

CECLC

LEADERSHIP CONFERENCE



25th

ANNIVERSARY

CÉSAR E. CHÁVEZ

LEADERSHIP CONFERENCE • CONFERENCIA DE LIDERAZGO

March 6, 2015 | Western Oregon University | Monmouth, Oregon

Look how far we've come! ; Mira lo lejos que hemos llegado!

Welcome to the César E. Chávez Leadership Conference (CECLC). For the past twenty-five years, Latino students have come together in recognition of César E. Chávez.

CECLC began in 1990 as a gathering of Hispanic high school students from Portland Public Schools. The first event took place in early February at Montgomery Park. The day before the conference, a snow storm hit the Portland metropolitan area which resulted in the closing of the schools and the cancellation of bus transportation. By mid-morning, on the day of the event, a determined group of PPS students found their way to the conference site. They were not to be deterred.

Through the efforts of Sonny Montes and Jose Romero and a partnership with Hispanics in Unity for Oregon (HIUFO), the conference was established. Later, the César E. Chávez Leadership Conference became a registered non-profit organization CECLC Inc. Along the way, the conference has been a strictly volunteer effort, led by planning committee members from participating high schools, community organizations, and Oregon colleges and universities.

What started with participation from a single school district — now includes 75 high schools from Multnomah, Washington, Clackamas, Marion, Tillamook, Lane, Linn Benton, Lincoln, Polk, and Yamhill Counties. This year over 1900 students and staff will be in attendance, making CECLC one of the largest Latino Student Leadership Conferences in the Pacific Northwest.

Today students, volunteers, school staff, and community members will attend educational, cultural and leadership workshops; visit with college and career exhibitors, and celebrate the accomplishments of the Latino community. We will recognize the Student Art, Poetry and Video contest winners. On the back of the conference t-shirt is the 2014 winning art entry by **Diana Karen Leyva Martinez**.

The CECLC Scholarship Program is an important part of the annual conference. We will recognize the twenty graduating seniors who will each receive a one-thousand dollar college scholarship. We are proud to say, to date, CECLC has awarded nearly five-hundred thousand dollars in scholarship funds. The support of our sponsors and partners make this possible.

Thank you to our conference site, Western Oregon University. The help from WOU faculty, staff, student volunteers and coordination by the office of Multicultural Student Services & Programs is greatly appreciated.

On behalf of our planning committee, welcome and we hope you will enjoy the 25th Annual César E. Chávez Leadership Conference.

Bienvenidos al César E. Chávez Conferencia de Liderazgo. Durante los últimos veinte cinco años los estudiantes latinos se han reunido para éste evento en honor a César E. Chávez.

La conferencia comenzó en 1990 con un grupo de estudiantes del Distrito Público Escolar de Portland. El primer evento ocurrió a principios de febrero en Montgomery Park. El día antes de la Conferencia, una tormenta de nieve golpeó el área metropolitana de Portland y causó la cancelación de las escuelas y de autobuses. A media mañana, en el día del evento, un grupo determinado de PPS estudiantes llegaron a la Conferencia. No se rendirán.

A través de los esfuerzos de Sonny Montes y Jose Romero y una asociación de hispanos en la unidad de Oregon (HIUFO), la Conferencia se estableció. Después, la Conferencia de liderazgo de César E. Chávez se convirtió en una organización registrada, CECLC Inc. La Conferencia siempre ha sido un esfuerzo estrictamente voluntario, miembros del comité representan escuelas secundarias, organizaciones comunitarias y Oregon colegios y universidades.

Lo que comenzó con la participación de un solo distrito escolar — ahora incluye 75 escuelas secundarias de condados: Multnomah, Washington, Clackamas, Marion, Tillamook, Lane, Linn Benton, Lincoln, Polk, y Yamhill. Este año habrá más de 1900 estudiantes que participarán y convertirán la conferencia de liderazgo en un evento latino más grande del Noroeste.

Hoy los estudiantes, voluntarios, empleados de la escuela, y los miembros de la comunidad tendrán la oportunidad de asistir a los talleres educativos y liderazgo, podrán visitar a quienes exponen exhibiciones de universidades y carreras, escuchar a oradores distinguidos, y sobre todo celebrar los logros de nuestra comunidad. Vamos a reconocer los ganadores del concurso de arte, poesía y video. En la parte trasera de la camiseta, se podrá observar el trabajo artístico ganador del concurso de arte 2014, por **Diana Karen Leyva Martinez**.

El programa de becas CECLC es una parte importante de la conferencia anual. Reconoceremos a los veinte graduados que recibirán una beca universitaria de 1 mil dólares. Estamos orgullosos de decir, hasta la fecha, que CECLC ha otorgado cerca de 500 mil dólares en fondos de becas. El apoyo de nuestros patrocinadores y compañeros hace esto posible.

Gracias a nuestro sitio de la Conferencia, Western Oregon University. La ayuda de WOU Facultad, personal, estudiantes voluntarios y coordinación por la oficina de Student Services & Programas Multiculturales se aprecia grandemente.

De parte de nuestro comité de planeación, les damos la bienvenida y esperamos que usted disfrutará de la 25 conferencia anual de César E. Chávez liderazgo.

César Estrada Chávez

César Estrada Chávez was born in Yuma, Arizona, on March 31, 1927. He died on April 23, 1993. César E. Chávez organized farm workers into the United Farm Workers Union (UFW). The son of a migrant farm worker, he attended more than 30 elementary schools. From 1952 to 1962 he worked with the Community Service Organization founded by Saul Alinsky. He registered voters and worked in community relations, becoming general director in 1958. In 1962 he left to begin organizing farm workers and went on to found the UFW. He organized nationwide boycotts of grapes, wine, and lettuce in an attempt to bring pressure on California growers to sign contracts with the UFW. By 1972, the UFW had more than 60,000 members. Membership dropped, however, when the Teamsters' Union began to organize farm workers in competition with the UFW. The two unions agreed in March 1977 that the UFW would have jurisdiction primarily over field workers and that the teamsters would organize truck drivers and cannery workers. The UFW has about 100,000 members.

