in our Latino(a) youth the value of education, which nurtures mind, body and spirit in order to develop a social consciousness that empowers them as leaders for social justice and civic responsibility in the greater community."

### Goals and objectives

- To develop leadership skills
- To motivate students to complete and continue their education
- To strengthen self-confidence and pride
- To create opportunities for Latino students of the Willamette Valley and the Portland metro area to build relationships and networks
- To be respectful and inclusive of all people and races

## Sobre el Conferencia

### Misión

"Inculcar en nuestra juventud Latina el valor que tiene la educación, la cual nutre la mente, el cuerpo y el espíritu para poder desarrollar una conciencia social que los habilite como líderes de la justicia social y la responsabilidad cívica en la comunidad en general."

### Metas y objetivo

- Desarrollar las destrezas del liderazgo.
- Motivar a los estudiantes para que terminen y continúen con su educación.
- Fortalecer la confianza en si mismos y el orgullo personal.
- Crear oportunidades para los estudiantes Latinos del Valle de Willamette y del área metropolitana de Pórtland para establecer relaciones y redes de comunicación.
- Ser respetuosos e integradores de todas las personas y razas.

## Conference rules and information

The César E. Chávez Leadership Conference Committee expects you to come to the conference prepared to learn and to enjoy the activities which are planned for you. We ask you to adhere to the guidelines listed below in order to ensure that you will be safe and benefit from the day.

- All students must be transported to and from the conference on school district transportation.
- No private cars are allowed
- All students must remain on the university campus with their chaperone at all times.
- During the opening and closing session, schools should sit together.
- All students are required to wear their conference T-shirts and name badges. These items must be visible at all times.
- All students adhere to all school district rules and procedures regarding appropriate behavior/dress code.
- No drugs, alcohol, vaping, tobacco products, or smoking allowed.
- Students must remain in their assigned Student Groups and follow the directions of their WOU Group Leader.
- During the workshop presentations, students are expected to listen respectfully, ask questions, and be fully engaged.
- Please use cell phones appropriately, and do not use during presentations (except for asking pictures, if permission is granted by the presenter)

### NOTE

Students who fail to adhere to any of these rules will be asked to leave the conference immediately. It will be the responsibility of the school district chaperone to notify your school's principal and parents and then arrange for removal of the student from the conference.

## Reglas e información de la conferencia

El Comité de la Conferencia de Liderazgo César E. Chávez espera que vengan a la conferencia preparados a aprender y a disfrutar las actividades que han sido planeadas para ustedes. Les pedimos que se adhieran a los reglamentos que figuran a continuación con el fin de garantizar su seguridad y que se beneficien de la información obtenida durante el día.

- Todos los estudiantes deben ser transportados hacia y desde la conferencia en el transporte del distrito escolar.
- No se permiten automóviles privados.
- Todos los estudiantes permanezcan en el campus universitario todo el tiempo.
- Durante la sesión de apertura y la sesión final, las escuelas deben sentarse juntas.
- Se requiere que todos los estudiantes tengan puestas sus camisetas y sus tarjetas de identificación. Deben estar visibles.
- Todos los estudiantes se adhieren a todas las reglas y procedimientos del distrito escolar con respecto al comportamiento apropiado.
- No se permiten drogas, alcohol, vapeo, productos de tabaco o fumar.
- Los estudiantes deben permanecer en sus grupos de estudiantes asignados y seguir las instrucciones de su líder de grupo WOU.
- Durante las presentaciones del taller, se espera que los estudiantes escuchen respetuosamente, hagan preguntas y participen plenamente.
- Por favor utilice los teléfonos celulares de forma adecuada y no los use durante las presentaciones (excepto para tomar fotografías, si el presentador autoriza)

### NOTA

A los estudiantes que no cumplan cualquiera de estas normas or reglamentos se les pedirá que se retiren de la conferencia inmediatamente. Será la responsabilidad de la persona responsable de la escuela el notificar al director or directora y a los padres de familia y hacer los arreglos correspondientes para se retire al estudiante de la conferencia.



# César E. Chávez Leadership Conference Founders

Please visit CECLC website for complete information at [wou.edu/ceclc](http://wou.edu/ceclc). The César E. Chávez Leadership conference began by individuals coming together to inspire, strengthen, and support our Latinx youth. Their tireless efforts and commitment to continuing the legacy of César E. Chávez has changed lives and made a difference in our community. While they may not realize their impact, in our eyes, they are giants. We stand on their shoulders and we are grateful.

## John Patrick Little

February 6, 1926 – June 21, 2019 (Age 93)

John Patrick Little was born on February 6, 1929 in Portland. John attended Central Catholic HS, Lincoln HS, and Columbia Preparatory. He received his bachelor's and master's degrees from the University of Portland. John served in the WWII and in the Korean War in the U.S. Army and Air Force. His work and life was dedicated to social uplift and social justice. He served as the first director of Blanchet House of Hospitality, the first director of Camp Howard, and was a teacher and principal in Yacolt, Wash. He and his family spent



*John Patrick Little*

five years serving as Papal Volunteers in Ibarra, Ecuador from 1961-1966 organizing local artisans to build and create worker-owned co-ops. Upon their return, John and his family settled in the Willamette Valley where he worked as the first director of the Valley Migrant League in Hillsboro and Woodburn, a board member of the Colegio César Chávez in Mt. Angel, and as the director of Migrant Education in Marion/Polk Counties for 21 years. After

retiring in 1991, John volunteered as project director for Mt. Angel and Woodburn Habitat for Humanity.

John Patrick Little nació el 6 de febrero de 1929 en Portland. John asistió a Central Catholic HS, Lincoln HS y Columbia Preparatory. Recibió su licenciatura y maestría de la Universidad de Portland. John sirvió en la Segunda Guerra Mundial y en la Guerra de Corea en el Ejército y la Fuerza Aérea de los Estados Unidos. Su trabajo y vida se dedicó a la elevación social y la justicia social. Se desempeñó como primer Director de Blanchet House of Hospitality, primer Director de Camp Howard, y fue maestro y Director en Yacolt, WA. Él y su familia pasaron cinco años sirviendo como Voluntarios Papales en Ibarra, Ecuador, desde 1961-1966, organizando artesanos locales para construir y crear cooperativas propiedad de los trabajadores. A su regreso, John y su familia se establecieron en el Valle de Willamette, donde trabajó como primer Director de la Liga de Migrantes del Valle en Hillsboro y Woodburn, miembro de la Junta del Colegio César Chávez en Mt. Angel, y como Director de Educación Migrante en los condados de Marion / Polk durante 21 años. Después de retirarse en 1991, John fue voluntario como Director de Proyecto para Mt. Angel y Woodburn Hábitat para la Humanidad.

