# Board of Trustees Meeting – June 14, 2023 Appendix B

# **Senior Leadership Reports | Table of Contents:**

- 1) Dr. Paula Baldwin, Interim Director of Marketing & Communications
- 2) Tina Fuchs, Vice President for <u>Student Affairs</u>
- 3) Dr. Ana Karaman, Vice President for Finance & Administration
- 4) Ricardo Lujan Valerio, Director of Government Relations
- 5) Randi Lydum, Executive Director of Intercollegiate Athletics
- 6) Dominique Vargas, Executive Director of Diversity, Equity & Inclusion
- 7) Dr. Rob Winningham, Provost & Vice President for Academic Affairs
- 8) Katie Wojke, Vice President for Advancement & WOU Foundation

# MarCom BOT Report 6/1/2023

# Bi-cultural/Bi-lingual Translation

- Tuition and Fee book 2023=2024
- Mariachi print materials
- Vendor contract for Nuestra Fiesta Latina
- Activity registration for Fall City schools
- WOU informed consent for MES
- Summer hiring poster
- Awards
- Graduation messaging
- LGBTQ grant project modules
- First gen website
- Financial aid website

# **Graphic Design**

- Completed Graphic Design requests: 60+ (Some requests include extra collateral, ie: poster, flyer, postcard, SM graphic for one event)
- New and/or In Progress requests: 30+
- Clients include: Admissions, Advancement, Athletics, Criminal Justice, Computer Science, Veterans Resource Center, Student Affairs, Dance, Music, College of Education, Politics & Policy, Behavioral Science, Registrar, English Studies, Graduate Programs, Upward Bound, Business & Econ, Gerontology, MarCom, DEI, TRI, etc.

## STATIONERY/BUSINESS CARD REQUESTS

- New: 25 (as of May 1)
- Completed: 70+

# PIO

- Working with BOT secretary about the proposed micro shelter that is possibly being placed in Monmouth. Coordinating with the consult, collecting information about concerns, and drafting up a statement for Dr. Peters.
- Continuing to draft and release press releases.
- Researching PR memberships to help improve the PR roles needed for the PIO role.

# **Social Media**

• Implemented social media campaigns on WOU social media accounts. Current social media campaigns are following the current tagline: Where *You* Belong.

- Establishing a bigger social media presence with the growth of engagement and followers since Jan. The current social media strategy is heavily influenced by our student workers who are helping it be student-led.
- Continuing to support departments and clubs with meetings about social media and how they can grow and effectively use their platforms.
- Will continue social media training in the fall term, and will hold training the first two
  weeks of each term.
- Implemented social media standards for sharing campus events in an effective manner.
- Current social media focus on graduates of WOU and celebrating them.

# **Marketing Director**

I am preparing a warm handoff for the incoming director:

- Finalizing summer sponsorships
- Purchasing swag to cover the summer (t-shirts, tabling)
- Preparing google doc to cover all tabling events, contacts, and notes

# **Digital Production**

Deborah Rezell is our WOU Digital Media Producer/Director. Her direct supervisor is our UCS Interim Director Michael Ellis; however, she shoots many of our MarCom's videos including website and promotional.

## RECENTLY RECORDED (POSTED OR IN EDIT)

- EES Groundwater Monitoring Lab
- First Generation Faculty & Description
- Spring Football Game Highlights
- NAACP speakers
- Ron's Memorial
- 2023 AES Highlights/Presidential Plenary
- 2023 Pastega Awards
- MARCOM website and promotional videos

## MONTHLY MINI CALENDAR FOR DIGITAL Our Community – In Progress

- Howl About It w/Brittany Taping 6/5 1-4pm
- Commencement Highlights for Social Media/Brittany

#### **VARIOUS PRODUCTIONS:**

- Commencement Awards Speeches June 6-7, Stadium Announcement
- Luckiamute/South Fork Pedee Creek Project 1st Edit Done -\$2000 Billable Project

## **EVENT RECORDINGS/LIVESTREAMS**

- 5/30 Memorial Day Banquet
- 5/31 Author Kim Johnson
- 6/6 Spring Concert Choir

- 6/8 Jazz Orchestra
- TBD A Capella Spring Concert
- 6/13-14 Board of Trustees Live Stream
- 6/16 Graduate Hooding Ceremony NPE Highlights only
- 6/17 Commencement Live Stream Traditional Ceremony

## ATHLETICS 2023

Follow-up on Football contract changes & Daseball power/box

#### OTHER

- Apple Box Theatre July 5-8 Student TBD
- August 6 Eugene Emerald/Jesse 1st Pitch
- AUGUST-SEPTEMBER More WOU Success Stories

## Website

Danielle Gauntz does our WOU website design. Her direct supervisor is our UCS Interim Director Michael Ellis.

- Created new templates for the today.wou.edu site along with Social Media Sharing
- New template for Academic Programs to create a cohesive look.
- New template for the Academic Search page
- Traverse website
- Added demographics to the home page
- Starting the process of moving our Digital Signage to the Cloud which will provide a more reliable platform for the end-user
- Sending out first WolfByte newsletter
- Designed and made live the Office of the General Counsel website
- Designed a blog layout for the Western Howl Magazine
- Honor Roll added to site
- Updated the COVID site

# Academic and Student Affairs Committee (ASAC) Report Spring 2023 Tina M. Fuchs, Vice President for Student Affairs

#### Introduction

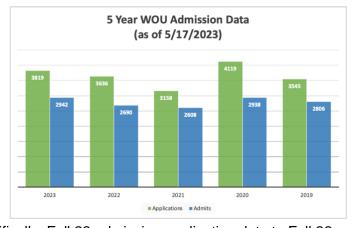
The end of the school year brings an abundance of activities, leadership awards events, and academic recognition. In many ways, it is a culmination of all the hard work students have accomplished over the last year, or in some cases, their college career. It is the time of year we cherish so deeply because of the acknowledgement and appreciation bestowed upon our students, and reminds us of why we do the work we do.

This report highlights just some of the work, including accomplishment and challenges, Student Affairs areas have experienced since the last ASAC meeting. One general theme relative to the recruit to enroll cycle is that all markers are still trending positively. Admission, Financial Aid, and Housing applications are continuing their positive trajectory. In addition, we are starting to track the new student 'Intent to Register' submissions for Fall term. All of the data is featured in this report.

#### **Admissions**

Our admission staff continues their work to recruit students for Fall 2023. While admission counselor travel is not as intensive as it is during Fall term, Spring term is a flurry of return visits, outreach to prospective students, and connecting with students and their families as they visit campus. This team has been diligent and committed all year and continues to work hard to "seal the deal" with prospects. Application data noted below shows the second best year in the last five years with regard to applications, and the best year of the last five years in terms of admits.

#### Application Data



Specifically, Fall 23 admission application data to Fall 22 comparison:

- Applications up **5**%
- Admits up 9.4%



<sup>\*\*</sup>Department titles are links to each department website. Please visit the websites for more specific detail on each area represented in this report.



# • Director of Admissions Search Update

We are pleased to announce that Jamiere Abney has accepted our offer to serve as the Director of Admissions and will begin his position June 30, 2023.

Jamiere brings a wealth of admission experience to WOU. He currently serves as Associate Dean of Admission, Coordinator of Outreach for Opportunity and Inclusion at Colgate University in Hamilton, New York. He also served as Senior Assistant Dean of Admission at Colgate from 2017-2019. From 2016-2017, Jamiere was a Graduate Operations Assistant at Tufts University in Medford, Massachusetts while pursuing a Masters degree at Harvard Graduate School of Education in Higher Education, graduating in 2017.

For Jamiere, coming to Oregon will bring a sense of familiarity. He is a Willamette University alumni, graduating with a degree in Psychology and a minor in Economics. He also served as Assistant Director of Admissions at Willamette from 2014-2016.

Special thanks to the search committee: Chelle Batchelor (search chairperson), Justin Sunada (search advocate), Logan Doerfler, Megan Habermann-Guthrie, Becca Holtgeerts, and June McMillan.

With Jamiere's arrival, I want to thank Anna Hernandez-Hunter for stepping into the interim Director role in July 2021 and leading the Admissions team during a pivotal time for Admissions and for WOU. Anna has done great work with a relatively new staff team, many of whom she hired during her time in the role. She has built a solid foundation in Admissions that will help Jamiere as he transitions into the role. Anna will return to her previous role as Director of Multicultural Student Services and Programs July 1. Thank you, Anna.

# **Financial Aid**

# FAFSA Applications

Financial Aid has seen an increase in applications compared to last year. As of May 17, FAFSA applications are up **15.1%** from this time last year.

#### Scholarship Review

General Scholarship Application reviews were completed within a week of our projected timeline. Re-awards began after the April 30 deadline to accept the scholarships. Additional scholarship funds were added into the ScholarshipUniverse system for some late cycle awards, which took longer than anticipated to input and consequently pushed off the Department Scholarship process by several weeks. Financial Aid is continuing to work with departments to ensure their funds are awarded during the month of May. All of these processes being a bit behind schedule have delayed work on the renewable scholarships. In the meantime, we will continue to process first-year and transfer students along with graduate students who will not have renewable scholarship funds.



#### Award Letters

Award letters started going out to first-year and transfer students on March 23, 2023. The largest batch of 1515 students were sent on this day, with some subsequent smaller batches in the following weeks. As with new systems, there are adjustments that need to be made relative to setup issues. We discovered several changes that needed done, and adjustments to fewer than 200 awards are being corrected.

## Open Positions

A search for the Assistant Director of Financial Aid has been underway for several months with no applications submitted. With this lack of interest in the position, Financial Aid is seeking to contract for temporary help while they expand their advertising for the position. This position is essential for the smooth operation of the financial aid office and is responsible for staff workload management (which ensures files are being processed timely and projects are being done in an efficient manner) and helps with processing files to assist the counseling team. This position processes the Return to Title IV calculations, which carry heavy federal regulations and audit review, and assists with system questions related to processing files along with many other tasks.

The Assistant Director of Financial Aid Systems became vacant on May 5, which has impacted the management of Banner Financial Aid. The Director is working with staff from UCS and a temporary part-time consultant from OSU to assist with Banner FA projects (i.e., file clean ups, post-implementation system review, additional setups not provided by Ellucian during the implementation process, and consulting on how to run processes).

# LGBTQIA+ Commitment Endowed Scholarship

Maria Bonifacio-Sample, Director of Student Conduct, is coordinating the review process for the LGBTQIA+ scholarship. 139 applications were received this year - the largest application pool in the three years awarding this scholarship. The review process will be completed mid-June and three \$1000 scholarships will be awarded for the 2023-24 academic year.

# **New Student & Family Programs (NSFP)**

# Intent to Register (ITR)

 Intent to Register (ITR) was due May 1, 2023, in alignment with National College Commitment Day. Currently, WOU has no enrollment deposit and will continue to accept ITR on a rolling basis. Submitting the ITR gives students access to the 'Advise' portion of PACK Welcome, which connects them with academic advising support to get registered for fall classes.

# ITR data as of May 17:

- First year (FR) incoming students saying Yes to WOU: 659
- Transfer (TR) students saying Yes to WOU: 221
- o 2022 comparables: 476 FR, 200 TR'



- The Office of Admissions continues their work to recruit the students who have yet to complete the ITR. NSFP and Student Success and Advising will work with the students who have said 'Yes to WOU' to help them with registration for fall. Transfer registration opened on May 8, and first-year registration will open on May 30.
  - As of May 17, 44 transfer students have already registered for Fall term, six of which did not fill out the ITR - a good sign for transfer numbers (meaning that they may not be filling out the ITR, but are planning on coming to WOU).

As a comparison - May 31, 2022: 138 transfers had registered for classes.

- Fall 2022 official census:
  - FR 569 total enrolled, 470 enrolled with a "Yes" ITR, 99 enrolled without having a "Yes" ITR
  - TR 398 total enrolled, 253 enrolled with a "Yes" ITR, 145 enrolled without having a "Yes" ITR
- o What does this ITR process mean?
  - This year WOU implemented the ITR process much earlier than last year, and has tied it to access to registration. We have not actually put a block on registration if it's not filled out (as evidenced by the 6 transfer students who have registered without it), but are not doing registration outreach to students who have not filled it out. Admissions will continue to do outreach to those students, considering them active recruits.
  - If the trend continues that transfer students will still register without filling out the ITR, we can expect the transfer number to fluctuate positively throughout the summer

# **PACK Welcome:**

- Students who have completed the ITR will continue their process through our
  onboarding process, <u>PACK Welcome</u>. We are currently in the **Advise** step (the **A** of
  PACK Welcome), where students are being invited to schedule appointments with
  faculty or professional advisors to get registered for fall classes. This step will continue
  throughout the summer as more students express interest in attending WOU and
  respond to the Student Success & Advising campaigns,
- In June and July we will host new students for **Connect** Days (the **C** of PACK Welcome). These events will connect students with resources, other new Wolves, and help them feel ready for fall.