"Students must have initiative; they should not be mere imitators. They must learn **to think and act** for themselves—and **be free.**"

César Estrada Chávez

César Estrada Chávez nació en Yuma, Arizona el 31 de marzo de 1927. Murió el 23 de abril de 1993. César E. Chávez organizó a los trabajadores del campo formando el Sindicato de Trabajadores del Campo Unidos (o UFW por sus siglas en inglés). Hijo de una familia migratoria, asistió a más de 30 escuelas primarias. De 1952 a 1962 trabajó con la Organización de Servicios a la Comunidad fundado por Saul Alinsky. Inscribió a las personas para votar y trabajó en los servicios de relaciones con la comunidad, convirtiéndose en director general en 1958. En 1962 dejó este trabajo para empezar a organizar a los trabajadores del campo y fundó el UFW. Organizó boicots de uvas, vino y lechuga a nivel nacional en un intento de presionar a los cultivadores de California para que firmen contratos con el UFW. En 1972, el UFW tenía más de 60,000 miembros. Sin embargo, la membresía se redujo cuando el "Teamster's Union" (o Sindicato de trabajadores que ahora representa a trabajadores manuales o de otras profesiones de sectores públicos o privados) empezó a organizar a los trabajadores del campo haciendo competencia al UFW. Los dos sindicatos se pusieron de acuerdo en marzo de 1977 para que el UFW tuviera jurisdicción primordialmente sobre los trabajadores del campo y los "Teamsters" organizarían a los trabajadores conductores de camioneros y de las fábricas de conservas. El UFW tiene ahora cerca de 100,000 miembros.



Conference Schedule

7:30 a.m.	Registration & Check-in Woodburn High School Mariachi
8:20 a.m.	15 Miles West, National Anthem Western Oregon University
8:30 a.m.	Conference Greetings Martha Ochoa, Chair Forest Grove School District David Martinez, Vice Chair Oregon Health & Science University Introduction of CECLC Student Leaders Conference Welcome Mark Weiss, President Western Oregon University David McDonald, Associate Provost Western Oregon University The College Place Oregon Sponsored by ECMC Foundation
9 a.m.	Conference Keynote Dolores Huerta
10–11:50 a.m.	Administrators/CECLC Guests Session
10–10:50 a.m.	Session I: Workshops & Exhibitor Fair
11–11:50 a.m.	Session IIA: Workshops, Lunch/Activity, & Exhibitor Fair
12–12:50 p.m.	Session IIB: Workshops, Lunch/Activity
1–1:50 p.m.	Session III: Workshops & Exhibitor Fair
2–2:50 p.m.	Closing Session: Awards & Recognition Timbers Reportero Program Diego Basabe, Portland Timbers CECLC Student Leaders CECLC Student Contest Awards: Art, Poetry, Video Liza Rodriguez, CECLC Contest Committee Co-Chair Salem Keizer School District Hector Hernandez, CECLC Contest Committee Co-Chair Artist and Cultural Services CECLC Scholarship Awards Ana Muñoz, CECLC Scholarship Chair Latino Network Conference Appreciation
3–4 p.m.	Dance



Thank you to all of our participants, presenters, and sponsors for making this year a very memorable conference.

Gracias a todos los participantes, presentadores, patrocinadores por hacer una inolvidable conferencia este año.

About the CECLC, Inc.

César E. Chávez Leadership Conference
(CECLC, Inc.)

Mission

"To instill in our Latino(a) youth the value of education, which nurtures mind, body and spirit in order to develop a social consciousness that empowers them as leaders for social justice and civic responsibility in the greater community."

Goals and Objectives

- To develop leadership skills.
- To motivate students to complete and continue their education.
- To strengthen self-confidence and pride.
- To create opportunities for Latino students of the Willamette Valley and the Portland metro area to build relationships and networks.
- To be respectful and inclusive of all people and races.

Sobre el CECLC, Inc.

Conferencia de Liderazgo César E. Chávez
(CECLC, Inc.)

Misión

"Inculcar en nuestra juventud Latina el valor que tiene la educación, la cual nutre la mente, el cuerpo y el espíritu para poder desarrollar una conciencia social que los habilite como líderes de la justicia social y la responsabilidad cívica en la comunidad en general."

Metas y Objetivo

- Desarrollar las destrezas del liderazgo.
- Motivar a los estudiantes para que terminen y continúen con su educación.
- Fortalecer la confianza en si mismos y el orgullo personal.
- Crear oportunidades para los estudiantes Latinos del Valle de Willamette y del área metropolitana de Portland para establecer relaciones y redes de comunicación.
- Ser respetuosos e integradores de todas las personas y razas.



Conference Rules

The César E. Chávez Leadership Conference Committee expects you to come to the Conference prepared to learn and to enjoy the activities which are planned for you. We ask you to adhere to the guidelines listed below in order to ensure that you will be safe and profit from the day.

- All Students are required to remain on the University Campus at all times.
- All Students are **REQUIRED** to wear their conference t-shirts & name badges.
- All Students must adhere to all school district rules and procedures regarding appropriate behavior.
- No drugs, alcohol, or smoking allowed.
- All Students must be dressed appropriately: no hats/caps, bandanas, headphones, hanging belts, sagging pants, tank tops, mini skirts, backpacks, oversized coats, cell phones or iPods.
- All Students must be transported to and from the Conference on school district transportation. No private cars are allowed.

NOTE Students who fail to adhere to any of these rules will be asked to leave the conference immediately. It will be the responsibility of the school district chaperone to notify your school's principal and parents then arrange for removal of the student from the conference.