## Sonny Montes Jr.

Celedonio (Sonny) Montes Jr. was born in Weslaco, Texas, later arriving to Oregon in 1966. He worked as a farm worker for many years prior to and after arriving in Oregon. He worked for the Valley Migrant League (OEO poverty Program) from 1966 to 1971, starting as a program aide and eventually becoming the director



*Celedonio (Sonny) Montes Jr.*

for the Hillsboro Opportunity Center. In 1971, he left the VML and was hired at Mt. Angel College as the director of Ethnic Affairs and Student Services coordinator. He worked at Mt. Angel College/ Colegio César Chávez from 1971 to 1977, later becoming the director of Administrative Affairs (president) at the school. In 1977, Sonny accepted a position with the Center for Bilingual Education, Northwest Regional Educational Laboratory

in Portland. He worked at NWREL from 1977 to 1982. From 1982 to 1986, Sonny was employed by Interface Consultants, Inc. and later became the director of the National Origin Desegregation Assistance Center working with school districts that had been found out of compliance with OCR. In 1988, he accepted a position with the Portland Public Schools and worked with PPS as an administrator until his recent retirement in 2011. Sonny was also a member of the César E. Chávez Boulevard Committee in Portland, that was successful in renaming 39th avenue in honor of César Chávez.

Celedonio (Sonny) Montes Jr. nació en Weslaco, Texas, y llegó a Oregón en 1966. Trabajó como trabajador agrícola durante muchos años antes y después de llegar a Oregón. Trabajó para la Valley Migrant League (Programa de pobreza OEO) de 1966 a 1971, comenzando como asistente del programa y eventualmente convirtiéndose en el director del Centro de Oportunidades de Hillsboro. En 1971, dejó el VML y fue a Mt. Angel College como director de Asuntos Étnicos y Coordinador de Servicios Estudiantiles. Trabajó en Mt. Angel College / Colegio César Chávez de 1971 a 1977, luego se convirtió en el Director de Asuntos Administrativos {Presidente} en la escuela. En 1977, Sonny aceptó un puesto en el Centro de Educación Bilingüe, Laboratorio Educativo Regional del Noroeste en Portland. Trabajó en NWREL de 1977 a 1982. De 1982 a 1986, fue contratada por Interface Consultants, Inc. y más tarde se convirtió en el director del Centro de Asistencia de Desegregación de Origen Nacional, trabajaba con distritos escolares que se habían encontrado en incumplimiento con OCR. En 1988, aceptó un puesto en las Escuelas Públicas de Portland y trabajó con PPS como administrador hasta su reciente retiro en 2011. Sonny también fue miembro del Comité César E. Chávez Boulevard en Portland, que logró cambiar el nombre de la avenida 39. en honor a César Chávez.

### **Maria Alanis Ruiz**

Maria was the first in her family to attend college, she successfully completed her bachelor's degree from the University of Oregon and her master's from PSU in Education Policy, Foundation, and Administration. Maria started her 31-year career at PSU, as an admissions counselor/minority student recruiter, assistant director of Admissions. In 1996 she became the associate director/program coordinator and later the instructor (in 1999) for the Chicano/Latino Studies



*Maria Alanis Ruiz*

Program, and later director of Latino Community & Student Relations. She was part of the core faculty of Colegio César Chávez in Mt. Angel.

Maria brought the Chicano/Latino Studies certificate to the PSU Salem Center in 2000. During this time she worked with Chemeketa and Portland

Community College to develop the 12 credits of lower division credits students need to earn the certificate. Her foresight in this development has created an automatic feeder programs for the Salem Center and Capital Center for obtaining the Chicano/Latino Certificate. Maria has had a long career in community involvement, including in the founding of the Cinco de Mayo Fiesta at the Water Front in Portland.

María fue la primera en su familia en asistir a la universidad, completó con éxito su licenciatura de la Universidad de Oregón y su maestría de la PSU en Política, Fundación y Administración de Educación. Maria comenzó su carrera de 31 años en PSU, como Consejera de Admisiones / Reclutadora de Estudiantes de Minorías, Sub-directora de Admisiones. En 1996 se convirtió en Directora Asociada / Coordinadora del Programa y más tarde en Instructora (en 1999) para el Programa de Estudios Chicanos / Latinos, y más tarde Directora de la Comunidad Latina y Relaciones Estudiantiles. Ella era parte de la facultad central del Colegio César Chávez en Mt. Ángel.

María trajo el certificado de Estudios Chicanos / Latinos al Centro PSU Salem en 2000. Durante este tiempo trabajó con Chemeketa y Portland Community College para desarrollar los 12 créditos que los estudiantes necesitan para obtener el Certificado. Su trabajo en este desarrollo ha creado programas de alimentación automática para el Centro Salem y el Centro Capital para obtener el Certificado Chicano / Latino. Maria ha tenido una larga carrera en participación comunitaria, incluso en la fundación de la Fiesta Cinco de Mayo en el Waterfront en Portland.

### **José Manuel Romero**

José Manuel Romero is a retired educator, a community activist for social justice and equality, and life-long advocate for the well-being of the Chicano/Latino community. Born and raised in Ventura County, north of Los Angeles, José comes from a family of 10; seven brothers and three sisters. In the fall of 1970, he moved to Eugene where he pursued his advanced degree in Political Science at the University of Oregon.

José has been married to his soulmate and inspiration, Catalina (Kathy) for 57 years. Through the years, Kathy's support, contributions and active participation have helped him grow and move forward with determination and confidence. Both José and Kathy are proud parents of three successful, professional bilingual/multicultural children, and grandparents to five adorable grandkids. José served as a Peace Corps volunteer, a college student tutor, a Latino historian and college/public school administrator, and taught Chicano studies at Lane CC and Colegio César Chávez. José also served as director of Academic Affairs (co-president) at Colegio César Chávez and supervised bilingual teacher candidates as adjunct faculty member at Portland State University Graduate School of Education. In the fall of 2006, José retired as director of Special Programs from Woodburn Public Schools.



*José and Kathy Romero*

José Manuel Romero es un educador retirado, un activista comunitario por la justicia social y la igualdad, y un defensor por vida del bienestar de la comunidad chicana / latina. Nacido y criado en el condado de Ventura, al norte de Los Ángeles, José viene de una familia de diez; 7 hermanos y 3 hermanas. En el otoño de 1970, se mudó a Eugene, donde obtuvo su título avanzado en Ciencias Políticas en la Universidad de Oregón.

José ha estado casado con su alma gemela e inspiración, Catalina (Kathy) durante 57 años. A través de los años, el apoyo, las contribuciones y la participación activa de Kathy lo han ayudado a crecer y avanzar con determinación y confianza. Tanto José como Kathy son orgullosos padres de tres exitosos y profesionales niños bilingües / multiculturales, y abuelos de cinco adorables nietos. José se desempeñó como voluntario del Cuerpo de Paz, tutor de estudiantes universitarios, historiador latino y administrador de escuelas públicas / universitarias, y enseñó estudios Chicanos en Lane CC y Colegio César Chávez. José también se desempeñó como Director de Asuntos Académicos (Copresidente) en el Colegio César Chávez y supervisó a candidatos a maestros bilingües como miembro adjunto de la facultad en la Escuela de Graduados de Educación de la Universidad Estatal de Portland. En el otoño de 2006, José se retiró como director de Programas Especiales en las Escuelas Públicas de Woodburn.