#### **Destination Western:**

- Spring Term census numbers show that students who participated in Destination
  Western (DW) are being retained at roughly 8% higher rates than their peers who did not
  participate in the program.
  - Other data markers continue to show that the program is preparing students for academic success; the DW participant average overall GPA is 3.03, compared to first-year students who did not participate who average at 2.93. DW participants



also continue to outpace their peers in credits earned, with the DW average being 25.84 at the end of winter quarter, compared to 23.62 for non DW participants.

- The full data report can be found <u>here</u>.
- Huge thanks to those who participated in TRU Day at the State Capitol! We continue to advocate for the Strong Start funding that allows WOU to provide Destination Western.

# **University Housing and Campus Dining**

# Campus Dining Training Modules

Since the launch of OPUS training, 20 full time staff have completed the training and 78 student employees have completed or began the training course. Of the 78 student employees, 22 have not completed the training. The goal is to achieve 100% completion by May 26th. Campus Dining will add additional training courses as needed but are pleased with the OPUS training and positive responses received.

# Housing Occupancy and Reservations

There are approximately 800 students currently living on campus. This occupancy is comparable to this time last year, and continues to be down about 200 residents from before the pandemic.

- Fall 2023 reservations look positive, with 496 reservations for fall 2023, compared to 440 in 2022, and 459 in 2021.
- Housing renewal was recently completed. 390 current residents selected their rooms for the 2023-24 academic year. A typical renewal rate is 35% of current residents; this year, 51% of current residents have selected a space for next year.

## Summer Residential Hosting

 University Housing is gearing up to host over 5,000 guests attending a variety of camps and conferences over the summer including WOU's TRIO Upward Bound 6-week residential program, a number of WOU Athletics camps, and a variety of off-campus groups that bring high school students to campus.

# Abby's House, Center for Equity and Gender Justice

The Student Needs Survey has completed, which had an 11% response rate (goal was 10%). Survey data will be available in the next couple of months.

Abby's House launched the NCBIS Bystander Intervention Survey in hopes to understand bystander motives on our campus and the effects (or ineffective) of bystander intervention strategies in various situations.

# **Child Development Center**

The Child Development Center organized a variety of events, celebrations, and gatherings over the past few months. Several students and family members partook in these events. Some notable events include an Earth Day backyard cleaning, kindergarten transition visits to Central School District, various multicultural celebrations and observances, and campus department visitations from the Campus Recreation, dance, and science. The Preschool Graduation Ceremony - one of the highlights of the year - is scheduled for June 9, 2023.



# **Multicultural Student Services and Programs (MSSP)**

- Spring Term Events
  - Pow-Wow: On April 22, the Multicultural Student Union (MSU) hosted a successful Native American Pow-Wow. The event took place in the New PE at Western Oregon University. It was a great turnout of dancers as well as faculty, staff, students, and community members who joined us! Free Indian Tacos were provided, and had over 20 vendors who made really good sales the night of.
  - Nuestra Fiesta Latina: MSU ended with Nuestra Fiesta Latina as their last cultural event of the year. Over 300 tickets were sold for the dinner and entertainment! Local latin identifying vendors also joined for the day festival, and the night concluded with a first-time MSSP Alumni Social and a dance for students and the community. The dance had the biggest turnout with a Latin DJ and an amazing live band coordinated by a current MSSP student.
- Multicultural Leader and Author, Dr. Kim Johnson May 31st: The MSSP office and Student Affairs office will be hosting Kim Johnson on Wednesday, May 31st at 1pm. This is a free event open to students and the WOU community! The first 50 attendees will receive a copy of her best selling-novel, This Is My America. The event will begin with a keynote presentation, followed by a facilitated conversation with Dr. Katherine Schidmt and Professor Amy Bowden, and a book signing! There will also be an Aspiring Writers workshop offered to WOU students for an opportunity to connect with Kim as future writers. MSSP and the Vice President of Student Affairs office would like to thank the Office of the Provost, Office of Diversity, Equity, and Inclusion, Hamersly Library, and the College of Liberal Arts & Sciences for helping make this event possible.
- MSSP Graduation Recognition Dinner May 31st: Following Kim Johnson's event, MSSP will be hosting their annual MSSP Graduation Recognition Dinner at 5pm in the Pacific Room, WUC. This is MSSP's last event of the year in which MSSP graduates will be recognized as Diversity Scholarship recipients, Brody Scholarship recipients, or OnTrack recipients. This year, MSSP has 77 students who will be graduating! Graduating leaders of the MCR mentorship program and the Multicultural Student Union will also be recognized. This dinner is one of the most important events in MSSP. It's a special event for MSSP's historically underrepresented students and their families where they get celebrated and recognized for their hard work, dedication at WOU.

# **Student Engagement**

# Student programming and events

- Student Engagement, Associated Students of Western Oregon University (ASWOU),
   The Stonewall Center, Non-Traditional Student Peer Advisor and the Student Activities
   Board (SAB) have been hosting a variety of events including but not limited to Groove in
   the Grove, Holocaust Remembrance Day, Wolf Awards, Lavender Graduation, Black
   Graduation, Celebrating Identities, Movie night, Plants N Pots, Gaymer Night, Crafts,
   Painting, Bracelets, and lots of Prep Week activities.
  - Student Clubs and Organizations are on tap to have over 450 events for this academic year based on event data from Presence (WOU's student engagement



platform). We also know that there is a decent percentage of events that do not get registered on Presence that student clubs and orgs put on.

- Student Media works diligently to create and produce the Western Howl, KWOU (WOU's student run internet radio station) and the Northwest Passage. They are hiring next year's Editor in Chief (Western Howl) and Station Manager (KWOU). They will also be honoring the WOU students that are graduating in the Western Howl. Pieces submitted over the year for the Northwest Passage will be celebrated in June at a celebration gathering.
- Fraternity and Sorority Life at WOU has approximately 40 WOU student members. Represented Fraternities and Sororities include <u>Kappa Delta Chi</u>, <u>Omega Delta Phi</u>, and <u>Alpha Chi Omega</u>. Each chapter has been busy with recruitment, holding chapter events, and working on their philanthropic missions. They will be having a graduation celebration for all student members on June 12th.

# **Conference and Event Services**

The Conference & Event Services department has been working hard to schedule and coordinate a variety of conferences and events hosted at WOU. An increase to conferences and events hosting on campus benefit WOU as a revenue generation resource as well as a potential recruitment tool. Many of the conferences and events hosted on campus during the summer focus on serving high school students, giving them a positive and memorable experience at WOU.

# **Student Conduct**

The Office of Student Conduct sees a need for educational programming surrounding WOU's community standards and Code of Student Responsibility. In 2021-2022 school year, Student Conduct processed over 800 policy violations ranging from minor to major infractions. Education and personal development are at the heart of our student conduct program and our goal is to provide more resources to help students grow. To accomplish this, our plan for the 2023-2024 school year is to offer both active and passive programming addressing the lack of awareness regarding the Code of Student Responsibility. We have applied for a grant to hopefully enhance our programming efforts.

## **Upward Bound (TRIO)**

# **Grant Notification**

 Upward Bound received a Grant Award Notification for the continuation of the Upward Bound TRIO grant for the 2023-2024 year. 2023-2024 is year 2 of the 5-year US Department of Education grant. The award amount for the year is \$309,505, which is an increase of 4% over 2022-2023.

#### **Summer Academy**

TRIO Upward Bound will host its 6-week residential summer school program June 25 August 4. High school students from low-income and first-generation backgrounds will
stay in Ackerman hall, take academic classes, and participate in college preparation
activities and cultural field trips. Half of the students will also be placed in professional
internships to gain career exposure and job skills.



# **Veterans Resource Center**

- WOU's military-connected student population has remained stable and slightly increase (137 Winter 2023 vs 135 Winter 2022). In those same academic terms, we saw an increase in VRC resource utilizations from 262 to 327.
- Due to the courtesy of the VFW CH3203 that represents Polk County, the VRC has an
  ongoing supply of dried & pre-packaged snacks available in the VRC study room. The
  partnership also led to the Dallas Cemetery Veterans headstone cleaning & the 7th
  Annual Memorial Day Banquet (WOU)
  - o VRC\_ComputerRoom1.jpg; VFW\_SnackStock3.png; VFW\_SnackStock2.png
- The ODVA Campus Veteran Resource Center grant is in its final quarter. The ODVA grant contributed to ongoing improvements in the VRC office including but not limited to new hardware, plants (yes we keep them alive!), and a robust equipment loan program.

#### Wolfstore

The Wolfstore has experienced a decline in sales over the last several years. Using reserve funds, the Wolfstore has been able to cover losses. However, reserves are low and sales continue to decline. Marci Miller, Director of the Wolfstore, is working on strategies to turn around the downward trend for the next fiscal year, including specific budgets for different sales categories, evaluation of policies specific to textbook ordering/purchasing, and creative layouts and displays in the store.

- Gifts and Novelties Sales: Sales in the Gifts department are trending up slightly this year, currently at \$77,331 versus \$70,198 in FY22.
- Course Materials: Gathering course material adoptions from faculty continues to be a struggle. We have revamped our strategy for collecting adoptions in the hopes that WOU's Course Materials Adoption Rates will increase, and we can help students to have a better experience finding their course materials.
- Overall Sales: FY23 sales are still on the downward trend, at \$656,306 compared to FY22 at \$746,489. This has been the trend since 2010, with a loss of \$38,472 in the textbook departments this fiscal year.

# **Vice President for Student Affairs office**

- The 2023 National Survey on Student Engagement (NSSE) concluded on May 14, 2023. Data results will be made available to campus summer 2023 and posted on the WOU Institutional Research misc reports website.
- Wolfie ChatBot has launched with 90% of our students opting in. Three SMS messages have been sent to students so far: introduction, academic check in, and wellness check in. Current data shows 79% of our students are low risk; 10.4% are medium risk (don't require intervention, but we want be aware they might be struggling) and 10.7% are at high risk, meaning we need to, and have provided outreach or offered resources to support them.
- The VPSA office bids farewell to Emmanuel Macías, Executive Assistant to the Vice President/National Student Exchange Coordinator. Emmanuel accepted a position at Lewis and Clark College in Portland. During the time that Emmanuel has worked in Student Affairs, he developed systems and programs that have helped our division





function at a highly efficient and student-centered level. Emmanuel's interactions and engagement with others, his willingness to provide support at a moment's notice, and his knowledge of the resources and the culture of WOU are all wonderful qualities that will truly be missed. His impact on our campus will be felt for years to come. A search will be underway shortly to fill Emmanuel's position.

# **SPOTLIGHT**

- The 2023 Outstanding Graduating Undergraduate Award recipients are Blanca Jiménez and Priscila España.
  - Blanca Jiménez is from Portland, OR and will be graduating this spring with a bachelor of science degree in public health and psychology. While at Western, Blanca has held a variety of leadership positions, was a member of the WOU COVID-19 Project, participated in the student Incidental Fee Committee, is a member of the WOU Women's Rugby team, and participated in the National Student Exchange program, to name a few. She is among the top of her class academically and participated in the 2022 Academic Excellence Showcase, presenting on COVID-19 Vaccine Outreach and Engagement Strategies to Promote Vaccine Confidence and Uptake Among Latinx Families.
  - Priscila España is originally from Guadalajara, Jalisco, México, and grew up in Medford, OR. This spring, she will graduate with an honors' bachelor of arts degree in public policy & administration and Spanish. While at Western, Priscila has been an active leader in various student organizations, a member of the several institutional committees, participated in WOU Crew (formally PLUS Team), serves as President of Kappa Delta Chi Sorority Inc., and served as a Destination Western Peer Advisor, among others. Academically, Priscila is among the top of her class and her senior thesis is on the accessibility of leadership (to be published spring 2023).
- The 2023 Division of Student Affairs hosted our **Spring Student Affairs Gathering** and presented the <u>annual staff recognition awards</u>. This year's recipients are:
  - Stacey Rainey (Assistant Director, Office of Disability Services) Champion of Humble Service Award
  - Luanne Carrillo-Avalos (Interim Director, Multicultural Student Services & Programs) - Service to Student Excellence Award
  - Justin Sunada (Assistant Director, Center for Professional Pathways) -Outstanding Staff Member

#### **Department Newsletters**

Click the link below to read the most recent division newsletter

Student Affairs ENEWS





# Finance & Administration Report, May 2023

#### **OUR MISSION:**

The Division of Finance and Administration supports WOU by providing a culture of leadership, innovative solutions, and efficiency through transparency, collaboration, and integrity.