You can visit us at:
facebook.com/CECLC.OR

Reglas de la Conferencia

El Comité de la Conferencia de Liderazgo César E. Chávez espera que vengan a la conferencia preparados a aprender y a disfrutar las actividades que han sido planeadas para ustedes. Les pedimos que se adhieran a los reglamentos que figuran a continuación con el fin de garantizar su seguridad y que se beneficien de la información obtenida durante el día.

- Se requiere que todos los estudiantes permanezcan en el campus universitario todo el tiempo.
- Se **REQUIERE** que todos los estudiantes tengan puestas sus camisetas y sus tarjetas de identificación.
- Todos los estudiantes deben cumplir con todas las normas y procedimientos del distrito escolar con respecto al comportamiento apropiado.
- No se permiten drogas, alcohol o fumar.
- Todos los estudiantes deben estar vestidos de manera apropiada: no se permiten los sombreros o gorros, los pañuelos para el cuello o "bandanas", los auriculares, los cinturones colgados, los pantalones caídos, camisetas sin mangas, minifaldas, mochilas, sacos o abrigos muy grandes, teléfonos celulares o "iPods".
- Todos los estudiantes deben ser transportados de ida y vuelta a la conferencia mediante el transporte del distrito escolar. No se permiten autos particulares.

NOTA A los estudiantes que no cumplan cualquiera de estas normas o reglamentos se les pedirá que se retiren de la conferencia inmediatamente. Será la responsabilidad de la persona responsable de la escuela el notificar al director o directora de la misma y a los padres de familia y hacer los arreglos correspondientes para que se retire al estudiante de la conferencia.



JOHN A. KITZHABER, MD
Governor

March 6, 2015

Cesar E. Chavez Leadership Conference
Western Oregon University
Monmouth, Oregon

Dear Cesar E. Chavez Leadership Conference (CECLC):

On behalf of our great state, I want to offer my congratulations for creating and providing this important and inspirational leadership conference for Oregon's rapidly growing Latino youth population for the last 25 years. This is truly a milestone for all of Oregon to share.

For more than two decades, you reached and engaged Latino students from all over the state. Today is no exception, as there are 1,800 students representing both rural and urban school districts from 70 high schools in attendance. Your ability to bring together students, educators and community for a day of teaching and learning, mentorship, and inspiration clearly stand out as an example of excellence for our communities to model. Your conference has mentored and educated more than two generations of our Latino youth and Oregon's future will only benefit from your vision, dedication, and investment. ¡SI SE PUEDE!"

Our state's collective ability to reach our education goals rests on our ability to engage and support students to close the opportunity gap. My proposed education budget aims to link students and families with resources and similar educational leadership programs, such as the Cesar E. Chavez Leadership Conference. I am hopeful and excited about our shared goals.

Thank you to the planning committee, P-20 education community, business partners, volunteers, and parents. May the spirit and legacy of Cesar E. Chavez not only remain vibrant and on display throughout today's conference, but continue to grow deep roots throughout Oregon.

Sincerely,

John A. Kitzhaber, M.D.
Governor

JAK/FG/sb

254 STATE CAPITOL, SALEM OR 97301-4047 (503) 378-3111 FAX (503) 378-8970
WWW.OREGON.GOV



The WHS Mariachi Band

The WHS Mariachi Band is the very first high school Mariachi band in the state of Oregon. While the concept for developing a high school Mariachi band emerged as a way to reflect and celebrate the cultural majority of the students (70% Hispanic), the band is composed of students from a variety of cultural backgrounds reflecting the diversity of the Woodburn community.

La Banda de Mariachi de Woodburn High School es la primera banda mariachi en el estado de Oregon. El concepto de desarrollar una banda de Mariachi en la escuela secundaria surgió como una manera de reflexionar y celebrar la cultura mayoritaria de los estudiantes (70% hispanos). La banda está compuesta por estudiantes de diversos orígenes culturales que reflejan la diversidad de la comunidad de Woodburn.

CONGRATULATIONS
to CECLC for reaching
this 25-year milestone.

What began as a small gathering for Latino students from Portland Public Schools has grown into an important day of learning and inspiration for 1,800 students and staff from over 70 high schools throughout our state. Thank you to everyone who has invested in our future leaders by building this unique opportunity for Oregon's Latino youth.

Speaker **TINA KOTEK**
Oregon House of Representatives District 44

A portrait of Dolores Huerta, a woman with dark, wavy hair, wearing a black jacket with intricate purple floral embroidery. She is smiling slightly and has her arms crossed. The background is a plain, light gray. The entire image is framed by a thick red border.

Dolores **Huerta**

doloreshuerta.org

KEYNOTE SPEAKER

Dolores Huerta is the President of the Dolores Huerta Foundation. Her lifelong journey has been working as a community organizer and social justice activist for over 50 years.

Dolores is a two time United States Presidential Award Recipient; she received the Medal of Freedom Award from President Obama in 2012, the highest civilian award in the United States, and the Eleanor D. Roosevelt Human Rights Award from President Clinton in 1998.

Huerta has played a major role in the American civil rights movement. Most notably she co-founded the United Farm Workers (UFW) with César Chávez advocating for farm workers in this country. She is a founding board member of the Feminist Majority Foundation, she also serves on the board of Ms. Magazine. Numerous awards include the Ohtli award from the Mexican Government, the James Smithson Award from the Smithsonian Institution, the Icons of the American Civil Rights Movement Award, bestowed to her in 2011 by the National Civil Rights Museum. She also was named Ms. Magazine's one of the three most important women of 1997, the Ladies Home Journal's 100 most important woman of the 20th Century, she is a recipient of the Puffin Foundation award for Creative Citizenship as a Labor Leader in 1984, the Kern County woman of the year by the California State legislature, among many other accolades. She is a former UC Regent and has earned nine honorary doctorates from universities throughout the United States. Her most recent recognitions include her induction to the U. S. Department of Labor Hall of Honor. Dolores was also the first Latina inducted into the National Women's Hall of Fame.