**A special thank you to all of our founders!**



**Eighteen-year-old vocalist and musician Anaí Morales—who uses the stage name Anaí Adina—isn't your typical mariachi.**

Her debut album “Espérame en el Cielo” (Wait for Me in Heaven) introduces classic motifs of love and heartbreak typically performed by much older, usually male musicians. She also includes songs about working in the fields, inspired by her upbringing in the Central Valley town of Delano, where César E. Chávez began organizing workers in the fields more than a half-century ago.

And she is a Harvard University freshman.

Morales comes from a musical family. She and her sisters got their start at Mariachi Mestizo, an award-winning youth ensemble founded by her parents in Delano. The group has performed at Carnegie Hall

and the Kennedy Center. (Her father, Juan Morales, has played in some of the most famous Mariachi groups in the United States, including Mariachi Sol de Mexico and Mariachi Los Camperos.

Morales herself has won a number of competitions for voice, violin, and trumpet — including the “Shining Star” award at the highly competitive “Battle of the Mariachis” in San Juan Capistrano.

Anaí is excited to share her story at the 30th Annual César E. Chávez Leadership Conference. She will discuss her journey to Harvard and how Mariachi music shaped her worldview and keeps her close to her culture, especially being so far from home now. Accompanied by her father, she promised to include some of her favorite songs.



# 30th Annual CECLC Keynote Speaker: Anaí Morales

**Anaí Morales, vocalista y músico de dieciocho años, que usa el nombre artístico de Anaí Adina, no es su mariachi típico.**

Su álbum debut “Espérame en el Cielo” presenta motivos clásicos de amor y desamor típicamente interpretados por músicos mucho más viejos, generalmente hombres. También incluye canciones sobre trabajar en los campos, inspiradas en su educación en la ciudad de Delano, en el Valle Central, donde César E. Chávez comenzó a organizar a los trabajadores en los campos hace más de medio siglo.

Y ella es estudiante de primer año de Universidad Harvard.

Morales viene de una familia musical. Ella y sus hermanas comenzaron en Mariachi Mestizo, un conjunto juvenil fundado por

sus padres en Delano. El grupo ha actuado en el Carnegie Hall y el Kennedy Center. (Su padre, Juan Morales, ha estado en algunos de los grupos de mariachis más famosos de los Estados Unidos, incluidos Mariachi Sol de México y Mariachi Los Camperos.

La propia Morales ha ganado varios concursos de voz, violín y trompeta, incluido el premio “Estrella Brillante” en la altamente competitiva “Batalla de los Mariachis” en San Juan Capistrano.

Anaí está emocionada de compartir su historia en la 30ª Conferencia Anual de Liderazgo César E. Chávez. Discutirá su viaje a Harvard y cómo la música de mariachi le dio forma a su cosmovisión y la mantiene cerca de su cultura, especialmente estando tan lejos de casa ahora. Acompañada de su padre, prometió incluir algunas de sus canciones favoritas.

## 2019 CECLC Outstanding Student Leadership Awards

The CECLC Student Leaders were selected to represent their high school district areas to play an active role in running today's conference. They are role models and are committed to giving back to their school and community. *This is me!*

Los Estudiantes Líderes del CECLC fueron seleccionados para representar las zonas de escuelas secundarias en su distrito y jugar un papel activo en la gestión de la conferencia de hoy. Ellos son modelos ejemplares y se comprometen a retribuir a su escuela y a la comunidad. *¡So yo!*

**Fernanda García Martínez**, 12  
Health & Science, Beaverton School District

**Mireya Herrera Muro**, 12  
Sunset High School, Beaverton School District

**Yuliana Garcia-Vazquez**, 12  
Canby High School, Clackamas ESD

**Jordan Gomez**, 12  
Molalla High School, Clackamas ESD

**Blanca Hueramo-Garcia**, 12  
Forest Grove High School, Forest Grove School District

**Yaire Martinez-Garcia**, 12  
Forest Grove High School, Forest Grove School District

**Eric Hernandez**, 11  
Glencoe High School, Hillsboro School District

**Ashly Mejia**, 11  
Liberty High School, Hillsboro School District

**Fatima Manzano-Lopez**, 12  
Glencoe High School, Hillsboro School District

**Veronica Chavarin Gutierrez**, 12  
Nestucca High School, NW Regional ESD

**Maria Sotelo**, 12  
Tigard High School, NW Regional ESD

**Denis Orozco**, 12  
Tigard High School, NW Regional ESD

**Alejandra Lopez-Nestor**, 10  
Warrenton High School, NW Regional ESD

**Aylin Begines Flores**, 12  
La Salle Catholic College Prep, Portland Private Schools

**Ashley Rojas-Cortes**, 12  
Madison High School, Portland Public Schools

**Andrea Garcia Torres**, 12  
South Salem High School, Salem-Keizer Public Schools

**Jorge A. Cerpas Perez**, 12  
McKay High School, Salem-Keizer Public Schools

**Daniel Amezcuita**, 11  
Philomath High School, Willamette ESD

**Melody Garcia Gonzalez**, 12  
Wilsonville High School, West Linn-Wilsonville School District

**Ivan Galicia Sixto**, 12  
Academy of International Studies, Woodburn School District

**Adrianna Ramirez-Salazar**, 09  
Woodburn Academy of Arts, Science & Technology, Woodburn School District

## Art/Arte

### 1ST PLACE

**Jose C. Alvarez Carrillo**  
Beaverton High School, Beaverton School District

### 2ND PLACE

**Emily Granados**  
Woodburn High School, Woodburn School District

### 3RD PLACE

**Dayana Roblero Orellana**  
Hillsboro High School, Hillsboro School District

### HONORABLE MENTION

**Brenda Martinez**  
Woodburn Arts & Communications Academy, Woodburn School District

*"El Derecho a una Oportunidad"*  
(image at right)

**Jose C. Alvarez Carrillo**

*"Yo soy"*

**Angela Berenice Cabezas Campa**

## Poetry/Poema

### 1ST PLACE

**Angela Berenice Cabezas Campa**, 12  
"Yo Soy"  
North Marion High School, North Marion School District

### 2ND PLACE

**Ana Karen Santos Gomez**, 11  
"A Todos Los Soñadores"  
Hillsboro High School, Hillsboro School District

### 3RD PLACE

**Jose Sanchez Gomez**, 10  
"La Lucha Continua"  
Hillsboro High School, Hillsboro School District

### HONORABLE MENTION

**Kimberly Palacios**, 11  
"My American Dream"  
West Linn High School, West Linn-Wilsonville School District



"El derecho a una oportunidad"

Jose Cruz

## "Yo soy"

From the age of five to ten  
*mi abuelita* styled my hair into  
 two pigtails.  
 She'd tighten the bolitas so tight  
 my face stretched with each turn.  
 On some days, my grandma  
 would lose her grip  
 and the bolita would recoil back  
 and hit her hand.  
 Without being discreet, she  
 would say words, I'd rather not  
 repeat.  
 I would rock my trenzas every day  
 to school,  
*sin pensar si eran cool.*  
 I don't wear my trenzas anymore,  
 but what I do wear is my pride

It's something that I do not hide,  
 It's something that is instilled deep  
 inside,  
 and like our people, it's not going  
 anywhere,  
 Because it traces back, when  
*César Chávez* did something  
 extraordinario,  
 without compare,  
 He stood up for our people  
 because farm workers were  
 being treated unfair,  
 He fought without violence,  
 He was the voice in this silence  
 and we mustn't let it get quiet,  
*Simplemente debemos de estar*  
 unidos.