# Accounting & Business Services (Accounts Receivable)—Dona Vasas

- Quarterly AR Info Session
- Updates to website for 23/24 tuition and fee info

# Accounting & Business Services (Controller)—Shadron Lehman

- Timeline developed for Year End Audit process underway
- Two university wide trainings on close of FY23/opening of FY24 total 72 attendees
- Procurement/Purchasing policy restarted 33 team members from across the university

# **Budget & Planning Office—Camarie Moreno**

- FY24 Preliminary Budget was finished incorporating \$5M of identified budget reductions.
- Continuing to monitor FY23 budget and completing a monthly salary saving sweep. As of April \$2.4M of savings have been identified (as hires are made for the remainder of the year, this will be reduced to allocate funding back to departments).
- All \$16.5M of steampipe has been received.
- To date in FY23, \$1.5M of the 2021 Capital Improvement & Renewal funds have been received for reimbursed capital projects.

# Campus Public Safety & Facilities Services—Rebecca Chiles

#### **Facilities Services**

- Lightening Upgrades project in collaboration with ASWOU and RHA (residence hall association)
- Spring Cleaning Campaign was held, we removed 34 tons of junk/garbage from campus. This will become an annual event to ensure inviting and uncluttered environment on campus.
- Working with the International Club and the Model United Nations on installation of a Peace Pole at Welcome Center
- Installation of new sign for Welcome Center

- Ongoing/Upcoming:
  - Grounds really focuses on preparing the campus grounds for commencement, upcoming tours, camps, with the arrival of the growing season.
  - Many interior paint projects including Admin lobby, Smith Hall, and Bellamy Hall

# **Campus Public Safety**

- Evaluating EV charges
- Partnered with local agencies to use Old Ed for training (Dallas PD, Monmouth PD, Polk County Fire)
- Upcoming:
  - Self-defense training in spring term;
  - Host ALICE instructor course and Forensic Experiential Trauma Interviewing (FETI) training this summer

# **Treasury Services—Darin Silbernagel**

- Net cash position as of April 31, 2023 is \$45,624,366 (includes Steam Pipe Line Project).
- For the next 2 months, the total projected inflow is projected at \$2,554,602.
- For the next 2 months, the total projected outflows are \$20,070,354.
- Projected ending is \$31,307,223 across all funds, \$18,307,223 excluding Steam
   Pipe Line Restricted funding of \$13M carryforward to next year.
- Click here to view April Cash Flow Narrative and Cash Flow Forecast.

# Capital Planning & Construction—Jason Krawzyck

- USAC starting work to develop space standards. May 3rd, 2nd USAC meeting approved room numbering design and developed cost to move MARCOM
- Demolish Old College of Ed. July 10th 2023
- Andersen Construction in partnership with MPP Piping and Emery & Son Excavating under contract
- Updated Campus Plan through 2028 (December 18th 2023) Working to determine committee members and scope of Campus Plan update.

# **University Computing Solutions—Michael Ellis**

• Cybersecurity TTX (table top exercise)



- 30 Attendees, including the President, Cabinet (or stand-in), Emergency Planning Team, FBI and CISA
- o Tabletop was a 4-hour event on a Friday afternoon
- Attendees were engaged, and participated in a lively conversation with many takeaways and to-dos
- Notetakers and Evaluator notes will be combined with participant feedback to prepare an after-action report that will be presented to Cabinet
- UCS began planning this event in October of 2022. Thank you to President Peters and Cabinet for their support
- Fire Panel upgrades (converted to network communication)
- UCS worked with Ellucian for the last 4-5 months and they just delivered a Banner9 platform for us to test



**FROM**: Ricardo Lujan Valerio, Director of Government Relations

**TO**: Western Oregon University

**Board of Trustees** 

**RE**: June Board Update – Government Relations

# To the Board of Trustees:

This memo will serve as a legislative update since the last board meeting in April. On June 4<sup>th</sup>, the TRUs held their 2023 TRU Day of Advocacy. We had over 110 students, faculty, staff, and trustee members register with an attendance rate over 90 percent. Western Oregon had the most turnout from all institutions. The full-day event was a success and was one of the most impactful advocacy lobby days of the session. I want to specially thank ASWOU, student affairs, our political science department, our admissions department, the Oregon Student Association, our Trustees that were able to make it, and so many students that volunteered their time to make it a success. Now that we have our first TRU Day of Advocacy since the pandemic wrapped up, we are excited to start planning the next one in the interim to make it even more exciting and successful.

The state Senate continues to face a lack of quorum on the floor. The Senate Republican Caucus has indicated that they may return on June 25<sup>th</sup> for a final day of floor session in order to pass approved budgets and other measures.

On June 1<sup>st</sup>, the Ways and Means Subcommittee on Education passed a favorable budget for universities. There is a potential for a special session to take place during the summer should a final state budget not be passed. Regardless, we can stay confident that the direction of our state leaders is towards more sustainable and resourced initiatives for FY 2023-25.

# Ways and Means Subcommittee on Education

On June 1st, the Ways and Means Joint Subcommittee on Education released the proposed budget for the FY 2023-25 biennium set to be discussed and voted on tomorrow, Thursday, June 1st.

HB 5025, which includes university funding via the HECC and other funds, was recently posted with its current version and a budget note recommendation package from the Legislative Fiscal Office.

Here are the main highlights:

- The PUSF is recommended at the amount of \$1B (increase of \$28M from Current Service Level)
- 2. The OOG is recommended at the amount of \$308.4M (an increase of \$100M from CSL)
- 3. The Tribal Grant is recommended at the amount of \$24.2M
- 4. The Sports Lottery is sustained at 1% (\$3.1M for WOU)
- 5. A total of \$25M for sustainability at all four regional universities and PSU.
  - a. \$6.2M to be disbursed on the first year
    - i. Based on 2022-23 funding distributions
    - ii. ~\$150K for a study on long-term sustainability
  - b. Upon submission of study to the legislature's Emergency Board no later than December of 2024, the remaining \$18.7M will be released to the HECC to grant to institutions based on the study for long-term sustainability.
  - c. We are still working with the other four institutions, the HECC, and the Governor's office on how this will be actualized and delivered to the legislature.

These investments have been heavily negotiated at this point by legislative leadership. This budget is not final until the full legislature votes on these allocations. That may come at some point in June or in a special session. There are still many advocacy points to make before the end of the session and omnibus bill discussions to have on items that were not included in HB 5025 and accompanying legislation.

## **Highlight Policy Proposals:**

On Tuesday, April 4<sup>th</sup>, the House and Senate faced its first chamber work session deadline – an opportunity to pass bills out of committees and into their respective floors, Ways and Means committees, or committees on rules.

The Oregon Council of Presidents (OCOP), along with the respective university representatives, are still tracking the following policy proposals.

- HB 2262A
  - This policy addresses benefit navigators, such as our team at Abby's House. As amended, it prescribes requirements for navigating students through wrap-around and means-tested benefits. The policy has been referred to Joint Ways and Means and will be one of the top advocacy points for the Oregon Student Association for the omnibus bill.

#### • SB 424

This policy would prohibit colleges and universities from withholding a student's transcript when a student owes money to the institution. We have been working with WOU's Registrar to address concerns on the reporting aspect of this policy. The bill has been passed by the House with amendments, which will require concurrence by the Senate.

## HB 3089

 This policy establishes a "hunger free campus" designation for postsecondary institutions that demonstrate certain activities are occurring to combat student hunger. The bill is in Joint Ways and Means since May 14<sup>th</sup> and will be one of the Oregon Student Association's top priorities for the omnibus bill.

#### HB 2265A

This policy creates a task force in exploring funding avenues for postsecondary education. There are current discussions happening on the composition of this task force and the appropriate venue to have these strategic conversations. The probability that this policy will pass is low. Instead, conversations will continue within stakeholder workgroups.

## HB 2961

This bill appropriates \$5 million to student aid and support services. the appropriation was intended for distribution in amounts of \$1 million to five programs or organizations: 1) Access to Student Assistance Programs in Reach of Everyone (ASPIRE), 2) College Possible, 3) Advancement Via Individual Determination (AVID), 4) BUILD EXITO at Portland State University, and 5) the Oregon TRIO Association. These investments have been approved and moved to HB 5025 and are directed by budget notes.

#### HB 3121A

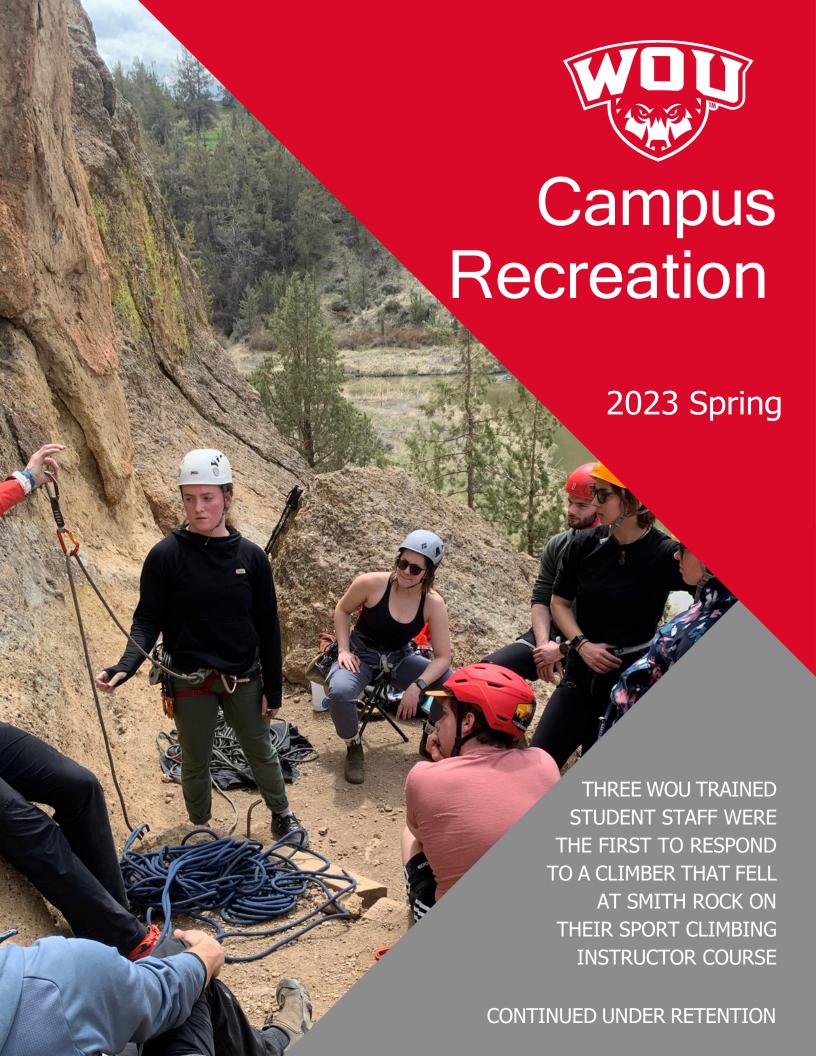
 This bill would appropriate \$5.2M to increase student access to Open Educational Resources (OERs). The bill will be referred to Joint Ways and Means and will be a top point of advocacy by the Oregon Student Association for the omnibus bill.

#### • SB 273

 This bill addressed the university governance changes. The bill has been passed by the House with amendments, which will require concurrence by the Senate.

## **WOU Athletics 2022-23 Summary**

- WOU Athletics finished second, out of 10, in the 2022-23 All-GNAC Sports Championship standings (men placed second and the women third).
- 3 GNAC team titles men's indoor track & field, women's indoor track & field and baseball (baseball also won the postseason GNAC tournament title and qualified for the NCAA West Regional tournament).
- 15 Individual Conference titles in track & field
- Football's Jaylin Parnell was named the Lone Star Conference Defensive Player of the Year, Lone
   Star Linebacker of the Year and All-Super Region First Team.
- Track & Field's Jenelle Hurley was named the GNAC Championships Women's Field Athlete of the Meet along with being named indoor and outdoor all-region, winning indoor conference titles in the pentathlon and high jump, and claiming an outdoor title in the heptathlon.
- Track & Field also had two NCAA National Championship qualifiers, Hunter Hutton in the mile at the indoor championship and Kaylee Wright in the outdoor championship.
- Baseball's Derek Maiben was named the GNAC Player of the Year and was an All-Region
   Honoree and Dylan Chalmers was named the GNAC Pitcher of the Year and All-Region First
   Team
- Two First Team All-Americans from football in linebacker Jaylin Parnell and safety Joey Sinclair
- 31 All-Region Honors, 50 All-Conference Honors, 14 All-Conference First Team Honors
- 106 All-Academic Honorees
- Head Men's and Women's Track & Field Coach, Octavious Gillespie, named GNAC Indoor Track
   & Field Coach of the Year for both men and women.
- Head Baseball Coach, Kellen Walker, named GNAC Coach of the Year
- 92 Chi Alpha Sigma inductees (national collegiate athlete honor society-must have junior status and hold a 3.4 or higher gpa)
- Final academic awards will be named after spring term concludes.
- The Wolves Athletic Auction (6/3/23) and The Wolfies Banquet (6/4/23) wrap up our department events for the academic year. We have several sport camps scheduled over the summer and the Wolves on the Green Golf Outing in support of Women's Athletics (8/3/23). Fall sport student athletes report back to campus in early August.