Dolores Huerta es presidente de la Fundación de Dolores Huerta. Durante la mayor parte de su vida ha trabajado como organizadora de la comunidad y como activista de la justicia social durante más de 50 años.

Dolores ha ganado dos veces el galardón presidencial de los Estados Unidos; recibió la medalla de la libertad del Presidente Obama en 2012, el mayor galardón civil de los Estados Unidos, y el galardón de los derechos humanos Eleanor D. Roosevelt de la mano del Presidente Clinton en 1998.

Huerta ha desempeñado un papel muy prominente en el movimiento de los derechos civiles. En concreto, es cofundadora junto con César Chávez de Trabajadores Agrícolas Unidos (en inglés UFW, United Farm Workers), organización que defiende a los trabajadores agrícolas de este país. Es un miembro fundador de la Feminist Majority Foundation y sirve en la junta directiva de Ms. Magazine. Entre sus galardones destacan el premio Ohtli del gobierno mexicano, el premio James Smithson del Instituto Smithsonian y el premio a los iconos de los derechos humanos civiles americanos que el museo de los derechos civiles nacionales le concedió en 2001. Se la considera una de las mujeres más importantes de 1997 de Ms. Magazine, una de cien mujeres más importantes mujeres del siglo veinte según la revista de casa para damas. Se le concedió el premio de la Fundación de Puffin para ciudadanía creativa como una líder sindical de 1984, y el estado de California la consideraba la mujer del año del condado de Kern, entre otros muchos galardones. Ha sido la ex regente de UC y ha recibido nueve doctorados honorarios de varias universidades de los Estados Unidos. Sus reconocimientos más recientes incluyen U. S. Department of Labor Hall of Honor, entre otros. Huerta también es la primera latina del National Women's Hall of Fame.

CECLC Dolores Huerta Community Lecture Sponsors





2015 CECLC

Outstanding Student Leadership Award

The CECLC Student Leaders were selected to represent their high school district areas to play an active role in running today's conference. They are role models and are committed to giving back to their school and community.

Los Estudiantes Líderes del CECLC fueron seleccionados para representar las zonas de escuelas secundarias en su distrito y jugar un papel activo en la gestión de la conferencia de hoy. Ellos son modelos ejemplares y se comprometen a retribuir a su escuela y a la comunidad.

LEADERSHIP AWARD RECIPIENTS

Yocelin Maldonado Diaz
Beaverton High School
Beaverton School District

Jessica Mendoza
Estacada High School
Estacada School District

Lesly Cruz Garcia
Forest Grove High School
Forest Grove School District

Mara Tencos
Hillsboro High School
Hillsboro School District

Erika Manzo
Roosevelt High School
Portland Public Schools

Maria Isabel Saldaña Suastes
McKay High School
Salem-Keizer School District

Claudia Pardo-Cortes
Tillamook High School
Tillamook School District 9

Abigail Velasco-De-Jesus
Wellness, Business & Sports School
Woodburn School District

Congratulations to the 2015 CECLC Scholarship Recipients!

Twenty graduating high school students will receive a \$1000 college scholarship.

SI SE PUEDE

Poem • Poema

His People, Mi Gente

by Jasney Valenzuela, Lincoln High School

The changed his name.
The teacher branded him; "You are César
here in American,"
While men and women with dusty hands
Picked grapes under an iron sun
Their skin powdered gold.
Enough of poor working conditions
and poor families.
Enough of dusty air and dusty faces.
Unchain these Strong hands and minds and
Paint with the color of Freedom.
His ambitions were the aspirations and the
needs of his community;
His people, mi gente.
At school, they tell us about la Huelga.
The "well-ga" began in 1965. But that's
not the point.
They tell us about the grapes and the boycott.
Five years, the teachers say,
Without buying California grapes.
But it's not about the grapes. It never was.
It was always about the people.
His people, mi gente.
They walked three hundred miles on
dusty California roads.
The only way to move change is to move adelante.
We shall endure.
Respect your neighbor because respect
brings change.
Work hard because that's how you
Push change adelante.
The dirt roads turned to gravel.
Go to school because the one with words
Is the one who goes adelante.
Trust God because we are in his hands:
These lessons from his youth
Were entwined with his work.
And they finally walked on paved paths.
They change my name.
"You are the Minority" they say.
But I know better. I am Strong and I am Free.
It runs in the blood of his people, mi gente.

POETRY WINNERS

1st Place

Jasney Valenzuela
Lincoln High School

2nd Place

Carina Baca
Newberg High School

3rd Place

Angel Espinoza
Silverton High School

Honorable Mention

Jannett Alcantar
Milwaukie High School



Video • Video

Marisol Rodriguez
Silverton High School



SOMOS TIMBERS

Reportero Bilingüe is a community program designed to encourage Hispanic youth to be proud of their heritage and language. Students are nominated by their teachers and then apply to have the opportunity to interview a Portland Timbers player or a member of the coaching staff. Following the interview, the selected students are required to write a report about the experience in English and Spanish that will be posted on the Portland Timbers website and social media outlets. With a professional interview, the students are able to further develop their bilingual speaking and writing skills while exhibiting a passion for the sport.

Reportero Bilingüe es un programa comunitario diseñado para animar a los jóvenes de estar orgullosos de su herencia Hispana y su idioma. Los estudiantes serán nominados por sus maestros y necesitarán solicitar para tener la oportunidad de entrevistar a un jugador de los Portland Timbers o uno de los entrenadores del Cuerpo Técnico. Después de la entrevista, los estudiantes necesitarán escribir un reportaje sobre la experiencia en Inglés y Español que será publicado en el sitio web de los Portland Timbers y sus redes sociales. With a professional interview, the students are able to further develop their bilingual speaking and writing skills while exhibiting a passion for the sport.