Like *César Chávez* once said,  
 "La unidad hace la fuerza."  
 I know it can be tough  
 They make us doubt if we're  
 "Mexican" enough,  
 if we're "American" enough,  
 Who says you have to speak  
 Spanish,  
 like spicy food,  
 be loud,  
 and dance salsa?  
 Yo soy orgullosa de ser quien soy,  
 de tener raizes Mexicanas.  
 No seré  
 "ni de aquí, ni de allá"  
 pero se quien soy yo en realidad.  
 Angela Berenice Cabezas Campa

# CONGRATULATIONS!

## 2020 CECLC Scholarship Recipients

**Ivan Galicia Sixto**

Academy of International Studies, Woodburn Schools

**Gelsi Tuz**

Benson Polytechnic High School, Portland Public Schools

**Venesa Negrete Vazquez**

Canby High School, Clackamas Schools

**Jocelyn Sierra**

Stayton High School, Willamette ESD

**Veronica Chavarin-Gutierrez**

Nestucca High School, NW Regional ESD

**Misibet Alvarez Villanueva**

Newberg High School, Willamette ESD

**Xiana Perez Rojas**

Canby High School, Clackamas Schools

**Oscar Hernandez**

North Salem High School, Salem-Keizer Public Schools

**Norma Manzo Jauregu**

Central High School, Willamette ESD

**Jose Sanche**

Academy of International Studies, Woodburn Schools

**Maria Raya Muñoz**

Canby High School, Clackamas Schools

**Fabian Diaz Rivera**

Woodburn High School, Woodburn Schools

**Irene Mendoza**

McNary High School, Salem-Keizer Public Schools

**Cecilio Pena Anaya**

Newburg High School, Willamette ESD

**Yatzhiri Solis Torres**

North Salem High School, Salem-Keizer Public Schools

**Myrka Morales Romero**

North Salem High School, Salem-Keizer Public Schools

**Alfonso Diaz Jr.**

North Salem High School, Salem-Keizer Public Schools

**Lidia Valdez R.**

McNary High School, Salem-Keizer Public Schools

**Naivi Vargas Garcia**

Central High School, Willamette ESD

**Orlando Alvarez Flores**

North Salem High School, Salem-Keizer Public Schools

**JOHN LITTLE MEMORIAL SCHOLARSHIP****Miriam Barragan**

Academy of International Studies, Woodburn Schools

**PANCHO TAVERA SCHOLARSHIP****Laura Lorenzo**

North Salem High School, Salem-Keizer Public Schools

**Vanessa Martinez Hernandez**

Forest Grove High School, Forest Grove School District

**Yarecci Cortes**

Academy of International Studies, Woodburn Schools

**Nicole Pineda Lopez**

Forest Grove High School, Forest Grove School District

**Ayleen Torres Ibarra**

West Salem High School, Salem-Keizer Public Schools

**Olivia Orozco**

West Salem High School, Salem-Keizer Public Schools

**Yaire Martinez Garcia**

Forest Grove High School, Forest Grove School District

**Jaqueline Farfan Zamudio**

Reynolds High School, East Multnomah Schools

**Karla Delgado Manriquez**

Forest Grove High School, Forest Grove School District

## Miguel Lopez Ixta

HIGH SCHOOL: Woodburn High School (Academy of International Studies)

YEARS ATTENDED THE CONFERENCE: 2009-2013

POST SECONDARY EDUCATION/COLLEGE: George Fox University

CURRENT CAREER: Marketing Advertising, Wieden and Kennedy, New Business Executive

*"My favorite memory was when Edward James Olmos presented at the conference, never thought I would see someone so famous from one of my favorite movies. The conference really had a strong positive effect on my confidence to get to college and have a career. Seeing people that look like me and are doing big things really inspired me."*

## WHERE ARE THEY NOW?



# CONGRATULATIONS!

## 2020 WOU/CECLC Scholarship Recipients

**Elizabeth Bastida**

South Salem High School,  
Salem/Keizer Public Schools

**Itzel Flores**

South Albany High School,  
Willamette ESD

**Gerardo Acevedo**

Central High School,  
Willamette ESD

**Danilo Gutierrez**

McKay High School, Salem/  
Keizer Public Schools

**Emiliano Ruelas**

West Salem High School,  
Salem/Keizer Public Schools

**Arely Quintin**

West Salem High School,  
Salem/Keizer Public Schools

**Mariella Arreola Horta**

Nestucca High School, NW  
Regional ESD

**Quetzalli Vazquez-Madriz**

North Salem High School,  
Salem/Keizer Public Schools

**Yazmin Cisneros Garcia**

West Salem High School,  
Salem/Keizer Public Schools

**Christopher Salazar**

David Douglas High School,  
East Multnomah Schools

**Arianna Perez-Garcia**

Milwaukie High School,  
Clackamas Schools

**Belen Cortes**

Academy of International  
Studies, Woodburn Schools

**Wendy Rios**

David Douglas High School,  
East Multnomah Schools

**Mirian Cervantes**

McNary High School, Salem/  
Keizer Public Schools

**Jacquelyn Gutierrez**

Wellness Business and Sport  
School, Woodburn Schools

**David Lopez**

Wellness Business and Sport  
School, Woodburn Schools

**Alvaro Gonzalez**

Woodburn High School,  
Woodburn Schools

**Rosio Vargas Lopez**

Century High School,  
Hillsboro Schools

**Fatima Manzano-Lopez**

Glencoe High School,  
Hillsboro Schools

**Fidelia Morales Salvador**

Academy of International  
Studies, Woodburn Schools

**David Rodriguez Tapia**

Forest Grove High School, Forest  
Grove School District

**Andrea Sayago-Rauda**

Forest Grove High School, Forest  
Grove School District

**Havalah Altamirano**

Central High School, Willamette  
ESD

**Lissett Ventura Romero**

Tigard High School, NW Regional  
ESD

**Soberanis Kelly**

Tualatin High School, NW  
Regional ESD

**Omar Ruiz Garcia**

Newport High School, Willamette  
ESD

**Blanca Margarita Hueramo  
Garcia**

Forest Grove High School, Forest  
Grove School District

**Sergio Legarda**

Woodburn High School,  
Woodburn Schools

**Juan Lopez**

Newport High School, Willamette  
ESD

**Edith Flores Hernandez**

McKay High School, Salem/Keizer  
Public Schools

## Araceli Cruz

HIGH SCHOOL: Wilsonville High School  
YEAR(S) ATTENDED THE CONFERENCE: 2003-2005  
POST SECONDARY EDUCATION/COLLEGE: Linfield  
College B.A.; Lewis & Clark College M.A  
CURRENT CAREER: Associate Director of Financial Aid

*"The first year I attended the César E Chávez leadership conference it was at Western Oregon University. It was the first college campus I had ever visited. I completely fell in love with the idea of going to college. While I did not attend Western, it was because of this experience that I was able to gather resources to make college possible.*