# **Necruitment**



Campus Recreation provided several opportunities for area high school and WOU alumni players to compete on campus.

- 3 High School Lacrosse Matches
- The Pacific Northwest Rugby Union's Men's Club Championships
- The Rugby Oregon State Championships with an estimated 500 High School rugby players plus their families were on hand for this event

# CLUB SPORTS TEAMS REPRESENTED WOU OVER 80 TIMES IN COMPETITIONS OR PERFORMANCES THIS YEAR

Campus Recreation provided a climbing wall activity for the César E. Chávez Leadership Conference 20 student scholarship recipients.

This group of seniors squeezed into their very tight schedule a little time to play and connect with Trenton Viloria (Recruitment team)



# 7 RUGBY RECRUITS HAVE COMMITTED TO WOU



With the 22'-23' season now behind us, we're excited to look towards the future! 7 young men that just finished their final High School Rugby season will be joining us this fall. We're excited about their Rugby potential but also their high character and work ethic.

Welcome to WOR Quentin, Cruz, Jack, Kyler, Howard, CJ & Jedidiah!

# Engagement 02

# IN-PERSON CONNECTION OPPORTUNITIES

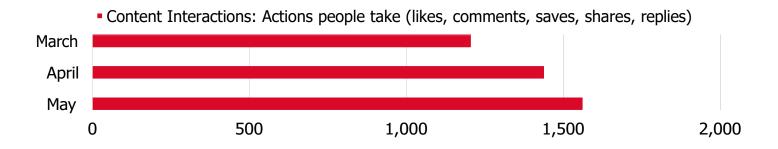
Our newly established student recruitment team has been busy these past couple of months working hard to make connections with a variety of groups on campus. Since starting in late March, Campus Recreation has hosted 47 one-time events/programs including the 14 different events with 9 different student groups listed below.

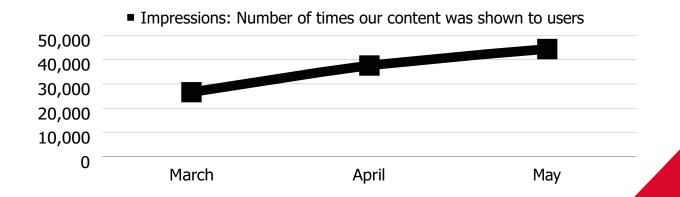
MCR Winter Social
Exercise Science Club Yoga
Dodge Ball with Acapella
Dodgeball with EXS
UNIDOS Tennis Night
Stonewall on the Rockwall
Residence Hall Ping Pong

Adaptive Sports EXS
Alpha Chi Omega Volleyball Night
Hawaii Club Dodgeball and Climbing
MCR Spring Event
Martial Arts FEM Self-Defense Class
EXS Tennis Night
UNIDOS Yoga night

# FOCUSED DIGITAL PRESENCE

We have started utilizing a new 3-category content model (connect, educate, entertain), allowing us to find a better balance of shared content.





# Retention

# 03

# STUDENT DEVELOPMENT

We conducted our second career workshop in partnership with the Center for Professional Pathways on the topic of interviews.

All 10 individuals hired on as front desk staff in the Winter term have been retained through the Spring term. They have also all participated in a WOU GROW session.

# **CLUB SPORTS**

Club Sports student members during the year totaled 284.

- Men's Rugby qualified for the Rugby 7s National Championships in Washington, DC. The team went 2-3 at this national championship tournament to finish 10th in the Nation.
- The Men's and Women's Club Soccer teams combined to form one Coed team in the Salem Indoor Soccer team. This team won the indoor Championship in early May.

# CLIMBING ACADEMIC AND YOUTH CLASSES

With the reintroduction of Climbing 176, we have seen increased usage of the wall over the last two terms.

Our focus has been on standardizing practices indoors as a laboratory and runway for safe outdoor climbing. We reintroduced climbing lessons, which is a wonderful community engagement program led by students this term!

# AQUATIC MANAGEMENT TRAINING

As we strategize on maximizing the pool's revenue, we have doubled our typical swim lesson offerings by training enough water safety instructors and lifeguards. The tremendous value of having full staffing has allowed time to train four lifeguard instructors, which opens up lifeguarding classes to the public. The student staff can now teach those classes as a revenue-supportive model. WOU's Aquatic Center is moving quickly into a much-needed

WOU's Aquatic Center is moving quickly into a much-needed statewide training facility! We have maximized a unique opportunity as the state lacks trained aquatics professionals. WOU is positioned to host American Red Cross Training on a state and even national scale.

# **OUTDOOR PROGRAMS**

We see an increase in outdoor participation with the addition of overnight trips and certified Wilderness Remote First Aid staff and club members! The uptick is also a direct result of the new Outdoor Pursuits Club tackling 3 outings in the spring term.

Also to mention, from the cover story. The 3 students provided lifesaving care to the boy and assisted in carrying the injured climber to the evac point where he was airlifted to Bend. The fast action of these students with the help of a police officer saved this boy's life!

# INTRAMURAL SPORTS

Intramural (IM) Sports Unique Participants: 415

- IM hosted a doubles Pickleball tournament open to the community. 11 teams entered including 7 teams consisting of community members, 3 student teams, and 1 student and community member team.
- The tournament champion was a community member team consisting of 2 WOU Alumni!



#### Diversity, Equity and Inclusion Report - May 15, 2023

Dominique Vargas, Executive Director of Diversity, Equity and Inclusion

#### Introduction

A few of the key priorities for the office of Diversity, Equity, and Inclusion for the 2023-2024 academic year include:

- Equity Assessment
- Cultural Competence Based Professional Development
- Hispanic Serving Institution (HSI) Designation
- Title IX

#### **Equity Assessment**

Jordan Shelby West, PhD, share the equity assessment report with Dominique Vargas on Friday, May 5. This report was then forwarded to Board Chair, Betty Comp and DEIAC Chair, Susan Castillo, and President Peters. Dr. West presented a presentation summarizing the report on Monday, May 8: 9 am to Cabinet, 11 am to the university community and 1 pm to the university community. The recording of the presentation, the slide deck for the presentation, and the report were shared with the university community on Friday, May 12. This concludes Dr. West's work with Phase I of the equity assessment. Now, Senior Leadership, Cabinet and committees like the DEIAC and UDIAC, will review Phase I materials and propose action items for the university community. Dr. West will transition to Phase II, a review of student focused policies, procedures, and programming.

## **Equity Assessment – Phase I Materials**

# **Cultural Competence Based Professional Development**

The University Diversity and Inclusion Advisory Committee Cultural Competence Subcommittee has curated a slate of professional development sessions to be offered in Spring Term. Six sessions have been presented as of May 12, with two more opportunities upcoming in May 2023.

#### Session List and RSVP links

#### **Hispanic Serving Institution (HSI) Designation**

The 2023 HSI Summit took place on April 26, 2023. About 180 individuals participated in the Summit. Videos for the morning sessions and two concurrent sessions are available on the HSI Summit website.

The HSI Advisory Committee is working closely with Institutional Research to better understand the data around the WOU student population and how that is interpreted for HSI designation.

#### Title IX

As of May 14, 2023 722 out of 829 employees enrolled in the Catharsis Report = Support Title IX training modules have completed the training. We have 107 employees who have not completed the training yet.



The Title IX Coordinator in collaboration with the office of Academic Innovation, Abby's House and Student Conduct has made our student responsible employee training available over Canvas. As of May 15, 2023, 442 student employees have completed Responsible Employee training, and so far 6 students have enrolled in the training over Canvas, though only 19 have completed the training.

For the remainder of the 2022-2023 academic year, Catharsis will continue to be used for employee Title IX training and Responsible Employee training will continue to be used for students. A training plan is being developed for 2023-2024.

Title XI policy is currently under review, new federal regulations are expected to be released during summer 2023, and revisions are expected prior to Fall 2023.

#### Other items of Note

#### LGBTQ2SIA+ Student Success 2021-2023 Grant

Western was awarded the 2021-2023 LGBTQ2SIA+ Student Success Grant. The LGBTQ2SIA+ Student Success grant is based in the Oregon's LGBTQ2SIA+ Student Success Plan. This grant is a partnership between Western Oregon University and Central School District and focuses on three key strategies: educational development and resources for supportive educators, creating safer affirming spaces, and developing more inclusive curriculum. Due to grant award notification in March 2023, there are time constraints as the current grant cycle ends June 30, 2023. WOU will have the opportunity to apply for an amendment in hopes of receiving funding for an additional year.

## **Freedom Center**

The Freedom Center is visioning for the next year.

## **University Diversity and Inclusion Advisory Committee**

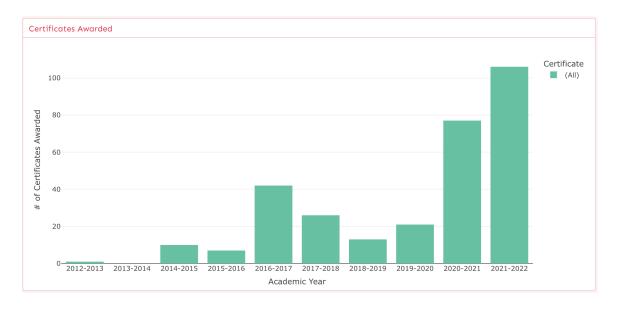
UDIAC members are in the process of visioning for next year, reviewing their charge and leadership, to plan for 2023-2024.

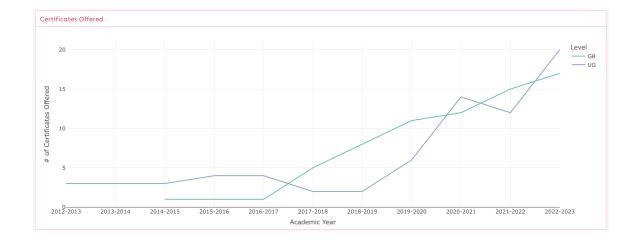


# **Quarterly Academic Affairs Report to President Peters**

# **Submitted by Provost Rob Winningham**

# 1. Certificates







1			Certificates	1 1	
	Academic Year	Level	Certificate Name		
1	2012-2013	UG	Crime Analysis		
2	2012-2013	UG	Homeland security and community preparedness certificate		
	2012-2013	UG	Teaching English as a foreign language (TEFL) certificate		
	2013-2014	UG	Crime Analysis		
	2013-2014 2013-2014	UG UG	Homeland security and community preparedness certificate		
	2014-2015	UG	Teaching English as a foreign language (TEFL) certificate  Crime Analysis		
	2014-2015	UG	Homeland security and community preparedness certificate		
	2014-2015	UG	Teaching English as a foreign language (TEFL) certificate		
10	2015-2016	UG	Crime Analysis		
11	2015-2016	UG	Geographic Information Science		
	2015-2016	UG	Homeland security and community preparedness certificate		
	2015-2016	UG	Teaching English as a foreign language (TEFL) certificate		
	2016-2017	UG UG	Crime Analysis Geographic Information Science		
	2016-2017 2016-2017	UG	Homeland security and community preparedness certificate		
17		UG	Teaching English as a foreign language (TEFL) certificate		
18		UG	Homeland Security and Community Preparedness Certificate		
19		UG	Teaching English as a Foreign Language Certificate		
20	2018-2019	UG	Homeland Security and Community Preparedness Certificate		
21		UG	Teaching English as a Foreign Language Certificate		
	2019-2020	UG	Bilingual/ESOL (English for Speakers of Other Languages) Certificate		
	2019-2020	UG	Early Childhood Education Certificate		
_	2019-2020	UG	Geographic Information Science Certificate		
	2019-2020 2019-2020	UG UG	Homeland Security and Community Preparedness Certificate  Operational Leadership Certificate		
	2019-2020	UG	Teaching English as a Foreign Language Certificate		
	2020-2021	UG	Aging and Older Adulthood Certificate		
	2020-2021	UG	American Sign Language Studies: Culture Certificate		
	2020-2021	UG	American Sign Language Studies: Linguistics Certificate		
	2020-2021	UG	Bilingual and Biliteracy in Spanish Achievement Certificate		
	2020-2021	UG	Bilingual/ESOL (English for Speakers of Other Languages) Certificate		
	2020-2021	UG	Early Childhood Education Certificate		
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	2020-2021	UG	Infant Toddler Certificate		
	2020-2021	UG	Interdisciplinary Social Justice / Service Learning with Latino Communi	tv-Bilingual Cer	tificate
	2020-2021	UG	Operational Leadership Certificate	ĺ	
39	2020-2021	UG	Professional Writing Certificate		
	2020-2021	UG	Spanish-English Interpreting and Translation Certificate		
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		UG	Teaching English as a Foreign Language Certificate		
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# 2. Institutional Research

Since the March report, the IR Office has completed the Spring IPEDS report with assistance from staff members in Human Resources, the Business Office, and the Library. Following the completion of those reports, IR has continued to



update the data available on the IR website. The "Data Quick Views" page alone has over 50 charts presenting data about the WOU community (https://wou.edu/institutionalresearch/visualizations 2022 23/).