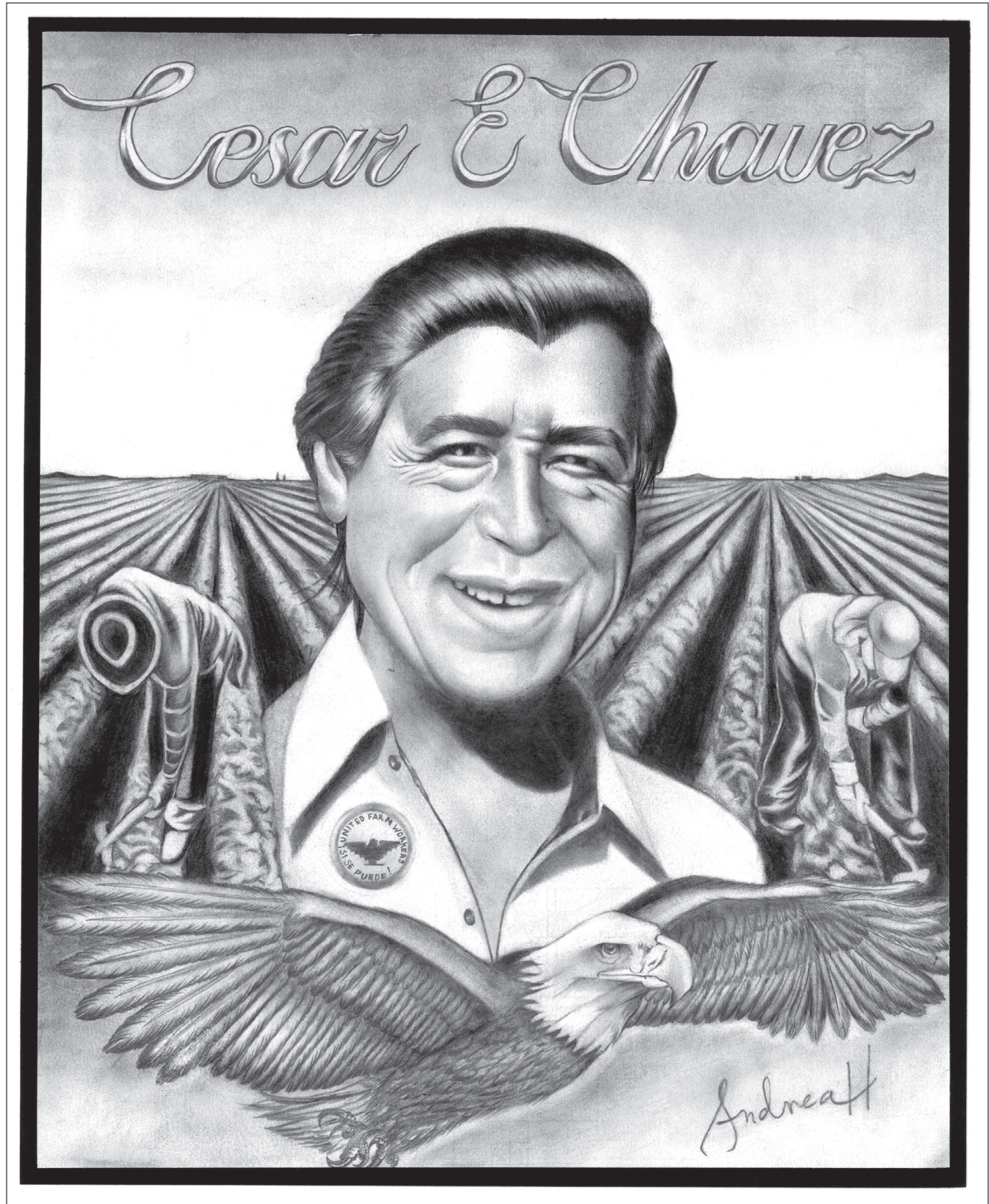
The Bilingual Reporter Winners
for 2015, will be announced
at the conference.

1st Place
Andrea Hernandez
Lincoln High School

2nd Place
Jorge Aburto Martinez
Sunset High School

3rd Place
Michael Rodriguez
Knappa High School

Honorable Mention
Angeleen Somoza
Knappa High School



2015 César E. Chávez Leadership Conference Committee



Since 1990 CECLC has been a volunteer driven organization, governed by an executive board and planning committee. The committee members include representatives from school districts, community organizations, local businesses, colleges and universities. They are responsible for organizing the conference each year.

Desde 1990 CECLC ha sido una organización de voluntarios y, gobernada por un comité de planificación. Los miembros del comité incluyen representantes de los distritos escolares, organizaciones comunitarias, empresas locales, colegios y universidades. Son los responsables de la organización de la conferencia cada año.



Top left: Ana Munoz, Latino Network; Luanne Carrillo, Western Oregon University; Maggie Vazquez, Woodburn School District. **Top middle:** Cyé Fink, WESD; Brad Doyel, Clackamas ESD. **Top right:** Liza Rodríguez-McNicholas, Salem/Keizer School District. **Bottom:** 2015 Planning Committee Meeting