## WHERE ARE THEY NOW?

*Every year, I was eager to attend the conference it was one of the few spaces where I felt my identity was reaffirmed. The conference became a space where I was not only inspired but it also felt like home because people looked like me. When I walked into the gym and saw all of us gathered together it gave me goosebumps. I loved hearing others express themselves in Spanish, Spanglish and English. Everyone was unapologetically true to their identity."*



# Participating Schools/ Escuelas Participantes

## **Beaverton**

Aloha High School  
Arts & Communication  
Magnet Academy High  
School  
Beaverton High School  
Health & Science School  
International School of  
Beaverton  
Mountainside High School  
Southridge High School  
Sunset High School  
Westview High School

## **Clackamas**

Canby High School  
Clackamas High School  
Clackamas Middle College  
Milwaukie High School  
Molalla High School  
New Urban High School

## **North Clackamas (including PACE)**

Oregon City High School  
Rex Putnam High School

## **E. Multnomah**

David Douglas High School  
Reynolds High School

## **Forest Grove**

Forest Grove High School

## **Hillsboro**

Century High School  
Glencoe High School  
Hillsboro High School  
Liberty High School

## **NW Regional ESD**

Astoria High School  
Banks High School  
Gaston High School

NeahKahNie High School  
Nestucca High School  
Scappoose High School  
Seaside High School  
Sherwood High School  
St. Helens High School  
Tigard High School  
Tillamook High School  
Tualatin High School  
Warrenton High School

## **Portland (private schools)**

Central Catholic High School  
De La Salle North Catholic  
High School  
Jesus High School  
La Salle Catholic College  
Preparatory  
St. Mary's Academy School

## **Portland (public schools)**

Alliance (4 PSS Campuses)  
Benson High School- PISA  
Cleveland High School  
Franklin High School  
Jefferson High School  
Lincoln High School  
Madison High School  
Roosevelt High School  
Wilson High School

## **Salem/Keizer**

Early College High School  
McKay High School  
McNary High School  
North Salem High School  
South Salem High School  
Sprague High School  
West Salem High School

## **West Linn/Wilsonville**

Arts and Technology High  
School

West Linn High School  
Wilsonville High School

## **Willamette ESD/Yamhill County**

Albany Options School  
Amity High School  
Cascade High School  
Central High School  
Corvallis High School  
Dayton High School  
Gervais High School  
Hood River High School  
Lebanon High School  
Madras High School  
McMinnville High School  
Mt. Angel High School  
North Marion High School  
Newberg High School  
Newport High School  
Philomath High School  
Ridgeview High School  
Silverton High School  
South Albany High School  
Stayton High School  
Taft High School  
Waldport High School  
West Albany High School

## **Woodburn**

Academy of International  
Studies  
Woodburn Academy of Art  
Science & Technology  
Woodburn Arts &  
Communication Academy  
Wellness Business & Sports  
School  
Success High School



# The Woodburn High School Mariachi Band

The Woodburn High School Mariachi Band is the very first high school Mariachi band in the state of Oregon. While the concept for developing a high school Mariachi band emerged as a way to reflect and celebrate the cultural majority of the students (70% Hispanic), the band is composed of students from a variety of cultural backgrounds reflecting the diversity of the Woodburn community.

## La Banda de Mariachi de Woodburn High School

La Banda de Mariachi de Woodburn High School es la primera banda mariachi en el estado de Oregon. El concepto de desarrollar una banda de Mariachi en la escuela secundaria surgió como una manera de reflexionar y celebrar la cultura mayoritaria de los estudiantes (70% hispanos). La banda está compuesta por estudiantes de diversos orígenes culturales que reflejan la diversidad de la comunidad de Woodburn.



## Exhibitors/Expostores

- Army ROTC
- Bonneville Power Administration
- Clackamas Community College
- Corban University
- ECMC College Place
- George Fox University
- Lewis & Clark College
- Linfield College
- Linn-Benton Community College
- Mt. Hood Community College
- Multnomah University
- National University of Natural Medicine
- Northwest Christian University
- Oregon Army National Guard
- Oregon Human Development Corporation
- Oregon School of Massage
- Oregon State University
- Pacific Northwest College of Art
- Portland Community College
- Portland State University
- Portland State University College of Education
- Southern Oregon University
- University of Oregon
- University of Portland
- Warner Pacific University
- Western Oregon University
- Western University of Health Sciences
- Willamette Education Service District:
  - Willamette Promise
- Willamette University



CECLC 2019

## Gomez Family

### Virginia 'Genie' Gomez

NUMBER OF YEARS HELPING: Five

HIGH SCHOOL: Roosevelt High School

YEARS ATTENDED THE CONFERENCE: Four

POST SECONDARY EDUCATION/COLLEGE: B.A.; master's degree in Social Work, Portland State University

CURRENT CAREER: Licensed School Social Worker



*"I have a few memories that are my favorite. The first one was in my freshmen year. We had just moved to Portland from Los Angeles, Ca. I had no idea the guest speaker for that year would be Mr. Edward James Olmos. It was very inspiring and felt good to have someone from my hometown. My second memory was when I was able to listen and go back stage to meet Sra. Dolores Huerta, her speech was amazing!"*

### Dr. Mayra L. Gómez

HIGH SCHOOL: Roosevelt High School

YEARS ATTENDED THE CONFERENCE: Three (high school student); four (college student); six (educator)

POST SECONDARY EDUCATION/COLLEGE: University of Oregon, B.S. in Planning Public Policy, B.A. in Sociology; UCLA, Masters in Urban Education; Lewis &

Clark College, Doctorate in Educational Leadership & Curriculum Development

CURRENT CAREER: Director of College & Career Readiness in West Linn-Wilsonville School District; OTHER

POSITIONS: School Board Vice Chair for Gresham-Barlow School District, Board Chair for Programa Hispano

*"The CECLC had a great impact in my trajectory as a Chicana student and educator. The first year I attended the conference I connected with people who became mentors I continue to go to for guidance. At the conference I also met peers who became life-long friends. The CECLC continuously reinforced the cultural value that we have as community. By meeting other Latinx professionals I was reminded that I could accomplish whatever I set my mind to. As a college student, I had the opportunity to share my learning and lived experience as a presenter. Now as an educator, I want my students to have the same positive experiences. At CECLC I learned to serve my community to empower younger Chicanitxs. I strive to continue the legacy of community-based leadership."*

## WHERE ARE THEY NOW?

### Maria Elena Alvarado

COMMITTEE MEMBER: Portland Public Schools

NUMBER OF YEARS HELPING: 17

HIGH SCHOOL: Belmont Los Angeles

YEARS ATTENDED THE CONFERENCE: 20

POST SECONDARY EDUCATION/COLLEGE: Portland Community College and Portland State University

CURRENT CAREER: PPS Family Service Worker (FSW) Bilingual School Secretary/Attendance Analyst

*"Yo empecé a ser voluntaria de la conferencia César E. Chávez en la Universidad de Portland en el 2000. Fui voluntaria por 17 años incluyendo miembro del comité por siete años. Durante el transcurso de estos años ayude como voluntaria y chaperona con mis estudiantes de Roosevelt, Madison y Marshall. Cada Conferencia de Cesar E. Chavez fue una experiencia nueva para mí. Como voluntaria/ chaperona, una aprende mucho de los diferentes talleres. Conocí a*