As mentioned in the previous report, the ability of the IR Office to complete *ad hoc* requests in a timely manner has been impacted by the decrease in staff. The IR Office had 2.75 FTE through January 1, but is now down to 1.5 FTE. While the total number of *ad hoc* requests that can be completed has decreased, the rate of completing *ad hoc* requests per FTE remains relatively stable. In the 3 months between the Fall and Winter IR Reports to the Provost, the IR Office completed approximately 15 *ad hoc* tasks per FTE per month. Since the March report, the IR Office has completed approximately 18 *ad hoc* tasks per FTE per month.

The IR Office has, since the fall term, been sending out weekly surveys to encourage the campus community to explore WOU's publicly available data—the "Friday Factoids". Recently, Georgia Armitage, the IR Interim Senior Analyst, has started to include data literacy topics in the Friday Factoids. Georgia creates easy to digest demonstrations of data literacy topics, and also includes links to additional resources. IR has a regular following of faculty and staff that participate in the Friday Factoids and has received consistent positive feedback from the campus community regarding the data literacy Friday Factoids in particular.

# 3. Student Success and Advising

Advising Holds Reform. In an effort to strike a better balance between providing students with key academic guidance while reducing barriers to reenrollment, we implemented changes to our system of placing administrative advising holds that prevent registration each term. Effective immediately, mandatory advising holds will be placed for all students once a year rather than every term, which will allow us to operationalize more targeted, proactive advising for high support populations. Informed by community feedback, institutional data, national research, as well as benchmarking with peer institutions, the goals of this change include:

- narrowing equity gaps in access to advising and registration
- aligning our system of advising with current best practices in the field

**TRIO Updates.** Our two federally funded TRIO programs, Student Enrichment Program (SEP) and Teacher Prep Student Support Services (TPSSS), are designed to provide an extra layer of academic support to first generation, low



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income, and students with disabilities. Both TRIO programs met all their grant objectives this year, which has become increasingly difficult for TRIO programs nationally.

Student Enrichment (TRIO SSS)	Grant Objectives	2021-22 Objectives Met
Persistence Rate	90%	93%
Good Academic Standing (GSA) Rate	85%	95%
Bachelor's Degree Attainment Rate (6 Year)	47%	87%

Teacher Prep (TRIO SSS) Federal Grant Objectives	Grant Objectives	2021-22 Objectives Met
Persistence Rate	73%	95.80%
Good Academic Standing (GSA) Rate	76%	96.00%
Bachelor's Degree Attainment Rate (6 Year)	58%	

\*TPSSS is in year 3; no 6-year graduation data yet available

These results, compared with our overall persistence, academic standing, and graduation rates at WOU are truly exceptional. As just one comparison, first year retention rates at WOU average 70%. Our 3 and 4 year persistence rates average 57% and 49%, respectively.

# 4. Parterships

- Jessica Murfin, Partnership Specialist, has continued to work with DAS, SEIU, WOU leadership, and other stakeholders to build out two workforce development pilot programs for Accounting and Information Systems.
   Within the State of Oregon, classifications in these disciplines are historically difficult positions to fill. Initially, Accounting will be the focus, targeting a Fall term start.
- Through our partnership with Amazon Career Choice, admissions counselors held another successful event on-site at the Salem Amazon Distribution Center, PDX 7, this past April 26<sup>th</sup>.
- Independence Elementary School has continued to provide Spanish Professional Development Workshops for their teachers and staff this past winter and continuing this Spring.
- We are pleased to announce an addition to the WOU:Salem team: Meriby "Mery" Salgado Ydrac, our new office specialist. Mery will be filling a dual role as Administrative Assistant for Study Abroad and WOU:Salem,





assisting both with our evening and Saturday classes as well as supporting the study abroad program with Adry Clark through the Center for Professional Pathways. Mery recently completed her B.A. in Spanish at WOU and has previously held student worker positions at several Monmouth campus offices and WOU:Salem.

# 5. Registrar

The 2023/24 commonly numbered courses, as required under Oregon Senate Bill 233, have been implemented in all university systems. The Registrar is a continuing participant in the Systems and Operations subcommittee convened by the Transfer Council to address ongoing implementation questions and concerns.

- Transfer Council
- SB 233
- 2023/24 courses:
  - o COM 100Z, 111Z, 218Z
  - o MTH 105Z, 111Z, 112Z
  - o WR 121Z, 122Z, 227Z

Through diligent effort and supportive collaboration, the electronic 2023/24 academic year catalog was released Monday, May 8th, which coincides with the beginning of Fall registration for new transfer students admitted to Fall term 2023.

Operations to deliver the 2023 Commencement ceremony are in full swing. The current number of confirmed participants is significantly lower than in past years. We are reminding students and coordinating with MarCom to improve awareness and prompt participation.

A new and improved Degree Tracks interface was successfully launched in April. We have received positive feedback from advisors and students. To further improve the ability of advisors and students to track their progress we released this version with two new icons. The percentage of requirements complete and the percentage of overall credits complete.



# Degree progress



Requirements Credits

# 6. Graduate Programs

Overall, graduate student enrollment has remained fairly steady from last year with modest increases in enrollment for winter and spring terms this year (5.5% and 6.6% increases, respectively). At the time of this report, fall registration is still ongoing and the graduate office is doing continuous outreach to prospective, current, and new students to encourage enrollment.

Two new graduate programs are launching in Fall 2023, including the <u>Master of Science in Human Wellness and Performance</u> and the <u>Healthcare Administration Certificate</u>. The new Master of Science in Human Wellness and Performance program will also utilize the Accelerated Undergraduate to Masters Pathway to develop opportunities for undergraduate students to complete the program within one year. In addition, WOU's first professional doctorate program is set to launch in Fall 2024: the Occupational Therapy Doctorate program.

## 7. Research and Grants

**Proposal and grant activity.** The Sponsored Projects Office is continuing to see an upward trend in grant funding. We saw large increases in proposed grant funding and awarded grant funding in FY22 compared to FY21 (90% increase in awarded funding). Proposals for FY23 are tracking very closely to this time last year, which bodes well for continuing these positive patterns.

	Proposals Submitted	Funding Sought (total)	Indirect Proposed	Proposals Awarded	Funding Awarding (total)	Indirect funded
FY21	68	\$22,604,036	\$2,731,722	40	\$11,045,135	\$1,570,733
FY22	67	\$28,431,233	\$3,416,985	47	\$21,070,002	\$2,606,308
FY23 (as of	55	\$13,359,938	\$567,469	19*	\$3,185,253	\$397,869

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<sup>\*</sup>FY23 proposals are still pending, thus awarded funding is expected to increase over the next few months.

**Notable Grant Activity.** Dominique Vargas, Executive Director for Diversity, Equity, and Inclusion, has been awarded \$151,969.15 from the Oregon Department of Education for the LGBTQ2SIA+ Student Success Grant. In this project, WOU is partnering with Central School District to support LGBTQ2SIA+ Student Success by providing professional development opportunities for educators, expanding safer places for LGBTQ2SIA+ students, and supporting inclusive curriculum including a mixed media art competition and eExhibit celebrating LGBTQ2SIA+ stories.

Dr. Breeann Flesch, Professor of Computer Science, and Dr. Erin Baumgartner, Professor of Biology, submitted a National Science Foundation S-STEM grant for \$867,365. If awarded, the grant would provide financial support to low-income, academically talented, upper-level students in biology and students majoring in computer science, data analytics, and information science.

## 8. Academic Effectiveness

# Academic Program Review.

- Update on programs under review in 2022-23
  - The following programs have completed their self-study and are hosting external reviewers this Spring:
    - Art
    - Modern Languages
    - Psychology
    - Early Childhood Studies
    - Educational Technology
    - Social Science (self-study ONLY)
    - International Studies (self-study ONLY)
  - Next steps in preparation for the final phase of Action Planning for Fall 2023. As the external review reports come in over the next few weeks, the program faculty lead will need to coordinate the preparation of an executive summary report that summarizes the findings and recommendations from the self study and external reviewer reports. This report should highlight and foreshadow program priorities for planning in the next review cycle.





- These reports may be completed in Fall 2023. The report must be completed at least two weeks before the scheduled action planning meeting and distributed to the program faculty, division leadership, college leadership, and Office of Academic Effectiveness.
   Scheduling for the action plan meetings may be coordinated through the Office of Academic Effectiveness or the college leadership.
- The Action Plan is very much like a strategic plan for the program. It includes: (1) goals for the program, (2) alignment of program-level student learning outcomes to the goals, (3) specific actions for the college, division, department/program to take to inform the realization of outcomes and achieve goals, (4) updated program level student learning outcome assessment plan and metrics or performance measures used to ascertain whether -- and to what extent -- the goals have been met, and (5) an overall timeline for implementation over the 7-year program review cycle.
- The office of Academic Effectiveness will support faculty as well as college and division leadership in this part of the academic program review process. Thanks for your participation in this important process! The function of academic program review is to ensure that program quality is maintained in the academic programs at WOU through assessment, peer review, and continuous improvement in support of student success and academic excellence.
- 2023-24 academic program review
  - The faculty program lead will have one course release in academic year 2023-24 to coordinate the development of the self study report, the identification of and contact with an external reviewer, the scheduling and conduct of a virtual site visit, and the development of an executive summary report that integrates the findings and recommendations from the self study report and the external reviewer's report.
  - o Programs under review in 2023-24:
    - Business (inclusive of: Business; Entrepreneurship; Sports Management)
    - Dance
    - General Education
    - Honors
    - Rehabilitation and Mental Health Counseling (all tracks) -CACREP accreditation



- The Office of Academic Effectiveness will provide support to the faculty leads and others involved in the process. The function of academic program review is to ensure that program quality is maintained in the academic programs at WOU through assessment, peer review, and continuous improvement in support of student success and academic excellence.
- Update on incomplete program reviews prior to 2022-23
  - The following programs are pending their self study and external review:
    - History (scheduled 2020-21)
    - Mathematics (scheduled 2020-21)
    - Communication Studies (2021-22)
  - The following programs are pending external review:
    - Community Health
    - Master of Science in Education
    - Education Studies
    - Interpreting Studies
  - The following programs have completed their self study and are hosting external reviewers this academic year:
    - Earth & Environmental Science
    - Exercise Science
  - The following programs have completed their Executive Summaries this academic year and are preparing for Action Plans in the Fall 2023:
    - Politics, Policy, & Administration
    - Computer Science
    - Information Systems
    - Biology (pending executive summary)

# 9. Library and Academic Innovation

User Feedback Monitoring. The Library and Academic Innovation (LAI) has continued to evolve in many ways over the past three years, and part of our evolution has included reductions in staffing, services and collections. In order to ensure that we are able to meet the needs of our university community and/or advocate for needs that are not being met, LAI has multiple methods for monitoring user feedback. Academic Innovation is available for direct feedback through their <a href="mailto:askai@wou.edu">askai@wou.edu</a> email address and also solicits input on individual workshops through follow-up surveys as well as broader feedback on their suite of services through periodic faculty/staff surveys. The Library is launching a new feedback survey that can be used to provide either general feedback or point-of-



need feedback on specific services such as Collections, Library Instruction, Research Help, Summit and Interlibrary Loan, and more. The Library also invites faculty, staff, students and community members to contact us directly to let us know how we might better meet your needs.