CECLC Executive Board

CHAIR
Martha Ochoa
Forest Grove School District

VICE – CHAIR
David Martinez
Oregon Health & Science
University

**CONFERENCE AREA
REPRESENTATIVE**
Carlos Haylock
Beaverton School District

TREASURER
Cye Fink
Willamette ESD

**CONFERENCE SITE
COORDINATOR**
Anna Hernández-Hunter
Western Oregon University

CECLC Planning Committee

Cecilia Boscole
Beaverton School District

Brad Doyel
Clackamas ESD

Liza Rodríguez-McNicholas
Salem/Keizer School District

Margarita Vazquez
Woodburn School District

Kathleen Lacock
Hillsboro School District

Seferina Deleon-Dale
Hillsboro School District

Luis Diaz
Hillsboro School

Veronica Banuelos
Portland Public Schools

Francisco Garcia
Portland Public Schools

Teresa Rule
Portland Public Schools

Irene Robles
Portland Public Schools

Yolanda Morales
Portland Public Schools

Seth Tucker
Northwest Regional ESD

Veronica Guerrero
Northwest Regional ESD

Maria Monchilovich
Northwest Regional ESD

Norma Sanchez
Linfield College Portland Campus

Ana Munoz
Latino Network

Oscar Porras
MAPS Credit Union

Hector H. Hernandez
Arts & Culture Services

Kathy Romero
Retired Educator

Jose Romero
Co-Founder and Retired Educator

Sonny Montes
Co-Founder and Retired Educator

Veronica Ortiz
Willamette University

Luanne Carrillo
Western Oregon University

Participating Schools • Escuelas Participantes

Portland Public Schools

Benson
Grant
Jefferson
Lincoln
Madison
LEP School
Roosevelt
Alliance
Mt. Scott

Beaverton Schools

Aloha
Beaverton
Health and Science
Merlo Station
Sunset
Westview
Southridge
Arts & Communication
Magnet Academy
International School
of Beaverton

Multnomah Schools

David Douglas High School

Hillsboro Schools

Century
Glencoe
Hillsboro
Liberty
Millers Ed. – Hillsboro

Forest Grove

Forest Grove High School

Clackamas Schools

Molalla
Estacada
Rex Putnam
Oregon City
Sandy
Clackamas
Wilsonville
Milwaukie
Canby
New Urban

Salem/Keizer Schools

Early College
McKay
McNary
North Salem
South Salem
West Salem

Woodburn Schools

Woodburn Academy of Art
Science and Technology
Woodburn Arts and
Communications Academy
Wellness Business
and Sports School
Academy of International
Studies
Success Alternative
High School

Willamette ESD/ Yamhill County

West Albany
South Albany
Central
Taft
Newport
North Marion
Silverton
Dayton
McMinnville
Newberg
Mt. Angel
Cascade
Lebanon
Corvallis
Stayton

Northwest Regional ESD

Astoria
Banks
Gaston
Nestucca

Neah-Kah-Nie

Scappoose
Seaside
Sherwood
St. Helens
Tillamook
Warrenton-Hammond

2015 Waitlist

Approved Schools

Fort Vancouver High School,
Vancouver PS
Willamette High School,
Bethel SD
Kalapuya High School,
Bethel SD
Jesuit High School, Portland



CONGRATULATIONS

and thank you to the leaders,
students and visionaries who have
made this possible for twenty-five
incredible years.

The legacy of César Chávez is alive and well. May the next
25 years have even greater success! Western Oregon
University is honored to be associated with this great event.

DAVE MCDONALD
Associate Provost
Western Oregon University

FELICITACIONES TO CECLC STUDENTS AND STAFF,

all who have worked so hard for a quarter of a century to reach this important milestone.

As our state marches toward the 40-40-20 educational goal, CECLC remains a critical contributor to the success of our students and of our community. César Chávez would be proud of you all, as am I."

Representative JOE GALLEGOS
District 30



**Asistió a la Conferencia de liderazgo
César E. Chávez en: 2000, 2001**

Preparatoria:

Erick Flores – Escuela preparatoria David Douglas
Magda Flores – Escuela preparatoria de Aloha

Logros educativos/ universidades asistidas y títulos obtenidos:

Erick Flores – Traslado de carrera técnica de Pathway, Colegio Comunitario de Mt. Hood. Licenciatura en artes liberales de la Universidad estatal de Portland (Portland State University). Maestría en plan de estudios e instrucción de la Universidad Estatal de Portland (Portland State University)

Magda Flores – Licenciatura en artes liberales de la Universidad estatal de Portland (Portland State University). Maestría en educación especial

Logros educativos/las universidades a las que asistí y las licenciaturas obtenidas:

Erick Flores - Maestro de escuela pública, escuela secundaria Alice Ott, distrito escolar David Douglas, miembro de la mesa directiva del distrito escolar Parkrose
Magda Flores - Maestra de escuela pública, escuela elemental Earl Boyles del distrito escolar David Douglas

¿Cuál es su mejor recuerdo de la conferencia? Magda y yo nos conocimos en el baile de la conferencia. Intercambiamos nuestros números teléfono y nunca perdimos el contacto. Hoy tenemos nuestra propia familia y seguimos viviendo en Portland. Esperamos que muchos más latinos lleguen a obtener un nivel económico de clase media y que asistan a la universidad. Asimismo, deseamos que sean maestros.

¿Cómo o en qué manera le ha impactado el legado de César E. Chávez? Seguimos involucrados en posiciones de liderazgo: grupos del concejo y mesas directivas. El mensaje del líder de los derechos civiles, César Chávez, de ocuparse de todos los miembros de nuestra comunidad, sigue estando muy presente.

ERICK & MAGDA Flores

Attended the César E. Chávez Leadership Conference: 2000, 2001

High School:

Erick Flores – David Douglas High School
Magda Flores – Aloha High School

Education Achievements/College(s) attended and Degree obtained:

Erick Flores – Transfer Pathway Associates Degree, Mt. Hood Community College. B.A. Liberal Arts, Portland State University. Master's Degree, Curriculum and Instruction, Portland State University.

Magda Flores – B.A. Liberal Arts, Portland State University. Master's Degree, Special Education

Current Career/Profession:

Erick Flores – Public School Teacher, Alice Ott Middle School, David Douglas School District. School Board Member, Parkrose School District.

Magda Flores – Public School Teacher, Earl Boyles Elementary School, David Douglas School District

What is your fondest memory about the conference?

Magda and I met for the first time during the conference dance. We exchanged numbers and never lost touch. We now have our own family and continue to live in Portland. We hope that many more Latinos move into the middle class by attending College and hopefully joining the teachers' ranks!