*mucha gente importante los cuales dejaron huellas en mi corazón. No sería justo nombrarlos y dejar nombres fuera porque han sido demasiados. Deje de participar como voluntaria y miembro en el 2014 por motivos de salud."*

### Anali Gómez

COMMITTEE MEMBER: Portland Public Schools

NUMBER OF YEARS HELPING: Two (while in middle school, tagged along with her mother, Maria Elena)

HIGH SCHOOL: Roosevelt High School

YEARS ATTENDED THE CONFERENCE: Two

CURRENT CAREER: Medication Technician

*"I don't have a specific memory. Each year was just as memorable as the previous. I always enjoyed the keynote speeches."*

## **A** College Path to Career: Major in Success

*Adry Clark, Service Learning & Career Development, WOU*

Deciding on a college major and future career can be hard. This workshop provides a fun and interactive game to discover how your interest and personality point to satisfying majors and careers.

## **B** Advancing Health Equity through Student Empowerment & Professional Success (Health STEPS)

*Iliana Garcia, OHSU School of Nursing*

Nursing 101 power point presentation. Overview of what nursing is, the pathways to nursing school, types of nurses, and what can high school students do now to prepare for nursing school. Skills stations ran by current nursing students and a Q/A panel providing high school students the experience of nursing school.

## **C** WOU Grants and Scholarships

*Anel Venegas Trujillo, Financial Aid Office, WOU*

Provide information regarding our major institutional scholarships and how/when to apply.

## **D** Financial Aid 'Need-to-Knows'

*Syllebram Diaz, Financial Aid Office, WOU*

Providing general FAFSA/ORSAA information.

## **E** The Oregon State Seal of Biliteracy in Higher Education

*Joe Romero, Biliteracy Project Coordinator, Chemeketa Community College*

Learn about the Oregon State Seal of Biliteracy, why it is valuable to students and employers, and how to obtain the seal. Educators can learn how to start a program to offer the seal at their institution.

## **F** ¡Si Se Puede! Un sueño hecho realidad

*Alicia Monrroy, TRIO Student Enrichment Program, WOU*

In this session, students will have a chance to learn from current first-generation college students who made their sueños realidad. So many students have questions about how attend college being a DACA or Dreamer, Come learn about personal successes, challenges, navigating the higher education process and available resources.

## **G** La Educación: El camino hacia tu future

*Hanzel Lopez Peralta, Latinx Alliance Member, University of Oregon*

Participants will learn from the personal stories of Latinx university students. During our session we will share personal and group strategies to develop strong support, community and relationships that maximize

your college experience. Participants will benefit from our personal experiences of struggle, challenges, and success.

## **H** Mind on My Money, Money on My Mind

*Ariel Zimmer Suel, TRIO Student Enrichment Program, WOU*

As a high school student, it is normal to have financial concerns about college. How am I going to afford it? How can I possibly save enough money? Will I need to have a job? How much does it really cost to be financially independent from my family? This workshop will begin to address these concerns and provide pointers and strategies for students right now.

## **I** Voices from Community College

*Liliana Landa-Villalba, Chemeketa Community College*

In this session you will meet current college students from Chemeketa Community College, and hear about their experiences as first generation college students. They will share about what has been difficult starting their journey in higher education and what has been helpful to their success. With the theme of the conference being "This Is Me," students will get a chance to hear how holding identities of being Latinx, Migrant, and /or undocumented can strengthen students' with similar backgrounds sense of purpose, potential, and possibilities.

## **J** Writing Winning Scholarship Essays

*Rosario Peralta Cortez, Writing Center, WOU*

With the costs of higher education increasing, being able to write scholarship essays becomes increasingly important for students to be able to fund their own education. In this session, the WOU Writing Center will show students how to promote and share their stories through scholarship writing. Students will learn to recognize and write about their achievements and experiences to highlight their strengths, capture their audience's attention, and ultimately earn scholarships. Students will leave the session with a plan and practical tools to achieve successful scholarship writing.

## **K** ¡No Manches!: What They Don't Tell You Once You Get In

*Christian Calzada, Chicano/Latino Studies, Portland State University*

Life as a first generation, Latinx college student navigating at a predominately white institution comes with its challenges. Join a live panel of current PSU students as they recount their experiences at "Oregon's most diverse university in the heart of Portland."

## **L Empower, Inspire and Motivate to Achieve Academic and Social Excellence through Sports**

*Pedro Marquez, Latino Educational and Recreational Network*

This workshop will introduce you to the Latino Educational and Recreational Network and the volunteer work they contribute to the community. Every year L.E.a.R.N offers multiple scholarships to graduating students who want to continue their education. During this presentation you will learn how to qualify and apply for the L.E.a.R.N Scholarship!

## **M Latin Community Careers in Police**

*Augusto Orozco, Washington County Sheriff's Office*

Hear from several Latinos from the Washington County Sheriff's Office talk about their careers and have demonstrations of their gear. We believe the Latin community can benefit from serving their population and joining a well-paying career.

## **N Knowing Your Why: Creating a Wise Wandering Map**

*Niki Weight-Director, Student Success & Advising, WOU*

The path to a career seems like a linear one. You pick a career, there's a specific degree or certificate you earn, and then you start working in that job. But the pathway to a career is often not linear and figuring out what career you want and how to get there is no simple task. In this workshop we will discuss what the pathway to a career more commonly looks like and provide an opportunity for you to consider the why, the driving reasons behind what career and college paths you will take. Through a hands-on activity, we will create a wandering map to assist you in identifying your core values and themes that can be used as the starting point of your career (and major) exploration journey.

## **O My Journey as First-Generation Graduate and Educator**

*Erica Manzo, Assistant Principal for Salem Keizer School District & Karen Ramirez Principal for Eugene School District*

Walk through experiences of navigating education as a first-generation college student. Students will learn that with a mentor, goals, and determination, anything is possible. More amazing bilingual educators and leaders are needed in roles in education because together we can make a difference. What is your current mindset? How will that impact your ultimate goals in life? If you haven't begun to dream, now is the time to start! Dream Big and make it happen.

## **P College & Career Readiness Workshop**

*Elena Fink, Willamette Promise, Willamette Education Service District*

Insight into FAFSA/ORSAA (for documented, undocumented, and DACA students), Oregon Promise, and other financial aid opportunities. A snip-it on colleges, technical and trade schools. How to prepare for college entrance and why apprenticeships and/or career/technical schools are also great opportunities. Students will learn what interviewers are looking for, do's and don'ts and finally, have the opportunity to interview each other to practice their interview skills. New World of Work game will let students show off their newly acquired skills.

## **Q Preparing for College and the Workforce**

*Bartolo Marquez, High School Equivalency Program at Oregon State University*

Presenters will share personal stories about being migrant students and what has led them work for HEP. Presenters will also share information about the purpose of HEP at OSU and how students in the program are able to continue with going to college and/or getting into the workforce.