Summer Catalyst Programming. The Center for Academic Innovation has announced its summer line-up for Catalyst sessions. Each session of Catalyst is approximately four weeks long, with two weeks spent on content and activities, followed by dedicated support for a teaching project proposed by each participant. Each session has a specific topic or focus. For Summer '23, our topics will be:

- Catalyst: Universal Design for Learning (June 26 to July 23)
- Catalyst: Equity in Quantitative Literacy (July 10 to August 6)
- Catalyst: Online Teaching Foundations (July 24 to August 20)
- Catalyst: Game-Based Learning (August 7 to September 3)
- Catalyst: Inclusive Teaching Practices (August 21 to September 17)

You can learn more about Catalyst on its program page:

# https://wou.edu/cai/catalyst/

Catalyst is supported by the entire AI team and managed by Dr. Seyed Shahrokni, Faculty Development Coordinator. Catalyst: Equity in Quantitative Literacy is being designed and facilitated by Al Faculty Fellow, Dr. Leanne Merrill, as her fellowship project.

Student Canvas Survey & Cidi Labs Design+. Academic Innovation is working to gather data from students on their experiences with Canvas, the learning management system and online platform used in both online and face-to-face courses. A survey was distributed to students on May 1, with responses accepted through May 12. This survey is part of the work AI Faculty Fellow, Dr. Laura Ellingson-Sayen, led for her fellowship project.

This feedback will be critical as Academic Innovation works to implement Design+, a set of tools in Canvas that support instructors in creating course shells that are more accessible and easier to navigate. Design+ will provide opportunities to create more templates faculty can choose to use in course design, along with additional formats for content delivery. To see what Design+ is capable of, check out this portfolio page: https://showcase.cidilabs.com/

WOU's No-Cost/Low-Cost Reporting. Every two years, WOU is required to provide statistics to the HECC (via Open Oregon Educational Resources) regarding the number of courses using no-cost or low-cost (\$40 or less) materials.

During 2019-2021, 931 sections were labeled with the no-cost/low-cost designation in the course schedule, or 14.88% of sections offered. This represented an estimated savings of \$1,536,500.00 by WOU students in the 2019-21 biennium.



During 2021-2023, 1398 sections were labeled with the no-cost/low-cost designation in the course schedule, or 19.45% of sections offered. This is an increase of 4.57% and represents an estimated savings of \$2,002,800.00 by WOU students in the 2021-2023.

WOU faculty and instructors, therefore, have saved WOU students an estimated \$3,539,300.00 during the past 4 years by using no-cost or low-cost materials.

WOU's No-Cost/Low-Cost Statistics for the 2019-2021 and 2021-2023 Bienniums

	# Designated Sections	% Total Sections	Estimated Savings
2019-2021	931	14.88	\$1,536,500.00
2021-2023	1398	19.45	\$2,002,800.00
Total	+467 sections	+4.57 increase	\$3,539,300.00

**Content Migration.** Due to WOU's recent initiative to reduce spending by \$5 million, Library and Academic Innovation (LAI) will move from Digital Commons to Omeka for hosting the university's unique digital collections. We currently <a href="https://example.com/host-images-from-WOU Archives">host-images from WOU Archives</a> on the Omeka platform, so this will be a consolidation of all our digital collections onto one platform. The Library will begin moving content this spring and hope to have the migration completed by mid-June. Until then, <a href="majgital-commons-ow-would-commons-would-common

Improvements to Ebook Usage. Ebook usage for the Library's Demand Driven Acquisitions program has been very strong, particularly in comparison to usage of ebooks that were purchased under our previous collection development model. In the old model, books were selected by librarians based on their knowledge of subject matter that is taught at WOU. Now, book records are added to our catalog and the ebook is automatically purchased if someone uses it.

**Diversity-focused Academic Images Project Update**. Janeanne Rockwell-Kincanon (Library) and Seyed Shahrokni (Academic Innovation) have conducted five photo shoots for our diversity-focused photos project. They have 21 models registered and one more days of shoots has been scheduled. With support from the WOU Foundation, the Diversity-focused Academic Images Project will create a collection of images that center participant students with various aspects of diversity engaged in academic contexts, and making these images freely available under a Creative Commons CC-BY license.

**Educational Escape Rooms Available.** Academic Innovation has developed one educational escape room that will be available for use in Maske Hall in May.



This was a new initiative funded in part by the WOU Foundation. The escape rooms will leverage game-based learning techniques to reinforce foundational skills and knowledge in general education courses. The project is being led by CAI's Faculty Development Coordinator, Dr. Seyed Shahrokni.

**New Open Textbook in Criminology.** Congratulations to Dr. Taryn VanderPyl for leading a team of Oregon criminology faculty (including Professor Jenny Moreno) to create a much-needed *Introduction to Criminology* openly licensed textbook. Dr. VanderPyl's and Professor Moreno's work was funded by a grant from the U.S. Department of Education to "redesign high-enrollment courses in a discipline that leads to in-demand occupations, where high-quality, openly licensed course materials with an equity lens are not currently available."

The textbook is being piloted by instructors across Oregon who, along with their students, will provide feedback to the authors. Suggestions and recommendations will be incorporated into the text, and after the pilot phase, *Introduction to Criminology* will be made openly available to Criminology instructors across the United States. Kudos to both Dr. VanderPyl and Professor Moreno!

*Increasing Inclusivity and Belonging.* Two projects are nearing completion that fulfill the vision of Library and Academic Innovation.

One long-term project has been to provide bilingual signage within the Library. Over the summer, staff installed new bilingual building maps throughout the building and new bilingual / color-coded endcaps for the shelves.

We have also wanted to expand our display of diverse artwork for some time now. With the support of the Cannon Art Gallery, we met in the fall to explore options for additional artwork from their existing collection, as well as some pieces from our own archives. Over winter break, gallery assistant Melody Barrett worked with Kyle Rochester to begin hanging new pieces throughout the first and second floors, and we anticipate that work to continue through Winter term. We are also pursuing new library art additions (either permanent or on loan) from WOU alum.

Together with the Veterans Resource Center, the library hosted the 'lam not Invisible' portrait exhibition in our main lobby during Veteran's Week. It drew a lot of interest and attention and we hope to have the opportunity to host it again next year.

Fall 2022 Library Instruction. The library has entered the second year of delivering our new information literacy instruction program. Our goal is an intentional, targeted, scaffolded library instruction program consisting of two tiers that avoids duplication of content across courses while maintaining quality instruction. Foundational Research is taught in First Year Seminar (FYS) courses and Advanced Research is taught in Research Methods courses. This fall,





through collaboration between instruction librarians and the FYS coordinator, 76% of all FYS courses included library instruction, which is a laudable level of program permeation!

Betty P. Holdt Estate Library Scholarship Funds. Thanks to the generosity of the Betty P. Holdt Estate, the Hamersly Library Endowment has grown by over \$40,000 in the past year. Most of these funds were raised through the consignment sale of a rare book collection that the Holdt estate donated to the Library in 2018. The resulting increase in revenue from this endowment will be used to fund the annual Library and Academic Innovation student employee scholarship. For information about contributing to the Hamersly Library Endowment, contact Chelle Batchelor, Dean of Library and Academic Innovation, batchelorc@wou.edu.

**New Initiatives.** Academic Innovation is launching a new faculty fellow program this year. Fellows will collaborate with the Center for Academic Innovation on projects that leverage their disciplinary expertise and teaching experience to expand pedagogical resources available to WOU faculty. The project is being led by CAI's Fellowship Coordinator, Dr. Amy Harwell (Biology), in collaboration with Dr. Susan Cannata (CAI Affiliate).

Our inaugural cohort of fellows are:

- Amy Bowden (Educational Leadership)
- Dr. Lucas Cordova (Computer Science),
- Dr. Laura Ellingson-Sayen (Health & Exercise Sciences)
- Dr. Alicia Ibaraki (Behavioral Sciences)
- Dr. Leanne Merrill (Mathematics)

Academic Innovation is also undertaking a new initiative, funded in part by the WOU Foundation, to develop academic/educational escape rooms. The escape rooms will leverage game-based learning techniques to reinforce foundational skills and knowledge in general education courses. The project is being led by CAI's Faculty Development Coordinator, Dr. Seyed Shahrokni.

# 10. WOU's Occupational Therapy Doctorate (OTD) Program

WOU's OTD program continues to be on track to admit the first cohort of students Fall 2024. Many major milestones in the process were achieved during this report period. The NWCCU officially approved WOU's request to add a new degree level with the OTD on 4/11/2023. The budget for renovations of the WOU:Salem campus and proposed yearly tuition for the inaugural cohort were presented to the FAC on April 7, 2023, and both received a recommendation for approval. The budget and tuition were subsequently approved by the BOT at their meeting on April 19, 2023. Jason Krawczyk, Director, Capital Planning & Construction, has initiated the Procurement process for an architect and general contractor for the renovations. On April 17, 2023, the program was awarded



\$4000.00 in academic program marketing funds for FY 2023-24 by Academic Affairs. The search committee reviewed applications for the Academic Fieldwork Coordinator (AFWC) and Doctoral Capstone Coordinator (DCC) positions and recommended two potential candidates for interviews for each position. Interviews were conducted in May and Halley Read, PhD, OTR/L has been offered and accepted the DCC position with a planned start date of 7/31/23. Reference checks for the AFWC position are in process and we plan to start the individual hired for that position by the end of June 2023 in order to comply with Accreditation Council for Occupational Therapy Education (ACOTE) timeline requirements. Work continues on the ACOTE candidacy application for submission by December 2023. The program director has been meeting with potential students and interest in the program has been very strong. Lastly, the website for the OTD program went live on May 8, 2023 at: <a href="https://graduate.wou.edu/occupational-therapy-doctorate/">https://graduate.wou.edu/occupational-therapy-doctorate/</a>.

## 11. College of Education

- Several spring events hosted in collaboration with the College of Education, Office of Justice, Equity, Diversity, and Inclusion (COE JEDI) include each of the following:
  - a. Dr. Alicia Wenzel re-launched The Bridge Program which seeks to build a community of educators (graduates and current students) participating together in ongoing professional development, mentoring, and community building. On Monday, May 15<sup>th</sup> civil rights specialists from the Oregon Department of Education will lead an important conversation regarding educators' rights and responsibilities in terms of protecting students' civil rights.
  - b. Dr. Kristen Pratt is hosting three days of faculty professional development on May 22, 23, and 24 in support of Critical Pedagogy. Dr. Pratt has invited attorney Talia Guerriero to help us navigate our unique legal obligations.
  - c. Dr. Jaclyn Caires-Hurley, faculty coordinator of COE JEDI is hosting doughnuts and coffee with artist Latoya Lovely. The COE BIPOC Student Advisory Group, in collaboration with the COE Dean's Office and COE JEDI are planning to commission a mural celebrating diversity and inclusion in the Richard Woodcock Education Center. Students, faculty, and staff will be able to provide feedback to Latoya Lovely over coffee and doughnuts on Friday, May 12<sup>th</sup>.
  - d. The COE JEDI Asian/Asian American and Pacific Islander (AAPI) Heritage Month planning committee, including Drs. Lin Wu, Ya-Fang Cheng, Andrea Emerson and Jaclyn Caires-Hurley, celebrated AAPI Heritage

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Month with an open discussion with Dr. Sohyun An from Kennesaw State University who gave a talk titled Everything, Everywhere, All at Once honoring the history and contribution of AAPI individuals.

- e. The AAPI Heritage Month planning committee has planned a series of events in May including a display of outstanding children's and young adult literature featuring Asian/Asian American authors in the COE Lending Library on Thursday, May 4<sup>th</sup>.
- 2. The College of Education will celebrate Dr. Rachel Harrington, who has been selected as the 2023-2024 incoming T.H. Gentle Professor of Education at a celebrating on Thursday, June 8<sup>th</sup> from 3:00-4:00 pm in RWEC 101. Dr. Harrington was selected for her excellence in work supporting the professional development of area paraeducators in collaboration with the Center for Advancement of Paraeducators, Willamette Education Service District and Chemeketa Community College.
- 3. Educator program signed on as partners to 10 separate Grow Your Own teacher collaboration grants submitted for funding for the Educator Advancement Council and the Oregon Department of Education. These grants include collaborations with Northwest Regional Education Service District, Willamette Education Service District, Clackamas Education Service District, Gresham-Barlow School District, Salem-Keizer School District, Greater Albany Public Schools, Chemeketa Community College, Clackamas Community College, Linn Benton Community College, and Columbia Gorge Community College. Each of these collaborations are in addition to our own GYO proposal submitted which will all contribute to new enrollment in educator programs in the future.
- 4. Dr. Mark Girod, Dean of the College of Education, provided testimony in support of HB 2609 seeking to sunset authority for Teachers Standards and Practices Commission to levy fees against Oregon teacher education programs that would result in \$26,000 in new fees at Western which would lead to increased costs for our students.
- 5. Drs. Mark Girod and Becka Morgan, from the Division of Computer Science, are serving on a taskforce convened by the Oregon Department of Education in response to the Governor's request to develop a plan to increase the numbers of Oregon high school students having access to computer science education coursework. As this work presses forward, it may be likely that Western play a role in development the educator workforce necessary to deliver additional computer science learning opportunities in Oregon high schools.