How has the legacy of César E. Chávez impacted you? We continue to be involved in Leadership positions from Site Team Councils to School Boards. The message from Civil Rights leader César Chávez about looking out for all members of our community lives on!

WHERE ARE THEY NOW?



MATEO Courtney

Year(s) volunteered and past roles held for the César

E. Chávez Leadership Conference: 2004–2011,

Member, co-chair, president

High School: Laurel High School, Laurel, Montana

Education Achievements/College(s) attended and

Degree obtained: Educational Specialist in Administration with Initial and Continuing Administrator Licenses, Lewis & Clark Graduate School of Education & Counseling, 2010–present. ESL/Bilingual Endorsement Program, Portland State University, 2007. Master of Arts in Teaching, Pacific University College of Education, 1996. Bachelor of Arts in Spanish, Pacific University College of Arts & Sciences, 1995.

Current Career/Profession: Assistant Principal, Washington Elementary, Woodburn School District

What is your fondest memory about the conference?

The conference is always very exciting for me. I love to see all the happy, enthusiastic faces of our students looking forward to seeing the keynote speaker and attending each of the workshops designed to help them think about their future. As a teacher I knew that we were doing great work when my students would come in the very first day of the school year begging to know about this year's César Chávez Conference. One of my most favorite moments at CECLC is handing out the awards to our student leaders and recognizing their accomplishments. My most treasured memories of the conference have always been from the scholarship dinner where the recipients of the "becas" are realizing their dream of being able to go to college.

La Conferencia siempre es muy emocionante para mí. Me encanta ver las caras felices, entusiastas de nuestros estudiantes deseando ver el orador y asistir a cada uno de los talleres diseñados para ayudarles a pensar en su futuro. Como

Chicanos of Oregon Golfer's Association (CHOGA) congratulates the students, staff, and supporters of the CECLC—a student leadership initiative that honors the legacy of César E. Chávez.

It has been a privilege and a pleasure to contribute scholarship support to deserving students.

**ADELANTE WITH
THE NEXT 25 YEARS!**

profesor, sabía que estábamos haciendo buen trabajo cuando llegaban mis estudiantes en el primer día escolar pidiendo saber acerca de la César Chávez Conferencia. Uno de mis momentos preferidos en CECLC es entregar los premios a nuestros estudiantes líderes y reconociendo sus logros. Mis recuerdos más preciados de la Conferencia siempre han sido la cena para la becas, donde los alumnos de las "becas" están realizando su sueño de poder ir a la Universidad

How has the legacy of César E. Chávez impacted you?

I have always been inspired by César's efforts to help improve his community and fight for the rights of others. I feel like if he could do what he did to give himself completely to the cause the way he did, I too could give of myself and fight for my community and make a difference for the future of our children. I have tried to live by this quote through my profession "Real education should consist of drawing the goodness and the best out of our own students. What better books can there be than the book of humanity?" My goal is to draw the best out of each and every one of my students. ¡Si se puede!

Siempre he sido inspirado por los esfuerzos de César para ayudar a mejorar su comunidad y luchar por los derechos de los demás. Me siento como si podía hacer lo que hizo para entregarse totalmente a la causa, también podría dar de mí mismo y luchar por mi comunidad y hacer una diferencia para el futuro de nuestros hijos. He tratado de vivir por este dicho través de mi profesión "verdadera educación debe consistir de sacando lo bueno y lo mejor de nuestros estudiantes. ¿Qué libros mejores pueden ser que el libro de la humanidad?" Mi objetivo es sacar la mejor parte de todos y cada uno de mis alumnos. ¡Si se puede!

WHERE ARE THEY NOW?



Asistió a la Conferencia de liderazgo César E. Chávez en: 1995, 1996, y 1997

Asistí 3 años como estudiante en la preparatoria, a cuatro o cinco conferencias como estudiante universitaria, como presentadora o como representante de UO en la feria de estudios universitarios. He asistido 3 años como maestra junto con mis estudiantes.

Preparatoria: Me gradué de la preparatoria en Roosevelt.

Logros educativos/las universidades que asistí y las licenciaturas obtenidas: Licenciatura en Ciencias políticas de la Universidad de Oregón, bachillerato en humanidades, sociología y en español gracias a una beca completa. Maestría en Ciencias de la educación (educación urbana) gracias a una beca completa. Actualmente, es estudiante de doctorado de la universidad de Lewis y Clark

Carrera/profesión actual: Subdirectora en la preparatoria Reynolds

¿Cuál es su mejor recuerdo de la conferencia?

El primer año que asistí como estudiante de segundo año conocí al director del Instituto de liderazgo de Oregón (OLI) patrocinado por OCHA. El unirme a OLI fue una experiencia que cambió mi vida. Conocí a otros estudiantes chicanos con metas similares a las mías con los que todavía mantengo amistad. Siempre esperaba con ansias a CECLC cada año porque era un momento en el que iba a conocer a modelos latinos con los que me podía identificar y de quienes podía aprender.

¿Cómo le ha impactado el legado de César E.

Chávez? El legado de Chávez ha influido en mi visión y mis compromisos con la comunidad latina. Como educadora, aspiro a fortalecer mi comunidad a través de la educación y promover el orgullo cultural. Nadie es artífice de su éxito. He podido perseguir mis sueños porque otros antes han preparado el camino y nos han dirigido. Ahora mi compromiso es hacer lo mismo para los jóvenes. Quiero motivar e inspirar a las generaciones futuras a continuar con nuestro movimiento. Este será mi legado.

MAYRA L. Gómez

Attended the César E. Chávez Leadership Conference: 1995, 1996, and 1997

I attended 3 years as a high school student. I attended 4 or 5 as a college student as a presenter or to represent UO at the college fair. I have attended 3 years as a teacher with my students.

High School: Roosevelt High School.