## **R Creating the opportunities for yourself**

*America Rodriguez, Engineering Student*

The odds were stacked against America for attending college in US. She couldn't apply to FAFSA as a senior in High School. She was hiding from the world with a giant secret— She is Undocumented. Now she's studying engineering and she hasn't paid any money. How is she doing it? There are limitations that exist, but that doesn't mean that you cannot create your own opportunities.

## **S Money for College, Skills for Life in the Oregon Army National Guard**

*Maribel Ortega, Oregon Army National Guard*

Students are introduced to the Oregon Army National Guard. Latino Leadership present selfless service to the State's Mission. Career opportunities while serving part-time and attending college. 100% College Tuition Paid to all Public State Universities and Community Colleges. Other Opportunities: Full-time Work, Student Loan Repayment, Immigration Benefits for Parents or Spouses of our Soldiers.

# CECLC Workshops: Culture, Identity and the Arts

## **T** Debunking Machismo

*Andre Mena, League of United Latin American Citizens (LULAC)*

A look into modern day machismo mentality as well as the history and how it affects every Latinx community. Furthermore, tips to how to recognize toxic machismo and how to debunk it.

## **U** Mental Health: Identity & Culture II

*Berenice Vargas, Student Mentor, McNary High School*

To understand the key components that make up your identity & culture and how that ultimately affects your mental health. By the end of the workshop students will know how to start the conversation of mental health with family and friends, use critical thinking and analytical skills to understand their cultures and how it affects their identity, and how to establish a support system.

## **V** Hip-Hop & Spoken Word: A Guide to Self-Care

*Miguel Rodriguez, Portland through a Latinx Lens*

Hip-Hop provides individuals the ability to express themselves through lyrics and feel the rhythm. This workshop highlights the power of writing, music, and spoken word in promoting self-care and processing one's thoughts and emotions.

## **W** Chicanx Empowerment: Then and Now

*Chris Solario, Assistant Director TRIO Student Enrichment Program, WOU*

This workshop will focus on how the Civil Rights Movement empowered the Chicanx population. Participants will learn strategies to continue improving the lives of members of the Chicanx Community in 2020.

## **X** Tu También Puedes!

*Marlene Lopez-Patton, Latino Network*

Todos tenemos diferentes experiencias y en este taller vamos a explorar tu cultura, identidad, y comunidad. Adicionalmente como estos aspectos de tu vida te ayudan en tu resistencia y en realizar

tus metas después de la secundaria. Muchos Latine se sienten como que no pertenecen estar en el colegio/ universidad o en el trabajo. Vamos a tener oportunidad de identificar las barreras que van enfrentar y ayudar como vencer estos obstáculos.

## **Y** What a Road

*Adrian Trujillo, Bilingual Academic Success Advisor, WOU*

This presentation will go through the graduation path of a first generation, Chicano teen parent. To show not all paths are similar and a bit of Grit can go a long way. Student will be asked to acknowledge their motivation for their goals whether that be pursuing higher education, trade school or joining the work force.

## **Z** Creativity, Identity, & Voice: Telling Your Story the Write Way

*Keegan Gormally, Tutoring Coordinator/Academic Success Advisor*

This workshop-style presentation will allow participants to explore their personal identity and background through the lens of creative writing. Students will be invited to experiment with poetry and journaling through prompts that encourage reflection on purpose, perspective, and community. Through individual and group exercises, students explore experiences, values, voice, and creative directions. Participants will be encouraged to focus on what is meaningful to them. Writing materials will be provided.

## **AA** Be the Action Hero of Your Life

*Marshall Habermann-Guthrie, Director, TRIO Student Enrichment Program, WOU*

In this session, you will explore the world around you and what you hope your future will be through imagination and drawing (no artistic experience needed). This presentation will help you explore your goals and how college might tie in. You will leave with concrete things that you can do, starting now, to help meet your goals.



# CECLC Workshops: Culture Identity, and the Arts

## **BB** We need YOU in Education

*Denisse Barba, Assistant Principal, North Clackamas School District*

Learn about the experiences and lessons from current Latino educators. Perspectives and stories about the journey of navigating through college to landing a job in education and dreaming big. The need for more Latinos in education is growing. Learn about the difference YOU can make and steps you should take to get there.

## **CC** Embracing your Latinidad

*M.E.Ch.A. Club*

Presentation of embracing your Latinidad

## **DD** I AM and I CAN: Study Abroad

*Akaanchya Pradhan, Study Abroad Advisor, Western Oregon University*

Studying abroad is meant for everyone. We will identify benefits of studying abroad and why students should consider it. Students will participate in a game to help them jump start their study abroad journey and explore and celebrate different identities to empower students to consider international education in their college career. We will also challenge some misconceptions of who can and cannot study abroad.

## **EE** Inner Policing: Microaggressions, Call-out Culture and Growth

*Karina Hernandez-Ziranda, Willamette University*

Identity, culture, and knowledge are fluid. Have you ever heard "How are you \_\_\_ if you don't eat spicy food?", "Are you really \_\_\_?", or "You're \_\_\_ and don't speak Spanish?". In this workshop, we'll be discussing the identities that we hold and the way ethnic communities police each other. Internalized racism further divides us within our own communities through microaggressions and call-out culture. Whether we are witnesses or participants of inner policing it is also important to remember that growth is part of the process. We will reflect on our own identities, community and the allowance of growth.

## **FF** ¿Quien soy yo?

*Miguel Gonzalez, Student Health & Counseling Center, WOU*

Exploring how Latinx adolescents can create a healthy identity, find value, shape their self-worth and continue to be resilient within the dominant culture.

## **GG** Me Amo! Self-Affirmation in Spanglish

*Eric Buenrostro Azua, Oregon Museum of Science and Industry*

This workshop seeks to provide participants with tools for self-affirmation incorporating both Spanish and English. Whether you speak English, Spanish or both languages, you will be able to both have fun and craft a mantra of self-love to be used whenever you need to affirm your right to be who you are and pursue your dreams. Expect to move around the room as we explore different ways of expressing freedom and liberation in the company of other people seeking meaningful ways of living life.

## **HH** Negotiating Latinx Identities through Art

*Bobbie Bermúdez, Ph.D. student in education, University of Oregon*

In this workshop students will discuss how their identity is marked by their Latinx heritage. Group discussion will center on common misconceptions portrayed in media and how to negotiate discrimination in turbulent political times. We will also outline individual rights and how to negotiate racial profiling. To finalize, the group will discuss "what being Latinx means to me". Students will be asked to individually share an uplifting definition of what it means to be Latinx that pushes back against stereotypes. Using a prepared abstract canvas, students will add their Latinx definitions to create a word collage, an inspiring art piece that displays their cultural pride.



## II Hasta donde se pueda | As far as I can

Ivan Hernandez, Portland Timbers2 & Hillsboro Hops

In this workshop, I will share tools and strategies that helped me become popular and successful in high school. These same tools helped me become Student Body President at my college, get internships, travel, speak in front of tens of thousands of people and land a job in professional soccer and baseball where I created a brand that is recognized and sold all over the country. All this while proudly representing my gente and mi Mexico. By the end of the workshop, students will learn about self-management, networking and will step out their comfort zone through fun interactive activities.