### 12. College of Liberal Arts and Sciences





Since the last report to the WOU Board of Trustees, faculty, staff and students in the College of Liberal Arts & Sciences have continued to make outstanding achievements. Below are several recent key accomplishments, initiatives and events.

The LAS division chairs and the Dean, with the assistance of the LAS Dean's graduate assistant Emily Sielen, have worked to prepare a spreadsheet that catalogs high-impact and career readiness opportunities across the College of LAS, <a href="here">here</a>. This resource is still under construction. It is planned to become a resource for multiple units on campus, including the Center for Professional Pathways, Student Success and Advising, Admissions, the Associate Provost for Academic Effectiveness, and other relevant stakeholders.

The LAS Dean and the Director of our Center for Professional Pathways have been co-directing the ACE Learner Success Lab since Fall 2020. We emerged from this process with an over-arching recommendation from ACE to "build career readiness and life design into curricular and co-curricular programs to make social mobility available to all WOU students." Several pilot projects are now underway, which were showcased in a symposium on Friday, May 5. Participants included Dr. Lars Soderlund from English Studies, Dr. Dana Schowalter from Communication Studies, Dr. Mary Pettenger from Politics & Public Policy, and colleagues Dr. Gay Timken, Jennifer Hansen and Justin Sunada from the College of Education and Center for Professional Pathways.

In connection with this project, Dr. Dana Schowalter and her colleague Dr. Alex Curry have created a new career readiness course sequence for Communication Studies majors. In addition, students in Dr. Schowalter's Event Planning class and Professor Sarah Sheldrick's Social Media Campaigns class are collaborating to create the first Communication Studies Week during week 9, focused on building student-faculty relationships and offering networking opportunities. English Studies is also revising its curriculum to better integrate its offerings in Literature, Linguistics, and Writing, and to prepare students more explicitly for careers post-graduation.

May is the month in which we celebrate numerous student accomplishments. The Business & Economics Division will host its annual awards reception for outstanding student achievements on May 18, and the Art & Design Department will host the annual juried student art exhibit on May 17.

Spring term has also brought several guests to campus. On Wednesday, May 3, climate expert Dr. Carla Wise gave a campus talk on "How the new climate change law could be a game changer," as part of the LAS Dean's Sustainability Speaker Series. FEM in STEM, under the direction of NSM and CS faculty, will host a speaker on May 11 who leads the Forensic Toxicology group for the



Oregon State Police. On Saturday, May 20, Computer Science will host the Oregon Gaming Project Challenge here at WOU on Saturday, May 20.

Our Computer Science Division has had a preliminary application accepted for an NSF grant, "Enabling Partnerships to Increase Innovation Capacity (EPIIC)," with Co-PIs Dr. Hillary Fouts, Dr. Becka Morgan, and Dr. Tad Shannon. They are now invited to submit a full proposal. The grant's purpose is "to broaden participation in innovation ecosystems that advance emerging technologies by supporting capacity-building efforts at institutions of higher education (IHEs) interested in growing external partnerships." WOU's participation goals are to develop a centralized system to coordinate, support, and maintain industry partnerships; and to create a model that will be easily adopted by other programs on campus.

The Gerontology Department hosted a very successful Careers in Aging Week celebration from April 10-12. This was the twelfth year of celebrating Careers in Aging Week at WOU, sponsored by the Gerontology program, WOU Gerontology Student Association (WOUGSA), and Kappa Eta Omega, our Gerontology Honor Society Chapter. Events included Table Talks held at the WUC; a kickoff event for learning about career options in the field of aging, a panel of professionals who discussed working in health promotion for older adults, a presentation from city representatives of both Monmouth and Independence to learn about age-friendly community, and a student presentation about age-friendly efforts at WOU. The event also featured a panel of Gerontology alumni with backgrounds in health care, long-term care administration, and program/service delivery in local and state agencies. All events were well attended. Gerontology also recently partnered with Barbara Cronin, Director of Monmouth Senior and Community Center, and the Salem 50+ Center in the "Generations Over Dinner" program.

Our upcoming Academic Excellence Showcase on May 25 will feature Assistant Professor of Psychological Sciences Dr. Kathy Espino-Perez as faculty keynote speaker. During the Showcase, the Behavioral Sciences Division will host a lunch and discussion with 13 representatives from 8 community colleges, regarding how best to facilitate students transferring to WOU. Gerontology and Psychological Science department heads will deliver a lunchtime presentation, an overview of the Psychology Peer Advising Center, a student panel with four students who transferred to WOU, and a discussion about how to best recruit and serve students.

Mike Wilson, NTT Instructor in Psychology, has organized and hosted several DEI-related events here at WOU this spring. He has partnered with the NAACP and the Portland-based DBE (disadvantaged business enterprise) Raimore Construction, which provides gainful employment and dignified labor to exconvicts, to facilitate healthy pro-social reintegration in our communities. An experienced advocate for human rights and humanitarian aid work

lestern Oregon



in Africa, Professor Wilson will also be a special guest speaker at WOU's Black Graduation.

Our Criminal Justice Sciences Division is inviting all community colleges in Oregon with CJ programs to a virtual conference on May 19 focused on streamlining transfer processes. CJ Careers Day last March brought approximately 300 prospective high school students to campus. Faculty member Dr. Omar Melchor-Ayala recently visited College Prep Day at Woodburn High School, and the CJ Professional Advisory Board has expressed appreciation for the diversity and expansion of Criminal Justice curricular offerings. Long-time division chair Dr. Vivian Djokotoe will be stepping down in June and will be succeeded by Dr. Misty Weitzel.

Our Creative Arts Division faculty continue to receive accolades for their work. NTT Assistant Professor of Art Jen Vaughn recently received a fellowship residency (described here). Professor Vaughn also recently hosted a "Careers in Graphic Design" panel discussion for Art & Design students, featuring recent WOU alumni who are gainfully employed as artists and entrepreneurs in the community. Professor of Art Becca McCannell just had a woodblock print accepted into an international juried exhibition, "Lore and Legend," to be held in Roseville, California. Four WOU Art & Design students—Mahalia Alvarez, Annabelle Bullock, Lucas Montpart and Julianna Tinker—currently have photography work showing in the "New Visionaries" exhibition at Lightbox Photographic in Astoria. This competitive juried exhibition features undergraduate and graduate student photography from throughout Oregon. The exhibition runs through June 7.

Our Spring Dance Concert takes place on the weekend of May 11-13, featuring the choreography of Dance faculty, students, and guest artists Allen Kaeja and WOU alumni Samuel Hobbs. NTT Assistant Professor of Dance Cynthia Garner-Guiterrez recently presented a dance concert by her company *Movimeiento* in Eugene, in which several WOU dance majors, minors and alumni performed. Associate Professor of Dance Tim Cowart presented a Kaeja Elevations Dance Partnering workshop at the National Dance Education Organization's national conference in Atlanta, and earlier this year delivered workshops in New York City, New Jersey, and Savannah, Georgia. Next he will be traveling to Calgary to perform and work on advanced partnering skills. NTT Assistant Professor of Dance Corrie Cowart recently published an article in the Journal of Laban Bartenieff Movement Studies.

Several of our Music faculty have been engaged in adjudicating state solo and ensemble performances and performing in local music and theatrical performances. Instructor of Brass Eric Wallace has been requested to write a chapter on brass instrumental instruction for the Oxford Handbook of Musician Health Advocacy. Four Music Education students have completed their classroom observations.



We are also pleased to announce that junior Music Composition major Isabella Morrill has won an international composition award from the National Band Association, leading to commissions with the University of Kansas Wind Ensemble, the Washington State University Wind Ensemble, the Washington-Idaho Symphony, and the Coeur D'Alene Symphony Orchestra (all for the 2023-24 academic year). Senior Music Composition major Gabriel Sternberg was commissioned to compose a new work for the Central Oregon Mastersingers. The new work, entitled "His Steadfast Love," premiered April 22-23 at concerts in Sunriver and Bend.

The Western Oregon University Chamber Singers and choral director Dr. James Reddan will be traveling to Berlin, Germany June 20-27th to give a solo concert and perform the Brahms *Ein Deutsches Requiem* with the Berlin Philharmonic and maestro Simon Halsey. Closer to home, the final Choir Concert, *A Choral Kaleidoscope: To Sit, To Dream, To Sing*, will take place on June 6 at 7:30 pm in Rice Auditorium. The Western Oregon University Choirs will join to present a concert at Capitol Manor on May 24. The Western Oregon University Chamber Singers will sing for the opening of the Oregon House session on May 11 at 11:00 a.m., and again for the opening of the Oregon Senate session on Wednesday, June 7 at 10:30 a.m. They are guests of Representative Lucetta Elmer, District 24, and Senator Deb Patterson.

The Music Department is excited to host the first ever statewide Mariachi Festival on Monday, May 15, with 8 ensembles and 216 students participating. We will officially launch the new Mariachi ensemble and coursework as part of the overall Music program in Fall 2023.

The Creative Arts Division will also bid farewell to their longtime chair, Professor of Theatre David Janowiak, who will be leaving WOU in June for an opportunity in North Carolina. Associate Professor of Art Daniel Tankersley will assume the role of Creative Arts Division Chair.

The Western Oregon University Earth and Environmental Science Department completed installation of a new outdoor Groundwater Monitoring Laboratory on campus, aimed at better preparing students for professional careers as hydrogeologists and environmental scientists.

The project includes drilling and installation of three (3) shallow groundwater monitoring wells at WOU's Ash Creek Preserve, located at the northwest corner of campus. The three wells are spaced 200 feet apart and extend to a depth of approximately 40 feet, tapping into an artesian sand and gravel aquifer. On May 4-5, a team of 20 WOU alumni, students, faculty and staff participated in the drilling event, with services and materials donated by Western States Drilling, Weyerhaeuser and Terracon Environmental Consultants. The EES Department is grateful for the collective community support of WOU's STEM education mission, leading the way in preparing the next generation of professionals in the environmental workforce. With current NSM Division Chair



Dr. Kristin Latham-Scott moving into the role of Interim Dean of LAS, Dr. Steve Taylor, Professor of EES, will assume the role of NSM Division Chair.

Biology professors Jim Dawson and Dr. Amy Dawson have worked extensively with the Heritage Museum in Independence on a "Nesting with Osprey" exhibit, open through May. This was advertised jointly by the museum and WOU to all Central School District students in both English and Spanish, resulting in record-breaking visits during spring break and beyond. In April alone nine school groups came through, and the Biology professors provided 17 presentations to over 370 students ranging from 2nd to 12th grade.

In the Humanities Division, Associate Professor of Spanish Dr. Jaime Marroquin is one of 8 recipients chosen nationally for a highly competitive year-long fellowship at Stanford Center for the Humanities. Dr. Marroquin will be using this remarkable opportunity to complete his book project focusing on decolonializing concepts of scientific progress. Dr. Marroquin has also received an NEH Summer Stipend for the same project. Also in Spanish, Professor Dr. Patricia Gimenez Eguibar brought Spanish students from four high schools affiliated with Willamette Promise to the WOU campus. Approximately 120 students enjoyed a campus tour, lunch at Valsetz, and presentations from the Spanish program and Admissions.

English Studies is pleased to announce the winners of the 8<sup>th</sup> Annual Peter Sears Poetry Prize: *First Prize*: Jasper Beck, "Hawaii, I Guess"; *Second Prize*: Josiah Liljequist, "West Salem Suburbia"; and *Third Prize*, Jessica Olson, "glass on the sidewalk." The competition received over 50 poems from our undergraduate students. An English Studies committee selected 12 poems that were forwarded to the final judge, Emily Rosko, a nationally recognized author and professor at The College of Charleston. In addition to the Peter Sears prizes, English Studies will also offer additional awards and scholarships to at the Academic Excellence Showcase, including the First Year Writing Awards, the Richard and Lotte Meyer Prize for Excellence in Literature, and awards for achievement in Literature, Writing, and Linguistics.

Professor of English Studies Dr. Henry Hughes has won the 2023 Dr. Sherwin W. Howard Poetry Award, a yearly award presented for writing the best poetry in the previous year of the journal *Weber: The Contemporary West.* Dr. Hughes has also assumed leadership of the nonprofit literary organization The Write Place now housed at WOU after a long residency at Western Washington University. The first event sponsored by The Write Place will be a reading and discussion with noted Native American poet and novelist Gordon Henry, at 4:00 p.m. on May 30 in the Willamette Room.