Education Achievements/College(s) attended and Degree obtained: University of Oregon- B.S in Public Policy, B.A in Sociology and Spanish on a full scholarship. University of California in Los Angeles- M.Ed. in Urban Education on a full scholarship. Currently, doctoral student at Lewis and Clark College

Current Career/Profession: Assistant Principal at Reynolds High School

What is your fondest memory about the conference?

The first year I attended as a sophomore I met the director of the Oregon Leadership Institute (OLI) sponsored by OCHA. Joining OLI was life-changing; I met other Chicano students with similar goals whom I'm still friends with. I looked forward to the CECLC every year because it was the one time a year I knew I was going to meet Latino role models I could identify with and learn from.

How has the legacy of César E. Chávez

impacted you? Chávez's legacy has influenced my vision and commitment to the Latino community. As an educator my vision is to empower my community through education while fostering cultural pride. No one is self-made. I have been able to pursue my dreams because others before me have paved the way and offered guidance. It is now my commitment to do the same for our youth. I want to motivate and inspire future generations to continue our movement forward. This shall be my legacy.

CONGRATULATIONS
to the César E. Chávez
Leadership Conference
on its 25 year anniversary!

For a quarter of a century the Conference has provided a marvelous leadership opportunity to tens of thousands of young people. The University of Portland is proud to be a continuing partner in this wonderful event. Once again, congratulations!

JASON MCDONALD
Dean of Admissions
University of Portland (Past conference host site)

WHERE ARE THEY NOW?



Congratulations to the César E. Chávez Leadership Conference on **CELEBRATING 25 YEARS OF INSPIRING AND EMPOWERING LATINO STUDENTS**

to value education and become community leaders for social justice and civic responsibility! Here's to the next twenty-five!

BRENT WILDER
Vice President - The Alliance
Oregon Alliance of Independent Colleges & Universities

REBECCA Ramirez-Dillard

Year(s) Attended the César E. Chávez Leadership Conference: 1993, 1994

High School: Woodburn High School

Education Achievements/College(s) attended and Degree obtained: After graduating from WHS in 1995 I attended Portland State University on a Minority Achievement Scholarship. While at Portland State I became very involved with MEChA and Mujeres de la Raza. I did become the coordinator of MEChA at PSU. I graduated in 1999 with a Bachelor of Science in Administration of Justice. I later went back to school to pursue my teaching certification. I attended Pacific Lutheran University in Tacoma, WA. I received my Teaching Certification in 2005 endorsed in Elementary and Special Education. In 2010 I received my Master's degree from Grand Canyon University in Education Administration.

Current Career/Profession: I currently teach Middle School 6th to 8th grade, Special Education Math. I have been teaching for 11 years, prior to that I was a para-educator (teacher assistant).

What is your fondest memory about the conference?

When I attended the conference was held at University of Portland, and being on that campus made me excited for what I had to look forward to after graduation.

How has the legacy of César E. Chávez impacted you?

The biggest impact attending this conference was it allowed me to gain a better understanding of who I was. It gave me an insight to my culture and history that I was never aware of. I was inspired to continue to learn about our history. From that I began to realize the importance of taking advantage of the opportunities I had been provided with to better myself so that the struggle and fight for those before us was for a reason. Coming from a background where my grandparents and parents worked in the fields I began to see the importance of education.

Asistió a la Conferencia de liderazgo César E. Chávez en: 1993, 1994

Preparatoria: Woodburn High School

Logros educativos/las universidades a las que asistí y las licenciaturas obtenidas: Me gradué de WHS en 1995 y después asistí la Universidad de estatal de Portland con una beca para minorías. Mientras estaba en PSU, estaba muy involucrada con MeChA y con Mujeres de la raza. Fui coordinadora de MeChA en PSU. Me gradué en 1999 en ciencias de la administración de justicia. Más tarde, volví a la universidad con el objeto de obtener un certificado de enseñanza. Asistí la Universidad luterana pacífica en Tacoma, WA. Obtuve el certificado de enseñanza en 2005 con un respaldo de educación primaria y de educación especial. En 2010 recibí mi título de máster de la Universidad del Gran Cañón de administración educativa.

Carrera actual/profesión actual: Actualmente soy profesora de la escuela secundaria (grados seis a ocho) y de la educación especial con especialidad en matemáticas. Hace once años que enseño y antes de eso, era una asistente de los educadores.

¿Cuál es su mejor recuerdo de la conferencia? Cuando fui a la conferencia que se celebraba en la universidad de Portland, y estando en ese campus me emocionó lo que me esperaba después de graduarme.

¿Cómo o en qué manera le ha impactado el legado de César E. Chávez? El mayor impacto fue lograr una comprensión total de quién era yo. Me hizo darme cuenta de mi cultura y de la historia de la que no había sido consciente. Me inspiró a seguir aprendiendo sobre mi cultura. Me di cuenta de la importancia de aprovechar las oportunidades que me brindaba para entender las razones de nuestra lucha. Como tenía padres y abuelos que habían trabajado en el campo y en la agricultura me di cuenta de la importancia de la educación.



The Board of the Oregon Association
for Comprehensive Education (OACE)
extends its congratulations to the

CECLC ON ITS 25TH YEAR MILESTONE.

As a sponsor of an annual OACE scholarship, it has been a privilege and a pleasure to be associated with this worthwhile endeavor. Since the inception of the CECLC in 1990, approximately 30,000 students have attended the annual leadership conference which honors and preserves the legacy of César E. Chávez.

Si Se Puede!



¡FELICIDADES, CECLC!

Thank you for your quarter
century of work supporting
the leadership of Oregon's
Latina/o youth.

May you continue to honor the legacies
of César E. Chávez and Dolores Huerta,
by educating, agitating, and organizing
our gente. Together, we can and will make
Oregon a just and equitable place to live,
work, and study for all families.

REP. JESSICA VEGA PEDERSON
First Latina to serve in the
Oregon House of Representatives



César E. Chávez Leadership Conference

Gracias to our 2015 Sponsors

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