## JJ The History of Multicultural Greeks

Christopher Linares-Espinoza, Omega Delta Phi Fraternity

History on how Multicultural Greek Organizations came to be through the origins of Divine Nine (Black Fraternities/Sororities). As well as the meaning behind probates, strolling, and stepping.

## KK Poetry is More than Words

Alejandro Jimenez

The intention of this workshop is to focus on poetry beyond the words. In practical terms poetry is a call to action, a unified hymn, a way to be heard, it is an invocation; poems create healing and give meaning. Poetry is not merely violets and roses, it is a means, a blueprint for self-determination and self-love. A means to take back what was taken. Poetry is about growth and listening. We will explore poetry as an act of resistance and liberation. Participants will be given time to write their own poems and present them in front of their peers. As the presenter I will model, how performance poetry (or commonly known as Slam

Poetry) can be used to claim, reclaim, envision, and not lose culture, identity, and a sense of belonging.

## LL Understanding Intergenerational Conflict Between College Students and their Parents

Consepcion Guerrero, WOU

This presentation will introduce findings of current research being completed here are Western Oregon University. The focus of the research is understanding patterns of conflict that exist between students early in their college careers and their parents. We pay special attention to conflicts that may come from cultural expectations We also explore if the presence of conflict is perceived differently among those coming from a collectivistic versus individualistic cultural backgrounds. Students will have the chance to discuss their own experiences with challenges surround ethnic and cultural norms and how these conflicts impact their relationships. Finally, we will provide psychoeducation and coping skills that can support mental health when facing conflict.

## MM Ni de Aqui, Ni de Aya

Jose Garcia, Juntos Program Coordinator

Dissecting and embracing the complexities, privileges, challenges, and beauties that come with being bilingual and/or bicultural.

## NN César Chávez and Paulo Freire on Radical Education

Dr. Dean Braa, Sociology Professor, WOU

This presentation will examine the shared teaching (pedagogical) concepts and methods of César Chávez and Paulo Freire. A common goal was to raise a critical consciousness among students and promote political action (praxis). Education should be dedicated to helping oppressed people overcome their oppressors.

## Miguel Elias

HIGH SCHOOL: Woodburn High School

YEARS ATTENDED THE CONFERENCE: 1994-1998 (high school), 1999-2001 (college)

POST SECONDARY EDUCATION/COLLEGE: Portland State University

CURRENT CAREER: CEO/OWNER M.E.K.Design

*"The formative connections that I made with colleges, businesses and organizations from our community that I've kept to this day, and of course meeting new friends from all over Oregon....Getting the opportunity to see firsthand leaders like David Martinez, Jose Romero, Yolanda Tavera and many others, dedicate time out of their lives to give back, has inspired me to follow in their footsteps and give back to those same communities."*



## WHERE ARE THEY NOW?

# CECLC Workshops: Culture Identity, and the Arts

## **OO** Engaging Local Politicians through Monroe's Motivated Sequence

*Colin G. Haines, Veteran Resource Center, WOU*

César Chávez is firmly engrained in our history books as a steadfast activist in the realms of civil rights and labor. Whether intentionally or simply through intellect and charisma, Chávez developed a mastery of the political persuasion pattern known as Monroe's Motivated Sequence. In this session, attendees will become acquainted with Monroe's Motivated Sequence and will practice presenting their arguments using this format. The goal for this session is to empower current and future leaders to become more effective in engaging with local, state, and federal government, advocate for causes, write op-eds, and provide effective rebuttals when met with resistance.

## **PP** The Legacy of César E. Chávez

*Silvio Poot, Statewide MEChA*

We will explore how Latinx people are in and of themselves leaders of our society and economy. We will examine a history of struggles and victories that farm workers in this country have endured and how this history shapes the modern Latinx identity in the U.S. We will end with an update on the current injustices and environmental hazards faced by farm workers but also the opportunities that exist to become leaders of their movement and thereby revolutionize our whole country's relationship to food and people of Latinx identity.

## **QQ** Squad Goals: Being Part of a Great Team

*Odilon Campos, Program Director, Oregon Child Development Coalition*

A big part of your professional journey is finding a great team where you fit well. Leaders can achieve amazing things when teams work together to achieve a common goal. In this session, participants will explore individual strengths and challenges, and how they can be part of a team that builds on each other's strengths.

## **RR** Beyond the Books: College is a Form of Leadership

*Tania Sanchez, Portland State University*

"Leadership is not a position or a title; it is an action and example." In this interactive session, participants will learn the value of college beyond the academics. Yes, the goal of college is to earn that degree and help you get a good job, but college is also a form of leadership. It helps empower you, your family and your community. Learn the importance of going to college and the leadership opportunity it provides. Define who you are as a leader and begin planning your path to college.

## **SS** Latinxs y Liderazgo: The Power of Latinx Leadership

*Lindsey Romero, University of Oregon*

From Cesar Chavez to Sonia Sotomayor, Latinx people have held crucial leadership roles across contexts of education, research, and activism. Leaders come in all shapes and sizes; they can be quiet or loud; silly or serious; rich or poor. Something all leaders have in common is a belief or vision that they want to share with other people. In this workshop, you will learn about different types of leaders in the Latinx community, discover your own leadership style, and uncover your own unique strengths as a leader that can help you succeed in school as well as in your community outside the classroom!

## **TT** Greek Organizations

*Leslie Hernandez, Kappa Delta Chi, WOU*

An introduction of Greek Organizations on campus, more specifically about Kappa Delta Chi and Omega Delta Phi. Our presentation will demonstrate the ways that Western Oregon University does a great job at embracing multicultural students, ethnic communities and establishing a strong support system for students through the Greek organizations.



## 2019-20 César E. Chávez Leadership Conference Committee

Since 1990 the César E. Chávez Leadership Conference has been a volunteer driven event that has been organized by what is now a non-profit group called CECLC Inc.

CECLC Inc. is governed by an executive board and planning committee. The committee members include volunteer representatives from school districts, community organizations, local businesses, colleges and universities. They are responsible for organizing, planning and implementing the conference each year.

In 2007, the César E. Chávez Leadership Conference moved from the Portland area to being hosted on the Western Oregon University campus. That same year the ECMC Foundation, whose mission is to inspire and to facilitate improvements that affect educational outcomes—especially among underserved populations, became a key sponsor.

In 2017, CECLC, Inc. decided to strengthen their partnership with Western Oregon University and make WOU their permanent conference site. Western Oregon University has not only hosted this event for several years, but they have dedicated staff time, campus resources and student volunteers to help ensure that CECLC Inc. and the César E. Chávez Leadership Conference is able to continue their mission; to instill in our Latino/a youth, the value of education; which nurtures mind, body and spirit in order to develop a social consciousness that empowers them as leaders for social justice and civic responsibility in the greater community.

The CECLC, Inc. continues to be volunteer driven by the individuals listed on this page and with the support of the participating school districts. We extend our deepest gratitude for their time and dedication to making this conference, the 30th Annual César E. Chávez Leadership Conference, a success!

**¡SI SE PUEDE!**

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# César E. Chávez

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