From April 21-25, Western Oregon University's Model United Nations club participated in the Model United Nations of the Far West conference in San Francisco (pictured below). WOU students formed country delegations



representing the Republic of Mozambique, the Republic of Colombia, and the Republic of Panama, discussing topics ranging from nuclear non-proliferation to ending terrorism in Africa. Students were honored pre-conference to meet with Consul General Sonia Marina Pereira Portilla of the Republic of Colombia's San Francisco Consulate for advice and learning about the life of a diplomat. In addition, WOU-MUN received four awards. The Opening Plenary Speaker Award for best pre-conference materials was given to Max Laine, who represented his delegation of Mozambique. The Mozambique and Colombia delegations also earned Slanzka Achievement Certificates for outstanding work, along with the McBride Certificates for outstanding Resolutions. Overall, the conference was an amazing experience for our MUN students, and they are excited for next year when some of WOU's delegates will have the opportunity to chair conference committees.



Dr. Mark Henkels, Professor of Political Science, has been awarded the honor of Educator of the Year by the Monmouth-Independence Chamber of Commerce (see announcement below). Dr. Henkels will be retiring at the end of this academic year and is well known for the many internship experiences and connections that he has built for his students over his years at WOU.





All three Pastega Award recipients this year are from the College of Liberal Arts & Sciences. We congratulate Dr. Misty Weitzel, Professor of Criminal Justice, who won the Pastega Award for Excellence in Teaching; Dr. Isidore Lobnibe, Professor of Anthropology, who won the Pastega Award for Excellence in Scholarship; and Dr. Leigh Graziano, Associate Professor of English Studies, who won the Pastega Award for Excellence in Service. The awards ceremony will take place on May 24 and will also honor past recent award recipients who were not able to participate in a live ceremony due to pandemic restrictions.

Finally, the current LAS Dean, Dr. Kathy Cassity, will be retiring from her position on June 30, 2023. As stated above, Dr. Kristin Latham-Scott has been appointed as Interim LAS Dean for academic year 2023-24. This is Dr. Cassity's final report to the WOU Board of Trustees.

## 13. College Restructure

President Peters asked Academic Affairs to convene a College Restructure Administrative Implementation Committee to begin the process of preparing for the college restructure implementation and begin to work out many details that the College Restructure Taskforce (CRTF) identified as needing additional input and work. This committee won't implement the restructure in isolation but will pick up on the good work done by the CRTF.

When: Begin Spring Quarter 2023

Who: Kathy Cassity\*, Mark Girod, Hillary Fouts, Chelle Batchelor, Tiffany Smith, Kristin

Latham-Scott and Rob Winningham\*

What: The College Restructure Administrative Implementation Committee will:

- Develop possible strategies for a staged or gradual implementation (noting the areas
- that will need to be worked on with WOUFT).
- Assess budget implications of the CRTF's proposal and what budget neutrality would look like.
- Develop a draft plan for faculty leadership release and compensation, attending at least
- one Spring 2023 Joint Labor Management Committee meeting to discuss and soliciting
- additional feedback from faculty.
- Develop some initial decision-making heuristics for determining what should be a
- department and what should be a school.
- Develop a plan/process for gaining input from faculty on naming academic units.





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- Develop a plan/process for gaining input from faculty on the heuristics to determine what
- should be a department and what should be a school.
- Develop a plan to solicit input from the campus community on next steps of the

restructure implementation.

- How would a new structure better serve students?
- Submit an initial report to President Peters by June 16, 2023

\*-Will be on the committee through June 30, 2023





# Report for WOU Governance Board – June 2023 Division of Advancement & WOU Foundation | Submitted by Katie Wojke

#### **WOU Foundation & Development**

#### Mission:

The Western Oregon University Foundation exists to strengthen relationships and provide resources in order to serve and support the mission and vision of Western Oregon University.

#### Staffing:

Katie Wojke was invited by President Peters to chair the search for Director of Marketing and Communications. This search was launched on March 17. The committee (Katie Wojke, Ivan Acosta, Brittany Kima and Dana Schowalter) screened nine of 17 applicants. Dr. Peters then screened four. Two finalists will be visiting campus on June 2 and June 8, respectively.

Holli Howard-Carpenter has joined the Advancement staff as Interim Executive Assistant. Prior to joining the team, Holli spent the past decade as the Women's Basketball Head Coach at Western Oregon University. Her organizational and travel planning skill sets have been a wonderful addition to the team.

The open Advancement division searches have officially been launched. The Alumni position was revised from a coordinator position to Director of Alumni Engagement. Evan Sorce is serving as the search chair. The two fundraising positions were revised into one higher level Director of Philanthropy. Morgan Harris will chair the search.

#### **WOU Foundation Board of Trustees:**

Recruitment of new board members remains one of the key goals to support Advancement, Foundation and Campaign efforts. The identification and recruitment of new Foundation board members and adhoc committee members will be ongoing. Engagement through recent alumni and friend socials sparked interest with a couple individuals. Conversations with these individuals about board expectations are in progress.

#### **WOU Foundation:**

- Preparation for the annual audit has begun and will continue throughout the summer.
- An ad-hoc committee of the Foundation board reviewed 35 competitive grant applications submitted by faculty and staff for a wide range of projects. The committee selected 21 of the projects to fund for a total of \$20,806 in awards. All applicants will be notified the week of June 5 as to whether their projects will be funded. Those not selected for funding will receive feedback as to why and potentially a referral to another office for support/partnership.

#### **Comprehensive Campaign**

#### Campaign total, as of 5/31/23: \$9,596,426 (see accompanying report)

- For the Campaign, we count all new activity which includes all outright gifts as well as new multiyear pledges and documented future estate commitments made during that fiscal year. Pledge payments are not counted because the donation is reported in the year the pledge is made, not the year we receive the pledge payment.
- Current FY commitments as of May 31: \$2,739,541

• This number does not include any pledge payments so as to avoid double counting in the campaign report.

#### Formation of a Campaign Steering Committee:

We will be contracting with a new campaign consultant, Katie Rohrer of the Anne Allan Group, starting in the new fiscal year. She will help interview potential campaign steering committee members and top campaign prospects, starting in the late summer. Our original goal was to have a committee formed by the end of the Summer, but we have adjusted this timeline to early Fall. Our consultant will also work with staff and volunteer leadership to revision or streamline campaign priorities and goals as necessary.

#### **Community Outreach:**

We continue to attend events to get to know and engage with the community better. One connection resulted in an introduction to a local grant writer. We will be contracting with them to work on expanding our efforts in this area and build relationships with private and corporate foundations in the region and state.

#### **Prospect Research and Management:**

We will be adding a module to our database to help us better track and report on Estate Gifts (current and future), memberships (Emeritus Society and Wolves Club), and volunteer engagement.

#### **Major and Planned Giving**

#### **Donor outreach**

 Introductory visits are ongoing with Trustees, Foundation Board (completed), Alumni Board, SFAS Board, Emeritus Society, major donors, sponsors and prospects, and key community members.

#### **Major Giving**

- Received a \$100,000 commitment (over 2 years) for a new expendable scholarship that will support students in elementary education.
- Received several gifts in the \$20,000+ range to support existing scholarships and endowments.
- In conversation with a donor for a gift to support the library archives.
- In conversation with a family about a memorial scholarship endowment.

#### **Planned Giving**

- Received our first Future Gift Commitment in the amount of \$500,000. This future gift will support a scholarship endowment and is reflected in our campaign numbers.
- Working on potential gift of real estate in California.
- Received beneficiary designation gifts from an IRA and life insurance totaling more than \$110,000. These gifts were unrestricted and from a retired faculty member who passed in 2022.

#### **Smith Fine Arts Series (SFAS)**

<u>Smith Fine Arts Series</u> believes that live arts are essential and have the power to enrich and improve people's lives. By presenting a renowned performance series that is diverse, inclusive, and accessible; and through our educational outreach initiatives, we connect the community with performing artists from across the world.

One show remaining in 45th season: Martha Redbone Roots Project - June 10th. Dr. Peters will be providing a welcome and introduction.

Next year's season is tentatively booked and will be ready to announce at the next board meeting. You can look forward to folk, Celtic, jazz vocals, Hawaiian, and more.

SFAS recently applied for a grant from the Ford Family Foundation. Unfortunately, this application was declined. Grant submittals are part of an effort to diversify the SFAS funding model and increase sustainability for the series.

Senator Deb Patterson expressed interest in the continuation of the series, and during a meeting with her, she shared that she's pushing for funding for the arts.

#### **Annual Giving**

#### **Wolves Auction, June 3:**

Sponsorships, table and ticket sales, and guest count have all increased over the last year. There is an online auction the week leading up to the main event. The live event on June 3 includes a silent auction, raffle for a pizza oven, wine pull, Golden Ticket (which allows you to select a live item), live auction items and a paddle raise for outright gifts to support our student-athletes. We expect gross revenue to be up over last year and will include a summary of the event in the next report.

#### **Wolves Club:**

Entry level cost of benefit for tailgating increased from \$300 to \$400. Membership benefits were reassessed to include more desirable options to incentivize upgrading. Priority will be given to Wolves Club members from the 2021-22 season before June 15. Membership will open to new members and/or relocating spaces after June 15.

#### Wolves on the Green, August 3:

This event is held at Cross Creek Golf Course, with a 9 am shotgun and lunch following. Sponsorships and foursomes are starting to be committed for this event. Several businesses are sponsoring both the auction and golf tournament.

#### **Alumni Engagement**

The Alumni Board will have their next meeting on June 10. Conversations continue around increasing recognition for alumni.

#### Events since last report:

- April 6 WOU Alumni hosts the Reception at the ASIS Security Conf. at Seven Feather Casino in Canyonville
- April 7 Meet & Greet Reception W/ President Peters and VP Katie Wojke, The Graduate Hotel in Eugene
- May 12 Nuestra Fiesta Latina Alumni Reception, Campus
- May 13 Alumni Night at Syndicate Wine Bar in Newberg
- May 20 Spring Football Game/Wolves Club Kickoff

Upcoming events/save the date:

- June 3 Wolves Athletic Auction
- June 16 Senior Sendoff (supporting Communications class in planning)
- June 17 Commencement
- Aug. 3 Wolves on the Green Golf Tournament
- Sept. 9 Football Hall of Fame game
- Oct. 21 Homecoming

We are also partnering with Marketing and other departments/community partners on a series of summer baseball outings to the Eugene Emeralds, Hillsboro Hops, and Salem-Keizer Volcanoes.

# Comprehensive Campaign Performance As of May 31, 2023

	No.		No.					
Campaign	Donors	Avg/Donor	Gifts	Avg/Gifts	<b>Total Given</b>	Goal	Over(Under)	%Goal
Grow Student Scholarships	589	\$11,474	2,456	\$2,752	\$6,758,328	\$12,000,000	(\$5,241,672)	56.32%
Enhance Facilities and Fields	12	\$633	42	\$181	\$7 <i>,</i> 593	\$10,000,000	(\$9,992,407)	0.08%
Advance Instructional Innovation	370	\$1,773	960	\$683	\$655,905	\$1,000,000	(\$344,095)	65.59%
Reduce Barriers to Student Success	1,515	\$586	3,889	\$228	\$888,531	\$1,000,000	(\$111,469)	88.85%
Enrich the Student Experience	3,140	\$410	6,419	\$200	\$1,286,069	\$1,000,000	\$286,069	128.61%
TOTALS	5,626	\$1,706	13,766	\$697	\$9,596,426	\$25,000,000	(\$15,403,574)	38.39%

# Comprehensive Campaign Performance by Fiscal Year Past Fiscal Years End June 30, Current Fiscal Year-to-Date

Campaign	* 2019-2020	** 2020-2021	** 2021-2022	*** 2022-2023
Advance Instructional Innovation	\$1,680	\$97,869	\$146,840	\$409,516
Enhance Facilities and Fields	\$0	\$6,408	\$220	\$965
Enrich the Student Experience	\$100	\$392,172	\$495,296	\$398,500
Grow Student Scholarships	\$3,065,560	\$728,880	\$1,280,166	\$1,683,722
Reduce Barriers to Student Success	\$1,752	\$321,744	\$318,197	\$246,838
Totals by Year	\$3,069,092	\$1,547,073	\$2,240,720	\$2,739,541

GRAND TOTAL \$9,596,426

#### **Footnotes:**

<sup>\* 2019-20</sup> year equals campaign specific gifts only. Total fundraising for the year was \$5,603,703

<sup>\*\* 2020-21 &</sup>amp; 2021-22 years equals total fundraising and campaign gifts

<sup>\*\*\* 2022-23</sup> year equals year-to-date total fundraising and campaign gifts